

Chillventa Specialist Forums 2022 **Chillventa Fachforen 2022**

**CONNECTING
EXPERTS.**



ENGINEERING
TOMORROW



Danfoss' leadership in delivering IoT solutions for Food Service & Food&Beverage markets

Michela Michielan – Sales Driver CR



Strong Domain knowledge

15,000
connected
supermarkets

300,000+ connected
shops through
equipment

1 Million connected
equipment

1.6 Million alarms
processed monthly

10+ Services
available



Microsoft



Power BI



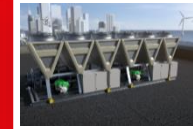
**Food
Retail**



**Commercial
Refrigeration**



Food Service



HVAC

IoT SERVICES ECOSYSTEM



Asset
Performance



Operational
Efficiency



Energy
Efficiency



Sales And Marketing
Performances



Temperature
Management



Alarm
Management



Haccp
Certifications



Logistic



Cold Chain



Energy
Management



Sales
Management

Heterogeneous equipment, one IoT platform

Food Service & Food&Beverage applications



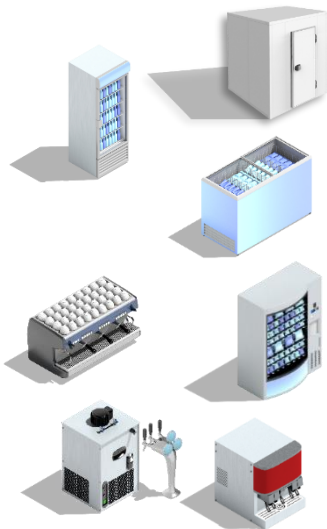
Connected Solutions



Cloud Portal



Productivity



Cold room

Bottle/can cooler

Ice cream freezer

Vending machine

Draft beer dispenser

Soft drink dispenser

Espresso coffee machine



IoT Enablers

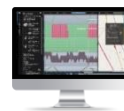


**XB/LTE
Bluetooth
WiFi**



**Equipment
Controllers**

Equipment control



Service monitoring



Sales / Inventory management



Consumer engagement



Operators



Call center / Support service



Technical center / Maintenance



Equipment logistics



OEMs



Sales / Supply chain



Sales / marketing managers / Decision makers



POS worker and consumer

Connectivity: Always-on solution

- Our IoT solutions support a wide range of technologies:
2G, 4G, LTE-M, CAT-M1, and **NB-IoT**
- Global SIM included and already active
- WiFi
- Bluetooth
- Bi-directional communication
- Data compression for cost-efficiency



PR-SC4K - Food Service Applications

Cold Rooms, mobile cases, display cabinets



PR-SC4K^{Modbus}
300B4327



PR-SC4K^{Direct}
300B4325



PROSALINK APP



FUNCTIONALITIES

- **FULLY CONFIGURABLE** via the App itself (iOS and Android)
- **4 EQUIPMENT DIRECT** – **1 CONTROLLER MODBUS**
- **REMOTE MONITORING & PRE-DIAGNOSIS:** ROOM TEMPERATURE ALARMS BY PUSH NOTIFICATION, AUTOMATIC DATA LOGGING
- **SERVICE SUBSCRIPTION VIA APP**

VALUES



FOOD LOSS AVOIDANCE



HACCP REPORT



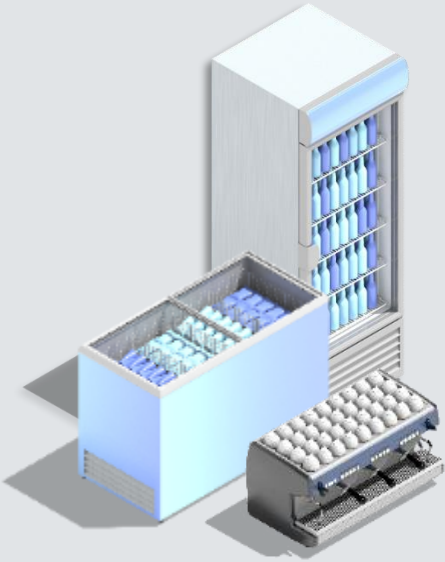
MAINTENANCE COST REDUCTION



QUALITY CONTROL

OCTO: Food Service and F&B applications

Coolers, Freezers



Information and operations
managed by the thermostat



ERC111/112 controllers or
3rd party controllers

- **TEMPERATURE** notification
- **ALARMS** notification
- **FAN** management
- **LIGHT** management
- **POWER** management
- **DOOR** management (for stock and sales management)

