

# BIOFACH

into organic

Join the world's leading trade show network for organic products!

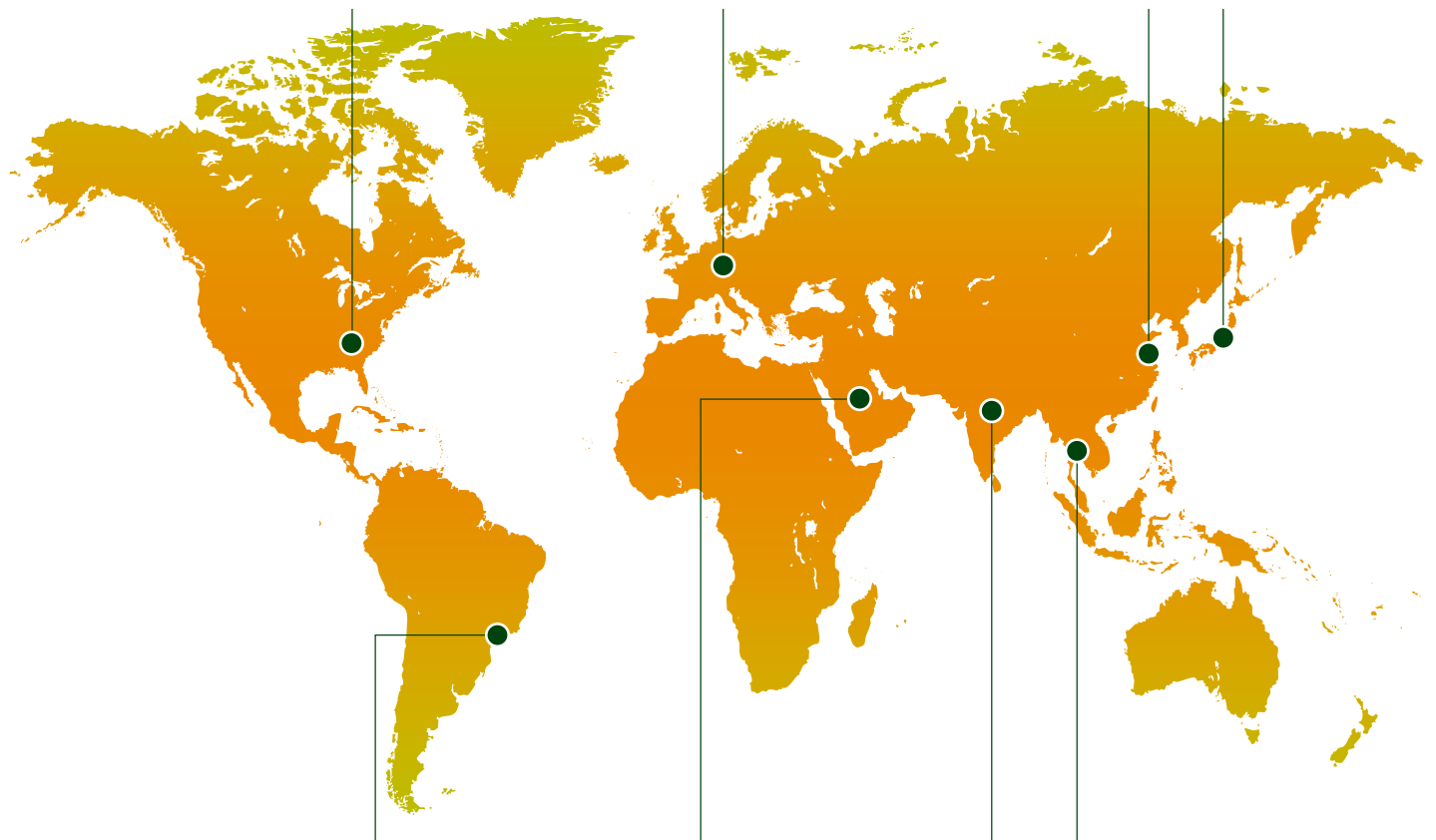


**BIOFACH AMERICA**  
Atlanta, Georgia, USA  
June 2 – 4, 2025  
[biofach-america.com](http://biofach-america.com)

**BIOFACH**  
World's Leading Trade Fair  
for Organic Food  
Nuremberg, Germany  
February 11 – 14, 2025  
[biofach.com](http://biofach.com)

**BIOFACH CHINA**  
Shanghai, China  
June 13 – 15, 2024  
[biofach-china.com](http://biofach-china.com)

**BIOFACH JAPAN**  
Tokyo, Japan  
October 25 – 27, 2024  
[biofach-japan.com](http://biofach-japan.com)



**BIOFACH AMERICA LATINA**  
– BIO BRAZIL FAIR  
São Paulo, Brazil  
June 12 – 15, 2024  
[biofach-americalatina.com](http://biofach-americalatina.com)

**BIOFACH SAUDI ARABIA**  
Riyadh, Saudi Arabia  
November 11 – 13, 2024  
[biofach-saudiarabia.com](http://biofach-saudiarabia.com)

