

BIOFACHJAPAN
into organic

Tokyo, Japan
Tokyo Big Sight | South Halls

October 25 - 27, 2024
biofach-japan.com

FINAL REPORT

International patron



Organizer

The Asahi Shimbun

Co-Organizer

NÜRNBERG MESSE

Co-located with



Structural Data

	TOTAL	DOMESTIC	INTERNATIONAL
Exhibitors	62	38	24
Total exhibition space (in m ²)	1,086		
Exhibitor stand space (in m ²)	525	282	243
Visitors*	40,453		

*total visitors of BIOFACH JAPAN, GOOD LIFE Fair and Asia Dive Expo

Exhibitor Analysis

NUMBER OF COUNTRIES: 10

France	2
Georgia	1
Germany	4
India	2
Italy	1
Japan	38
New Zealand	1
Pakistan	1
Philippines	11
Singapore	1

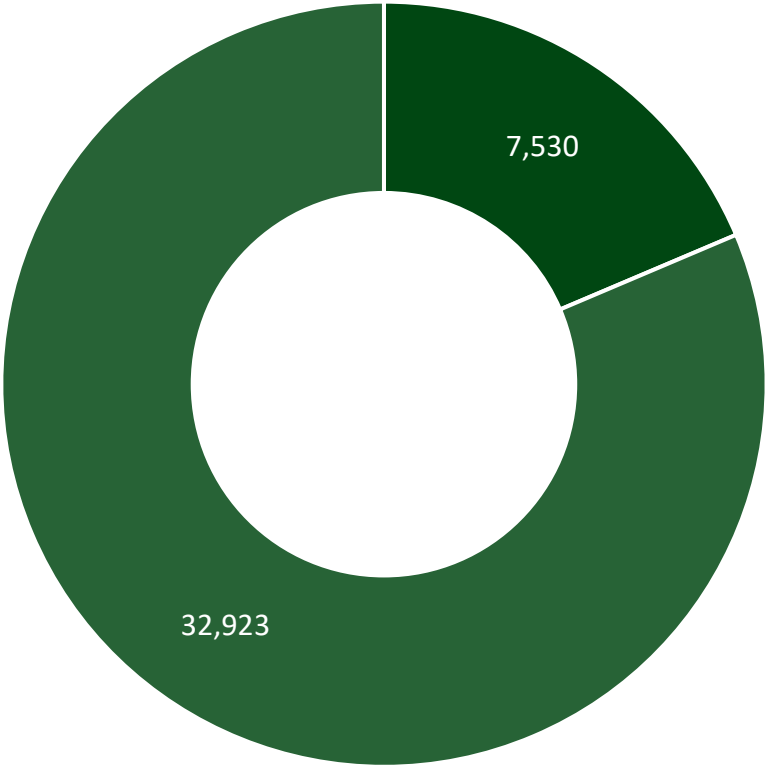
OFFICIAL PAVILIONS

German Pavilion supported by the Federal Ministry of Food and Agriculture

Philippine Pavilion organized by the Department of Trade & Industry (DTI)

Number of Business Visitors and Consumers

■ Business ■ Consumers



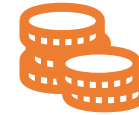
Results from the International Exhibitor Survey



All international exhibitors were satisfied with the quality of visitor contacts at their booth



93 % of the international exhibitors were able to reach their most important target groups at BIOFACH JAPAN 2024



93 % of the international exhibitors rate their participation in BIOFACH JAPAN as important within their overall marketing and sales activities



93 % of the international exhibitors were satisfied with the number of visitor contacts at their booth



93 % of the international exhibitors rate that their participation in BIOFACH JAPAN 2024 was a success



83 % of the international exhibitors are planning to exhibit again at the next BIOFACH JAPAN

Exhibitor statements

BIOFACH JAPAN

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"BIOFACH JAPAN 2024 is a great experience to connect to new customers and Japanese importers."

Jeffrey V. Mandalunes, Chief Operating Officer, Organic Producers and Exporters Corporation (OPEC)

„We joined BIOFACH JAPAN for the first time as exhibitor. We wanted to get direct insights to the market for to decide how organic will develop. For this the show was perfect. Although organic in Japan is still a niche it seems to grow slowly. The trade show can accompany this. It was well organized, well prepared and perfectly carried out.“

Andreas Wenning, CEO, Minderleinsmühle GmbH & Co. KG



THE JUTE SHOP®

"Overall very good fair. The fair management did a tremendous job to make BIOFACH JAPAN a success. The footfalls were high. Overall very satisfied."

