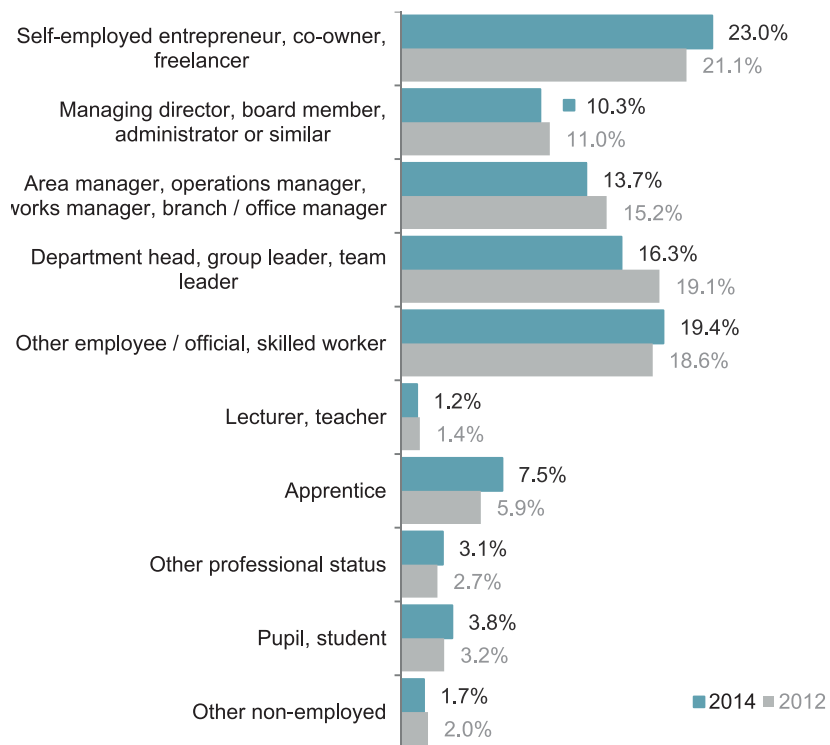
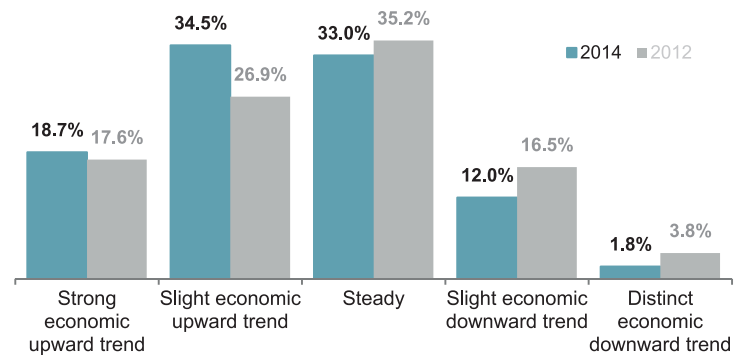


Job position

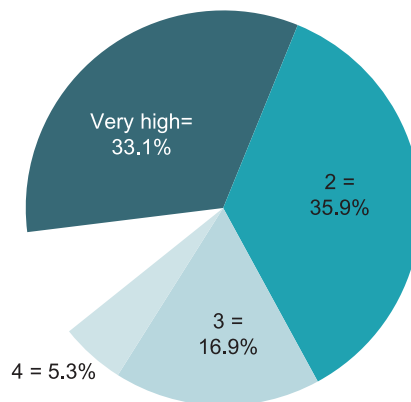


Assessment of present economic situation in the sector



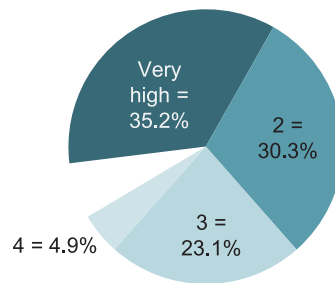
Intention to exhibit again

A (very) large number of this years exhibitors also intend to exhibit again at the next Chillventa.



Scale from 1 = „very high“ to 6 = „very low“.
No comparison possible.

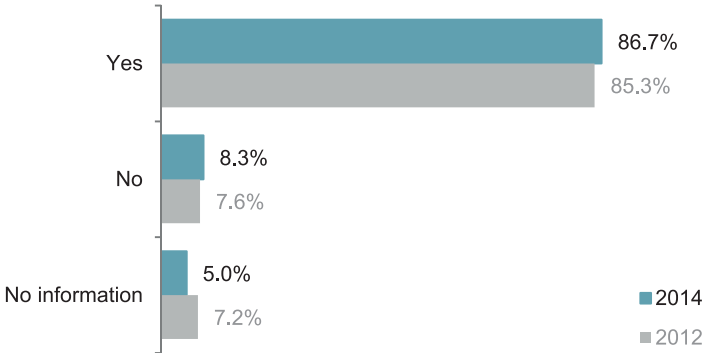
Intention to visit again



Scale from 1 = „Very high“ to 6 = „Very low“.
No comparison possible.

Expected follow-up business

86.7% (85.3%) of the exhibitors expect follow-up business due to contacts made during the exhibition.



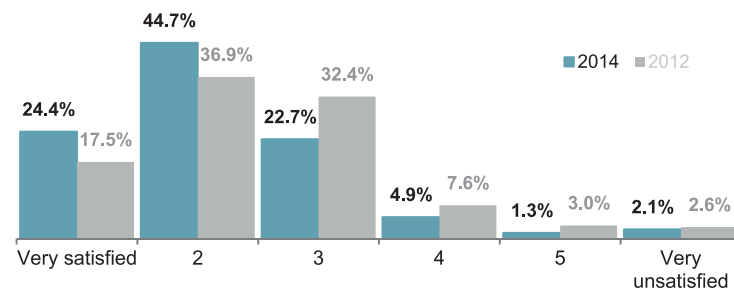
Buying / purchasing authority

87.3% (86.7%) of the visitors are involved in purchasing decisions in their company.

