

BIOFACH SAUDI ARABIA

into organic

The 4th edition of BIOFACH SAUDI ARABIA will take place at the modern Riyadh International Convention & Exhibition Center (RICEC). With about 100 exhibitors and 7,000 visitors we expect flourishing three days in the Saudi capital.

On Saudi Organic Food Day, which is celebrated every year on 11 November, the authorities highlight commendable changes in agriculture and its positive impact on human health, vitality and general well-being. A perfect match with the timing of the exhibition, where topics addressing to the challenges of the local market, such as "water" and "fertilizer", will be featured in the conference programme. Also from a global perspective the water issue as well as the lack of organic fertilizer are increasingly calling for answers. There will be political roundtables and expert panels to discuss them.



Moreover, BIOFACH SAUDI ARABIA is the perfect place for trade connections and making contacts, in a region where the organic food market is expected to gain further momentum in the upcoming years.

Saudi Arabia: The centre of a promising market!

BIOFACH SAUDI ARABIA is the international organic hub for the entire Middle East and North African region that gathers more than 20 countries. Grab the opportunity for valuable trade connections and take part in 2025!

Countries of the MENA region Tunisia Syria Lebanon Palestine, Afghanistan<u>'</u> Israel Iran Moro Jordan Kuwait Algeria Libya Qatar UAE Saudi Arabia Mauritania Oman Yemen Sudan Djibouti

Products on display:

- · Fresh food
- Frozen food
- Grocery products: Cooking and baking, snacks and sweets, others
- Drinks
- Raw materials, additives
- Natural & organic cosmetics
- · Chemist articles
- · Non-Food
- · Technology and equipment
- Media and service providers

Visitor profile:

- · Wholesaler and retailer
- Importer and exporter
- Shopping malls
- Big scale supermarkets
- · Department stores
- Manufacturer and farm direct dealers
- Boutique retailers, organic shops
- E-commerce

- Hospitality, catering and restaurants
- Community and enterprise procurement
- Investors
- Media and press

5 reasons for exhibiting

Organic Hub for the MENA region

BIOFACH SAUDI ARABIA unites more than 20 countries under one roof. This is the hub where the organic community of the entire MENA region meets.

Knowledge platform

Experts, politicians and international speakers will come together at the accompanying conference of BIOFACH SAUDI ARABIA to discuss current market issues. Exhibitors can hold presentations, as well as participate in seminars, panel discussions and workshops.

Rising awareness

Rising concerns about the environment, health issues and health benefits associated with organic foods are mainly driving the food market in the MENA region. In addition, rising average annual household spending on food, better accessibility of these products by small and medium retailers, changing lifestyles, implementation of initiatives to encourage farmers to convert to organic farming, and increasing number of organic food producers are driving the growth of the organic market.

Growing market

Shelf space for organic food & beverages has increased considerably in the past years. The MENA organic food market was valued at USD 7 billion in 2022 and is expected to witness significant growth also in the coming years.

High imports

In the MENA region, 70–90% of food requirements are imported. This, as well as a permanently growing population, offers great opportunities for international trade and business contacts.

Be part of this development and enter the world of organic products in the MENA region!



At a Glance

BIOFACH SAUDI ARABIA International Organic Hub for the MENA region

Date & Venue

November 10-12, 2025

Riyadh International Convention & Exhibition Center

Facts & Figures

Exhibition space: 2,700 sqm

Exhibitors: 100 exhibitors (estimated)
Visitors: 7,000 visitors (estimated)



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Join the world's leading trade show network for organic products!



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World's Leading Trade Fair for Organic Food Nürnberg, Germany February 10–13, 2026 biofach.com

BIOFACH AMERICA

Atlanta, Georgia, USA June 2–4, 2025 biofach-america.com

BIOFACH AMERICA LATINA

- BIO BRAZIL FAIR São Paulo, Brazil June 11-14, 2025 biofach-americalatina.com

BIOFACH CHINA

Shanghai, China June 11–13, 2025 biofach-china.com

BIOFACH INDIA

Delhi-NCR, India August 30 – September 1, 2025 biofach-india.com

BIOFACH JAPAN

Tokyo, Japan September 26 – 28, 2025 biofach-japan.com

BIOFACH SAUDI ARABIA

Riyadh, Saudi Arabia November 10–12, 2025 biofach-saudiarabia.com

BIOFACH SOUTH EAST ASIA

biofach-southeastasia.com