Sandeep Jain, Vice President, Ballyfabs International Limited

"We found some good contacts at BIOFACH JAPAN and look forward to evaluate with these contacts business possibilities."

Anwer Javed Bhatti, CEO/Owner, Ittefaq Trading Co.



"We were very satisfied with our participation in the fair. Congratulations again for the quality of the organisation and the information."

Yves Faure, CEO, COMTES DE PROVENCE - AGRO'NOVAE

Impressions

BIOFACH JAPAN

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Save the date for BIOFACH JAPAN 2025:


26 – 28 September 2025

Tokyo, Japan

Tokyo Big Sight, West Exhibition Halls 1 and 2

CONTACT FOR JAPANESE & SOUTH KOREAN COMPANIES:

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More information on:
www.biofach-japan.com

Exhibitor List

	COMPANY NAME	COUNTRY
1	Ahya Coco Organic Food Manufacturing	Philippines
2	ALPHAFOODSTUFFS	Japan
3	Aromatic and Allied Chemicals	Philippines
4	Asahi shouji	Japan
5	BALLYFABS INTERNATIONAL LTD.	India
6	BeyondOrganic	Japan
7	BIOFACH World	Germany
8	Cocoplus Aquarian Development Corporation	Philippines
9	COMTES DE PROVENCE - AGRO'NOVAE	France
10	CRAYONHOUSE	Japan
11	Daabon Japan	Japan
12	Department of Trade & Industry - Export Marketing Bureau	Philippines
13	Einoukikaku organic asahikawafactory	Japan
14	ENDOSEIAN	Japan
15	Federal Ministry of Food and Agriculture	Germany
16	FLORIHANA	France

	COMPANY NAME	COUNTRY
17	FUKI FOOD	Japan
18	Georgia's Natural	Georgia
19	Healthy Sweets Mindanao Corp.	Philippines
20	Hokkaido Organic Beefpromote Association	Japan
21	if you care	Japan
22	IFOAM - Organics International	Germany
23	lizukaen	Japan
24	ITTEFAQ SALT	Pakistan
25	JAPAN ORGANIC PROCESSED FOODS CONSORTIUM	Japan
26	Japan Philippines Malunggay Ecofarm Incorporated	Philippines
27	japanbiofarm	Japan
28	Japan Macrobiotic Association	Japan
29	JOAA (Japan Organic Agriculture Alliance)	Japan
30	JOFA (Japan Organic Farming Association)	Japan
31	Kumamoto Yukinokai	Japan
32	kanekoseimen	Japan

Exhibitor List

COMPANY NAME	COUNTRY
33 Kuria Mal & Sons	India
34 LJ Foods	Japan
35 MAMUA	Japan
36 Maruwa Shipping Association	Japan
37 Mblessed Travel and Marketing, Inc. (Enjoy Health)	Philippines
38 Minderleinsmühle	Germany
39 miyazakisabou	Japan
40 muso	Japan
41 MUSO International	Japan
42 MUSO FOOD	Japan
43 Musubi-garden	Japan
44 nakato	Japan
45 NICHIFUTSU BOEKI	Japan
46 ORGANIC PRODUCERS AND EXPORTERS COOPERATION (OPEC)	Philippines
47 Organic Information Center	Japan

COMPANY NAME	COUNTRY
48 Organic Restaurant Association	Japan
49 Peace Organic	Japan
50 Raw Brown Sugar Milling Co., Inc.	Philippines
51 Ryu no Hitomi	Japan
52 Saito Tea Garden	Japan
53 Sakurai Foods	Japan
54 SAVI ITALO SRL	Italy
55 SHIP KOMBUCHA (OIZUMI KOJO)	Japan
56 Springbank Honey	New Zealand
57 Treelife Coco Sugar	Philippines
58 Tsubakiya	Japan
59 Tsubetsucho organic dairy researchgroup	Japan
60 Videeko Vanilla Asia Pacific	Singapore
61 Wellnesscare International Corp.	Philippines
62 WONDERLICIOUS JAPAN	Japan