

Pavilion AUTOMOTIVE PACKAGING @ EUROGUSS 2026

Rethinking packaging - for castings that move.

Die-cast parts are high-precision, often sensitive and play a key role in the mobility of tomorrow: From structural components made from giga/mega-casting to battery housings. But only the right packaging ensures quality, efficiency and sustainability along the supply chain.

With the new **Pavilion Automotive Packaging** at EUROGUSS 2026 from 13 - 15 January 2026, we are creating an exposed stage for suppliers from the packaging and logistics industry to engage directly with decision-makers from the foundry industry, OEMs and Tier 1 suppliers.

Your added value as an exhibitor:

- + Reach new target groups: Get in touch with companies that have specific challenges in handling and shipping cast components - and are looking for solutions.
- + Show relevance: Present your sustainable, impact-resistant, just-in-time packaging exactly where it is needed.
- + Legal compliance as a competitive advantage: The new EU regulation on packaging and packaging waste (PPWR) sets clear requirements for recyclability, material use and take-back rates. Show how your solutions help industry and foundries to fulfil these requirements - and thus act in a legally compliant and sustainable manner.
- + Networking with the casting industry: Take advantage of direct access to an industry in which packaging has often been a side issue - with great potential for new business models.

The common stand is jointly organised by EUROGUSS and FACHPACK - two strong brands that combine expertise in foundry and packaging.

Because packaging is not an accessory, but a competitive advantage.

By participating in the **Pavilion Automotive Packaging**, you receive a comprehensive service package that makes your exhibition appearance as easy as possible - organised, supported and professionally staged by NürnbergMesse.



Exemplary presentations, no legal claim.

Contact for application

Phone: +49.911.8606-8623

E-mail: mario.bethge@nuernbergmesse.de

Your all-round carefree packages for maximum visibility - minimum effort

With our **Pavilion Automotive Packaging**, you benefit from maximum impact with minimum effort. **Ideal for companies from the packaging industry that want to reach new markets and customers in a focussed manner.**

Ready-to-use exhibition booth

- Planning, design and construction of the stand
- Standardised, high-quality design with recognition value and attractive positioning within EUROGUSS
- Customised presentation area for your company in two different sizes

Organisation & Service

- Exhibitor passes for your stand staff
- Daily stand cleaning
- AUMA fee already included

Community area included

- Meeting area for customer meetings
- Lockable storage space for materials and personal belongings

Presentations in the Speakers' Corner

- Present your solutions and ideas to an expert audience as part of the official supporting programme in the Speakers Corner of EUROGUSS

Marketing & Visibility

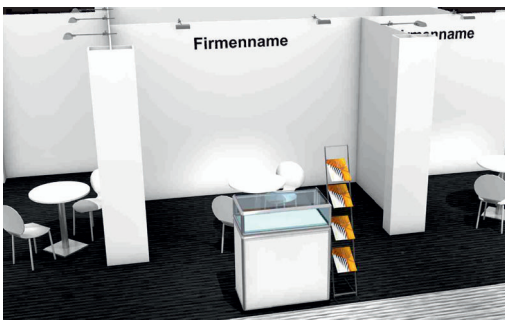
- Entry in the official print exhibition guide and online entry in the exhibitor and product database

Customer contact made easy

- Free visitor tickets for your customer invitations, not only from the automotive sector

Presentation area - Package 1

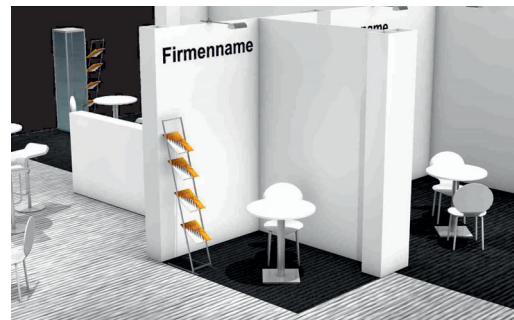
- Approx. 12 sqm stand space incl. carpeting
- Wall elements as presentation area
- Lighting
- Furnishings: table, chairs, brochure stand
- Power connection
- Your logo on the presentation wall



Exemplary presentations, no legal claim.

Presentation area - Package 2

- Approx. 3 sqm stand space incl. carpeting
- Wall element as presentation area
- Lighting
- Furnishings: table, chair, brochure stand
- Power connection
- Your logo on the presentation wall



Costs for the all-round carefree packages:

Presentation area **Package 1** (including all services mentioned above): € 7,600.00

Presentation area **Package 2** (including all services mentioned above): € 2,500.00

Please note that the realisation of the joint stand is only possible with a minimum of 6 exhibitors!

Subject to change without notice!

All prices quoted (unless otherwise indicated) are subject to VAT, provided the service is taxable in Germany.