Information and operations
managed by the IoT Enabler

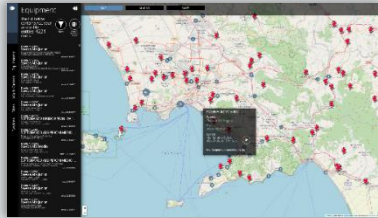


PR-OCTO 300B5071

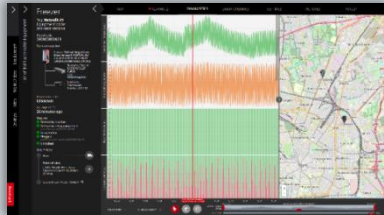
- **REMOTE ALARMS NOTIFICATION**
- **HACCP REPORT**
- **REMOTE SETTINGS**
- **LOCATION** and **lost** cooler notification
- **STOCK** and **SALES** management

A complete Asset Management System

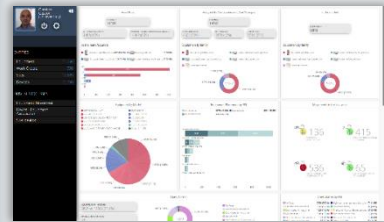
LOGISTIC AND ASSET EFFICIENCY SERVICES



Logistic and geofencing support



Not Authorized Movement Alarms

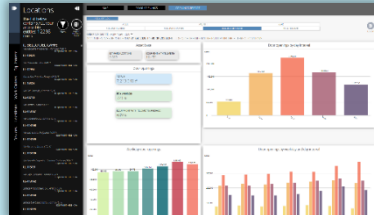


Productivity dashboard

SALES AND MARKETING SERVICES



Sales trends



Sales reports



Worst performing locations

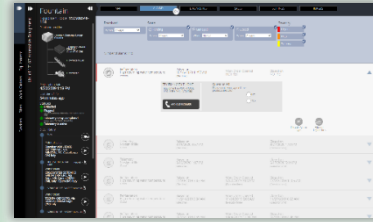
TECHNICAL AND ASSISTANCE SERVICES



Diagnostic (telemetry) dynamic charts



Alarm Monitor



Alarm Expert System (analysis and fixing)

