

Special Conditions for Participation in the trade fair Altenpflege 2026

1. Venue, duration, opening hours

Venue: MESSE ESSEN, 45131 Essen, Germany
Duration: Tue 21–Thu 23 April 2026
Opening hours: Tue 21–Thu 23 April 2026 9:00–17:00 daily

2. Organizer

NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg, Germany
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altenpflege@nuernbergmesse.de
www.altenpflege-messe.de
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CEO: Peter Ottmann
Registration Number HRB 761 Nürnberg
Chairman of the Supervisory Board: Albert Füracker, Mdl
Bavarian State Minister of Finance and Regional Identity

3. Contractual terms

The terms for participation in the trade fair ALTENPFLEGE 2026 are the Special Conditions for Participation in the trade fair Altenpflege 2026 and the General Conditions for Participation in Fairs and Exhibitions, the technical guidelines of Messe Essen GmbH, General Terms and Conditions of Trade and Rent of Messe Essen GmbH and other conditions notified to the exhibitor before the exhibition begins.

In the event of deviations, the aforementioned provisions shall apply in the aforementioned order of priority.

4. Admission/Stand space confirmation

If the exhibitor requests a stand location that differs from the stand space confirmation, the organizer shall decide on this as far as possible and at its reasonable discretion.

If the exhibitor cancels the stand space order before the stand space confirmation, he undertakes to pay a processing fee of EUR 250.

Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

5. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the list of products provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

6. Rental in exhibition halls

per m² (or part thereof) stand space

EUR 212	In-line stand	(1 side open)
EUR 238	Corner stand	(2 sides open)
EUR 246	Peninsula stand	(3 sides open)
EUR 257	Island stand	(4 sides open)

Prebooking price: Discount of EUR 15/m² for complete applications received by the organizer from 7 April 2025 to 14 April 2025.

Minimum stand space for an inline stand is 9 m². Minimum stand space for a corner stand is 12 m².

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m² of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service includes the professional removal and recycling of any waste generated at the stand during assembly and dismantling as well as for the entire duration of the trade fair. The flat fee for this is EUR 5.95/m² and is charged up to a maximum area of 500 m². The disposal of production waste accumulated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is strictly forbidden to bring any waste with you, any violation will be charged to the exhibitor. We reserve the right to take further measures. Waste is disposed of in accordance with the Technical Regulations.

7. Complete rental stand

All charges of complete rental stands are calculated per m² of stand space (rounded up to nearest full m²), in addition to rental charge for stand space in exhibition halls (see item 6).

All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand.

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of complete rental stand can be fitted out additionally in the same system at extra cost.

Log-in data to the Online ExhibitorShop for detailed information as to further services and the order forms will be sent to the exhibitor in due time.

8. Payment conditions

Exhibitors may be charged an advance payment of 25 % of the expected stand space rental on **confirmation of the application**.

The full stand space rental less the advance payment will be charged to exhibitors on **confirmation of the stand space**. The advance payment will be reimbursed in case of non-confirmation of the stand.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

The issue of an invoice to an invoice addressee who is not the contractual partner or recipient of the service is only admissible if the invoice clearly, explicitly and verifiably indicates who the actual recipient of the service is and that the invoice addressee is only the postal address of the invoice. For this reason, NürnbergMesse has issued the invoice c/o the invoice addressee you have stated, cf. Section 14.5 Para. 3 p. 1 ff. of the German VAT Implementation Decree (USTAE).

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50. The same shall apply to cases in which additional expense is incurred because invoices and/or related information, data and documents are entered by NürnbergMesse in the exhibitor's invoice processing systems or payment portals.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

9. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements.

Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

10. Assembly and dismantling, passes

Assembly:	Fri 17–Mon 20 April 2026	7:00–19:00 daily
Dismantling:	Thu 23 April 2026	17:00–24:00
	Fri 24–Sat 25 April 2026	7:00–22:00 daily

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

11. Stand design

The exhibitor is responsible for stand equipment and decoration. Each exhibitor agrees to erect 2.50 m high stand partitions on all closed sides of his stand space.

The overriding principle for the design of all exhibition stands is transparency. All stands must be at least 50% freely visible on all open sides and any superstructures in this area have to be clear as glass.

The minimum height is 2.50 m.

The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

The maximum stand height is 5.50 m.

Two-storey stands are permitted in individual cases, subject to a minimum ground-level space of 60 m² and submission of a special application. Two-storey stands must be approved by the organizer and the exhibitor is responsible for obtaining the necessary approvals from the building authority, relevant application forms are to be requested. Two-storey stands may be rejected in the overall interests of the event and for safety reasons. The stand rental increases by 50% for the stand space covered by the second storey. No legal entitlement exists for two-storey stands.