Decisive	35.4%	(34.8%)
Co-decisive	30.0%	(31.1%)
Advisory function	21.9%	(20.8%)
Not involved	12.8%	(13.3%)

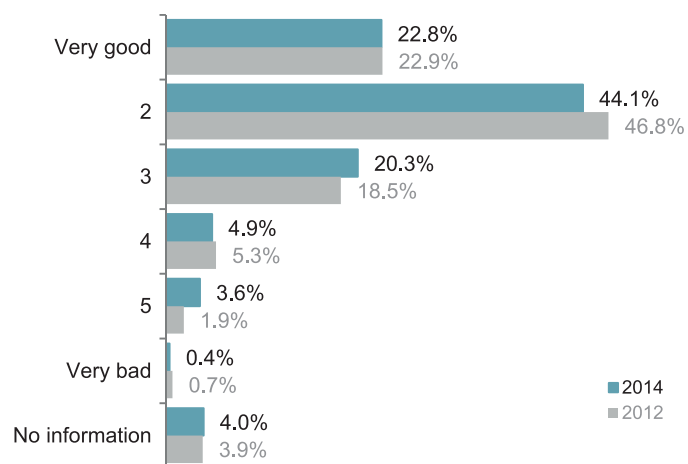
Basis without pupils / students and non-employed persons.

Assessment of exhibition organization / service



Assessment of exhibition organization / service

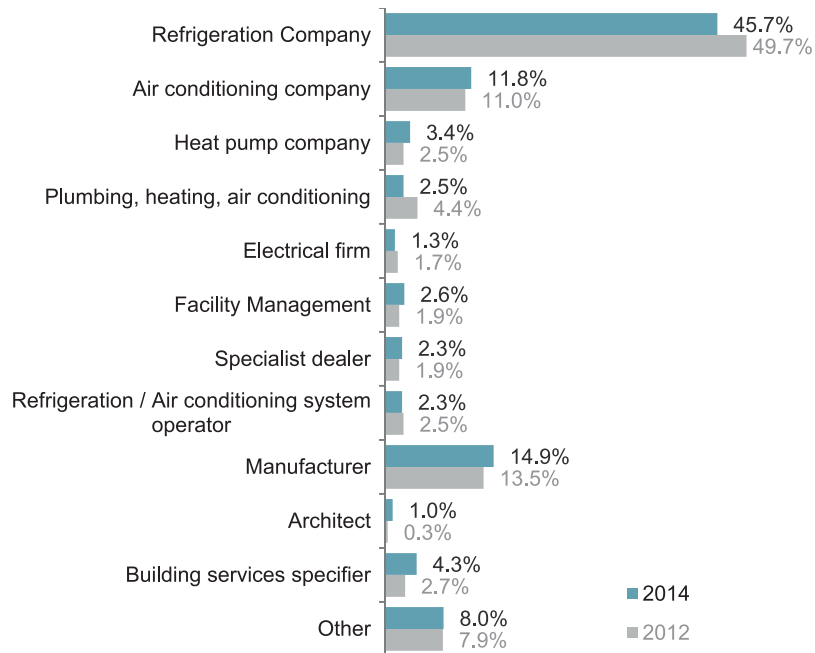
The majority of the exhibitors were also (very) satisfied with the exhibition organization / service this year.





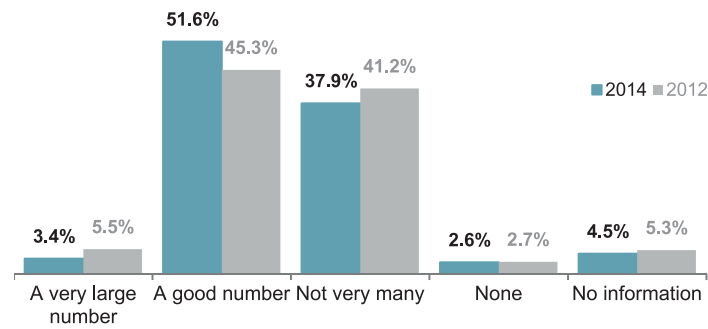
Basis without pupils / students and non-employed persons.

Industrial sector



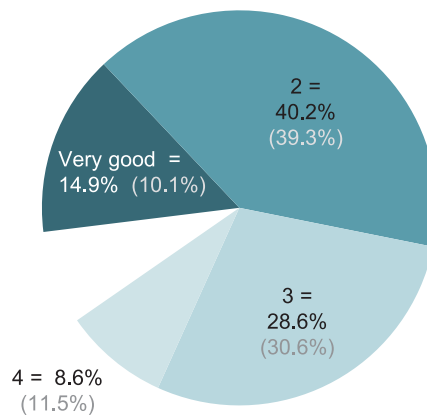
Basis without pupils / students and non-employed persons.

Scope of new business connections



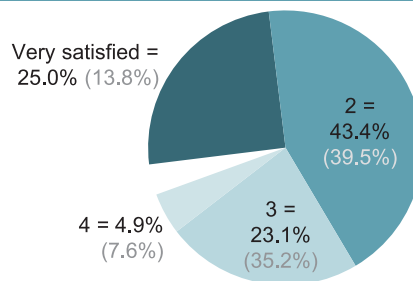
Overall success

The exhibiting companies are again (very) satisfied with their overall success at this year's Chillventa.



Scale from 1 = „very good“ to 6 = „very bad“.

Assessment of products and services offered



Scale from 1 = „Very satisfied“ to 6 = „Very unsatisfied“.