

Nürnberg, Germany 13.-16.2.2024

BIOFACH2024

into organic



PRESS RELEASE

July 2023

New exhibition director for BIOFACH

- Reinforcement for the trade fair duo
- Steffen Waris takes over the event management of BIOFACH

There are new developments at BIOFACH, World Leading Trade Fair for Organic Food. In July 2023, Steffen Waris took on the role of Exhibition Director for the trade fair, reinforcing the team led by Danila Brunner, Executive Director Exhibitions. Brunner will continue to have overall responsibility for the combined BIOFACH and VIVANESS trade fair.

Steffen Waris has wide-ranging experience in trade fair and event management. For more than a decade, he held various roles at Mineralientage Munchen (the trade fair for minerals, fossils, gemstones, and jewellery in Munich). These included positions in marketing, leading the technical services, and event management. He will now give BIOFACH the benefit of his extensive expertise.

“After a brief excursion into the logistics segment, I am very pleased to be finally breathing in the trade fair atmosphere again. Bringing people together and helping them to network is what drives me. I also live and love team spirit, which is why the close contact to our customers, exhibitors, visitors, and media representatives is so hugely important to me,” says Waris.

“In Steffen Waris we have gained an experienced trade fair expert,” explains Brunner. “I am looking forward to working with him and our entire team as we continue to successfully develop BIOFACH and VIVANESS and create inspiring experiences for our customers.”

**Veranstalter
Organizer**

NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
info@biofach.de
www.biofach.de
www.biofach.com

**Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board**

Marcus König
Oberbürgermeister der Stadt Nürnberg
Lord Mayor of the City of Nuremberg

**Geschäftsführer
CEOs**

Prof. Dr. Roland Fleck
Peter Ottmann

**Registergericht
Registration Number**

HRB 761 Nürnberg

**Internationaler Schirmherr
International patron**



**Nationaler Ideeller Träger
National supporting organization**
BÖLW
Bund Ökologische Lebensmittelwirtschaft

Nürnberg, Germany 13.-16.2.2024

BIOFACH2024

into organic



Waris made a conscious decision in favour of BIOFACH and the organic food sector. Not only does it match his personal values and expectations; it also aligns with his professional objectives. “BIOFACH offers an incredibly fascinating environment. The segment is facing some challenges due to both market forces and political decisions, and there is a lot of movement within it. It is an honour to be part of such an exciting and dynamic sector!”

Contact for press and media

Barbara Böck, Saskia Viedts

T +49 911 86 06-83 29

press@biofach.de

Further services for journalists and media contacts:

www.biofach.de/en/press