**BIOFACH INDIA**  
Delhi-NCR, India  
August 3 – 5, 2024  
[biofach-india.com](http://biofach-india.com)

**BIOFACH SOUTH EAST ASIA**  
[biofach-southeastasia.com](http://biofach-southeastasia.com)

## BIOFACH: the organic family is growing and thriving

Under the patronage of IFOAM – Organics International, BIOFACH guarantees the constant high quality of exhibits through strict admission criteria at all BIOFACH exhibitions worldwide. All exhibits originating from agriculture, including aquaculture, are certified to the accreditation directives of the IFOAM Family of Standards, which contains all standards

officially endorsed as organic by the organic movement. The leading exhibitions in the BIOFACH World connect raw material marketplaces with international demand in 8 flourishing economic regions of the world and promote the development of regional markets at the same time.

International patron:



NÜRNBERG MESSE



### BIOFACH

The world's leading trade fair for organic food is an important business event, an emotional event for the sector, and both a get-together and an opportunity for positioning, taking place in Germany – the 2<sup>nd</sup> largest organic market worldwide (turnover in 2022: EUR 15.3 billion).

*Figures of BIOFACH 2024: 2,550 exhibitors from 94 countries (shared with VIVANESS)  
35,000 visitors from 128 countries (shared with VIVANESS)*

### BIOFACH AMERICA

#### Fast growing market – highly diversified

The US organic market is the largest worldwide. In 2022, organic food sales totaled at USD 61.7 billion. Over the past 10 years, organic sales have more than doubled as Americans are eating and using more organic products than ever before. With BIOFACH AMERICA we will host the US only purely organic trade show in Atlanta, Georgia, in June 2025, where the whole organic value chain will be covered: from organic farming to retail.

*Figures of the last edition 2023: 94 exhibitors from 21 countries (without Natural Products Expo East)  
15,870 visitors from 102 countries (shared with Natural Products Expo East)*



### BIOFACH AMERICA LATINA - BIO BRAZIL FAIR

#### The awareness of healthy and organic food chases structured food trade

Latin America is the third largest region of organic land worldwide with organic sales in Brazil amounting to around EUR 1 billion in 2022. BIOFACH AMERICA LATINA co-located with BIO BRAZIL FAIR and Naturaltech opens its doors for all members of the organic movement in Brazil who want to explore new distribution channels.

*Figures of the last edition 2023: 72 exhibitors (without Naturaltech)  
45,300 visitors (shared with Naturaltech)*

### BIOFACH CHINA

#### Growing market with high demand for safe food

Based on the FiBL survey issued during BIOFACH, China is the 3<sup>rd</sup> largest market for organic food. After 17 years of development, BIOFACH CHINA accumulates a large number of professional visitors with a qualified organic background, and will help the global organic producers to establish deep links with Chinese buyers.

*Figures of the last edition 2023: 203 exhibitors and 10,828 visitors (shared with NATURAL EXPO CHINA)*



### BIOFACH INDIA

#### Organic market on the rise with growing buying power

The Indian organic food market is expected to grow at a CAGR of 25.25 % during 2022–2027, with increasing demand for herbs, spices-based value-added products and millets. The pandemic has provided a welcome boost to India's growing preference for organic foods and goods. Organic food sales have skyrocketed since March 2020, reflecting a shift in consumer values. BIOFACH INDIA is more than a trade fair and networking platform, it supplements knowledge and education through a series of programs and expert-talks.

*Figures of the last edition 2023: 190 exhibitors and 5,680 visitors (shared with NATURAL EXPO INDIA)*

### BIOFACH JAPAN

#### Japan: A niche market with high potential!

Japan's low share of arable land leads to high demand of imported organic food and beverages. As the country continues to globalize and Japanese consumer awareness of organic as a concept is on the rise, there is significant potential for new growth. The forecasted organic food market value by 2026 reads 1.94 billion USD. BIOFACH JAPAN is the ideal platform for international suppliers from overseas to make use of the great sales opportunities for organic products.



### BIOFACH SAUDI ARABIA

#### High potential market and rising demand for organic food

The organic sector in the Middle East and North African region is developing fast. The MENA organic food market was valued at USD 7 billion in 2022 and is expected to witness significant growth also in the coming years. As one of the largest countries in the region, Saudi Arabia is investing heavily in the development of the organic sector – from rural production to shelf – and identifies this as one important key for the future.

*Figures of the last edition 2023: 76 exhibitors from 14 countries and 3,500 visitors from 45 countries*

### BIOFACH SOUTH EAST ASIA

#### Gate to the South East Asian organic market

This market will play a major role in the future, both nationally and internationally, and various political initiatives are established to support this growth – BIOFACH SOUTH EAST ASIA is reflecting the organic scene in the entire region.

*Figures of the last edition 2019: 403 exhibitors from 14 countries (shared with NATURAL EXPO SOUTH EAST ASIA)  
24,196 visitors from 47 countries (shared with NATURAL EXPO SOUTH EAST ASIA)*

