

Special Conditions for Participation Trade Fairs BIOFACH and VIVANESS 2024 for visitors and other participants

As of October 2023

1. Contractual Terms for visitors and other participants

The contractual terms for participation as a visitor or other participant in the trade fairs BIOFACH and VIVANESS 2024 are the Special Conditions for Participation in the Trade Fairs BIOFACH and VIVANESS 2024 for visitors and other participants, the house rules of NürnbergMesse and terms of use for talque of Real Life Interaction GmbH. If the licence conditions and terms of use for talque of Real Life Interactions GmbH and the Special Conditions for Participation in the Trade Fairs BIOFACH and VIVANESS 2024 for visitors and other participants contradict one another, the latter shall take precedence.

By registering for the event, the visitor acknowledges the Special Conditions for Participation in the Trade Fairs BIOFACH and VIVANESS 2024 for visitors and other participants as binding. Registration shall be mandatory for the visitor and other participants. The contract between the visitor and NürnbergMesse GmbH shall come into effect when the registration is confirmed by NürnbergMesse GmbH.

The visitor can purchase a one-day or season ticket. The visitor thereby also gets access to the digital extension for the duration of the event. All the services and methods of payment shall be as listed in the online application in the TicketShop.

2. Use of the digital event platform

The visitor shall register to make use of the digital event platform in the event organizer's TicketShop. After going through the registration process, the visitor shall receive an e-mail to confirm his registration. Before the event, the visitor shall receive a link to the event platform talque. The visitor shall also register on talque, so that he can edit his digital profile there. Before, during and after the event, the visitor shall use his profile to get in touch with participants via talque and to use services such as video calls, matchmaking etc.

3. Use of visitors and other participants data for advertising purpose

a) The organizer indicates that the personal data provided by the visitors and other participants during registration shall be used exclusively for the purpose of statistical analysis, for market research purposes, for information (by post and e-mail, about future events, about similar or related topics) and for customer loyalty measures (e.g. receipt of loyalty benefits, invitation to events) (Art. 6 (1) f GDPR). It is possible to object to this at any time you can find additional information about data protection, particularly about the exercise of your rights as a data subject and your contact opportunities, at www.biofach.de/en/data-protection / www.vivaness.de/en/data-protection. These data will be released to Service Partners of NürnbergMesse GmbH only to be processed for the aforementioned purposes.

b) If the registered participant participates in a session, roundtable, or livestream of an exhibitor or other provider expresses interest (by clicking the Participate button) or participates, the participant's data provided upon registration, i.e. last name, first name, company, job title, country, and e-mail address, as well as the duration of session attendance, will be transmitted to the respective company or speaker for the purpose of supporting customers and prospective customers for providing offered services, regardless of whether the company in question is based in Germany, the EU, or another third country (if a corresponding exhibitor package is booked). The participant's participation in a session is voluntary and takes place without any further action on the part of the participant. The data will only be transmitted to the company if the user expresses interest in a presentation or actively participates. The legal basis is Art. 6 para. 1 sentence 1 letter b EU GDPR.

c) If the registered participant enters into reciprocal interaction with other registered participants in the form of a chat or meeting, a list of leads detailing his the interactions of the participants will be provided to the respective interaction partner of the exhibitor (if the corresponding service is booked in the exhibitor packages). The list of leads consists of the data provided upon registration, i.e. first name, last name, e-mail address, company name, job title, type of interaction (chat or meeting) and country. The participant's participation in reciprocal interactions is voluntary and takes place without any further action on the part of the participant. The data will only be transmitted to the the respective interaction partner if the user interacts with each other. The legal basis is Art. 6 para. 1 sentence 1 letter b EU GDPR.

d) If the registered participant visits company profiles, the data provided upon registration may be transferred to the company (only if the corresponding exhibitor package is booked), i.e. first name, last name, e-mail address and duration of the visit to the profile. Visiting company profiles is voluntary and takes place without any further action on the part of the registered participant. The data are only transmitted to the company when the user visits the company profile. The legal basis is Art. 6 para. 1 sentence 1 letter b EU GDPR.

e) If the registered participant participates in a session, roundtable, or livestream, his or her first and last name will be visible to the other participants of the given session. This enables the participants to network and interact with each other. This also the legitimate interest of the platform operator (Art. 6 para. 1 sentence 1 letter f EU GDPR). Naturally, the user has the right to object to this processing. The manner in which the user can exercise this right is described in letter f).

f) Every registered participant has the right to lodge a complaint against this data processing with the competent supervisory authority and may demand access, rectification, erasure, or restricted processing, object to the processing, or assert his or her right to data portability, subject to the legal prerequisites. NürnbergMesse GmbH or its Data Protection Officer will be glad to answer any questions. You can find further information about data protection, particularly including contact opportunities, at <https://www.biofach.de/en/data-protection> resp. <https://www.vivaness.de/en/data-protection>.