VALUES

REDUCE LOSS OF EQUIPMENT



- Asset traceability
- Alarms on unauthorized movement

INCREASE SALES



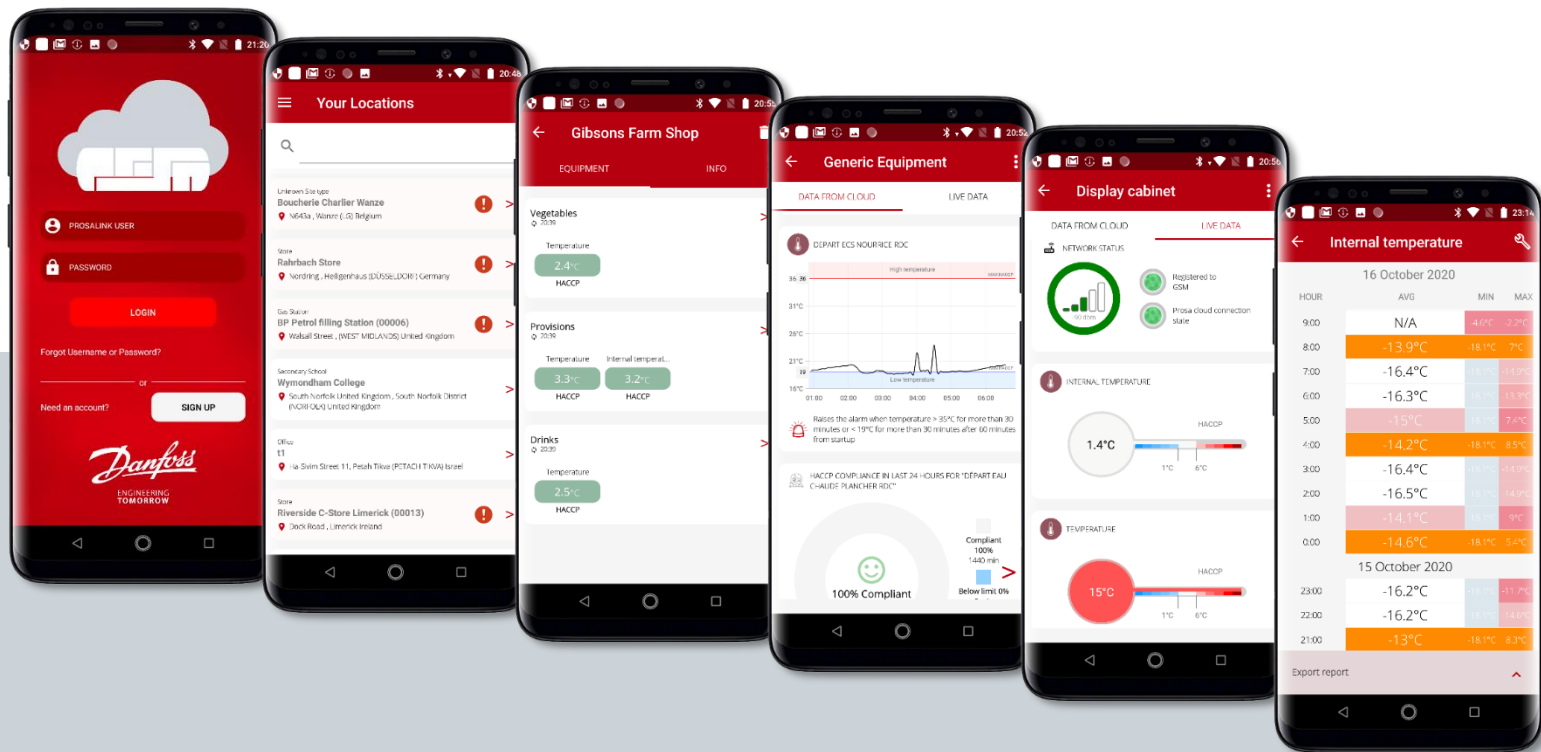
- Monitor sales performance
- Engage consumers
- Manage stock remotely
- Improve equipment productivity

REDUCE MAINTENANCE COSTS



- Reduce technical visits
- Predictive maintenance
- Remote settings
- Real-time performance monitoring & equipment health

ProsaLink App



PR-OCTO - Food Service via OEMs

ORIENTED TO OEMs:

TO IMPROVE AND DIFFERENTIATE THE OFFER TO THEIR CUSTOMERS



TO MONITOR THE EQUIPMENT PERFORMANCE DURING THE ENTIRE LIFETIME ALLOWING, A CONTINUOUS QUALITY IMPROVEMENT



TO OPEN NEW BUSINESS LIKE: EXTENDED WARRANTY, EQUIPMENT RENTAL, MAINTENANCE SERVICES



IOT WITHOUT COMPLEXITY OF SERVICE MANAGEMENT



**ACTIVATION BY
PROSALINK APP**



**SERVICE SUBSCRIPTION
BY APP**

SERVICES FOR SMALL END-USERS:

Independent

- ✓ **Small end-users who want to safeguard their products**



→ Food Producers, food service, specialists



**FOOD LOSS
AVOIDANCE**



HACCP REPORT



**FULL REMOTE
MONITORING
(TEMP. AND
CONTROLLER
PARAMETERS)**

Alsense™ - A strong and agile Partner on Your digital journey



HARDWARE

- Designed for our customers refrigeration environment
- Lifecycle management
- Secure access



CONNECTIVITY

- Global
- Flexible modes
- Intelligence on Data Representation
- Domain Essential Data



INFRASTRUCTURE & DATA STORAGE

- Safe
- Secure
- Fail-safe
- 7x24 with highest SLA
- Data ownership is with our customers



REMOTE FUNCTIONS ON WEB PORTAL

- Intuitive
- Big data oriented GUI
- Domain Processes already implemented
- Logistics process control
- User Profile oriented
- Domain Profiles already mapped



LOCAL PORTAL AND USER ENGAGEMENT

- Intuitive
- Secure
- Sales processes oriented
- Technical & logistics process control
- User Profile oriented
- Domain Profiles already mapped



DOMAIN KNOWLEDGE

- Thermostat and cabinet integration
- Retrofit
- Prediction and analytics models / engines

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