If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way. **We recommend that the exhibitor applies a suitable floor covering to the entire stand area booked.** The exhibition organizer reserves the right to give further instructions concerning the design of stands.

Special Conditions for Participation in the trade fair Altenpflege 2026

(Continued)

NÜRNBERG MESSE

Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs. All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times.

The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighbouring exhibitors affected.

12. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m² stand space, plus 1 pass for each further part of 10 m², up to a maximum of 10 free passes. Each registered co-exhibitor will receive 2 exhibitor passes. These tickets are valid during duration and also during assembling and dismantling time. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 25 each including VAT at the statutory rate. After the event, the exhibitor will only be invoiced for the exhibitor passes actually used less its free quota.

13. Marketing Services for direct and co-exhibitors

The organizer provides each exhibitor with the following marketing services. The exhibitor agrees to purchase the marketing services at a price of EUR 654. The package is obligatory and will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used. The marketing services include the following services. The exhibitor is solely responsible for the information and other materials provided by him for the exhibition directories, in particular images. He shall indemnify the organizer against all claims by third parties asserted in relation to the materials sent.

Use of the TicketCentre:

- Voucher codes (electronic admission voucher codes) for the personal invitation of your customers. All redeemed voucher codes are free of charge and will not be invoiced.
- Invitation statistics: Reporting about redeemed voucher codes, pre-registered visitors and no-shows before, during and after the event within the TicketCentre.
- Pass management for your stand personnel and service providers: Register your exhibitor passes and set-up and dismantling passes

Lead retrieval/Visitor registration

The organizer will provide each exhibitor with a licence for the use of the lead management tool LeadSucces on the smartphone. Further licences and/or devices with the pre-installed app can be booked online in the exhibitor area if required.

Internet entry in the online exhibitor directory

The organizer provides each exhibitor with an **online profile** at www.altenpflege-messe.de with the following services. This online profile will remain online for at least six months after the event.

- **Company profile:** basic company information (name, address, contact details) as well as additional customised information (e.g. logo, company description 4,000 characters, publication of a PDF download, e.g. press release).
- **2 product/service profiles:** consisting of product description (4,000 characters), pictures, marking a product or services as new product.
- Entry of the company name and stand number in the **floor plans** on the website.
- **Online banner** for download.
- **Link** from the exhibition website to the exhibitor website. The exhibitor connects a **return link**.

More services:

- Display of the exhibitor's press information in the press centre
- License and free use of digital assets (logos, advertisements, banners, social media graphics, etc.) from Altenpflege (download area at www.altenpflege-messe.de)
- Entry of the exhibitor's company name and stand number in the PocketGuide (issued free to all visitors).

The client is responsible for the content of the above-mentioned entries and any resulting damage. He is also responsible for the legal admissibility of the documents provided for the insertion. The PocketGuide and www.altenpflege-messe.de are published by the organizer. NürnbergMesse and its vicarious agents shall exercise the care customary in the business when receiving and checking the entries in the exhibition guide and on www.altenpflege-messe.de but shall not be liable if they are misled or deceived by the client. NürnbergMesse and its vicarious agents shall only be liable for inadvertently omitted entries, printing errors, incorrect designs of any kind, etc. if it can be proven that the defect was caused wilfully or by gross negligence. Obvious defects must be reported by the client to the publisher within two weeks of the start of the exhibition at the latest. Claims of the client for defects and/or damages shall become time-barred within one year. The start of the limitation periods shall be based on the statutory regulations.

14. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation. Co-exhibitors are only admissible if they fulfil the conditions for participation in the event and the information requested on the application form for coexhibitors has been entered in full.

If the application of a co-exhibitor is cancelled the direct exhibitor agrees to pay a processing fee of EUR 250.

The organizer provides each co-exhibitor with marketing services containing online and additional opportunities (**see item 13 for services included**).

The exhibitor agrees to purchase the obligatory marketing services and pay a participation fee at a total price of **EUR 879** or each co-exhibitor registered by him.

Package and fee are obligatory and will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

15. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in text form (§ 126b BGB). The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in text form (§ 126b BGB).

German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.

16. Prohibitions

- No stand may be vacated in whole or in part before the end of the exhibition. In the event of non-compliance, NürnbergMesse is entitled to impose a contractual penalty of EUR 500 on the exhibitor and/or to prohibit the exhibitor's admission to the following event.
- The distribution of food and beverages for direct consumption in return for payment must be authorised separately. Disposable tableware and cutlery is prohibited.
- Animals may not be brought onto the exhibition grounds.
- Exhibitor passes may only be issued to the exhibitor's employees working on the stand.
- The exhibitor is responsible for the delivery of all goods and materials required for the trade fair presentation. Parcels addressed to the organizer for participation in the event will therefore not be accepted, but will be returned to the specified shipping address at the exhibitor's expense.