

# Special Conditions for Participation in the trade fair EUROGUSS 2028



## 1. Venue, duration, opening hours

Venue: Exhibition Center Nuremberg  
Duration: Tue 18–Thu 20 January 2028  
Opening hours: Tue 18–Thu 20 January 2028 9:00–17:00 daily

## 2. Sponsors

Verband Deutscher Druckgießereien (VDD)  
Hansaallee 203, 40549 Düsseldorf, Germany  
CEMAFON – c/o VDMA  
Lyoner Straße 18, 60528 Frankfurt, Germany

## 3. Organizer

NürnbergMesse GmbH  
Messegelände, 90471 Nürnberg, Germany  
T +49 9 11 86 06-0, F +49 9 11 86 06-82 28  
euroguss@nuernbergmesse.de  
www.euroguss.com  
www.nuernbergmesse.de  
CEO: Peter Ottmann  
Registration Number HRB 761 Nürnberg  
Chairman of the Supervisory Board: Albert Füracker, MdL  
Bavarian State Minister of Finance and Regional Identity

## 4. Contractual terms

The terms for participation in the trade fair EUROGUSS 2028 are the Special Conditions for Participation in the trade fair EUROGUSS 2028 and the General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop for exhibitors) and other conditions notified to the exhibitor before the exhibition begins.

## 5. Admission/Stand space confirmation

Item 2 of the General Conditions for Participation in Fairs and Exhibitions is supplemented as follows: The exhibitor agrees to pay a processing fee of EUR 350 if the order for stand space is cancelled prior to receipt of the stand confirmation. Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

## 6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering products and services that can be classified in the specified product directory. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

## 7. Rental in exhibition halls

### per m<sup>2</sup> (or part thereof) stand space

EUR 369	In-line stand	(1 side open)
EUR 396	Corner stand	(2 sides open)
EUR 413	Peninsula stand	(3 sides open)
EUR 424	Island stand	(4 sides open)

**Early booking discount of EUR 15/m<sup>2</sup> for complete applications received by the organizer by 30.11.2026.**

**Pre-Booking-Price** (only valid from January 13 to January 15, 2026)

EUR 349	In-line stand	(1 side open)
EUR 378	Corner stand	(2 sides open)
EUR 394	Peninsula stand	(3 sides open)
EUR 406	Island stand	(4 sides open)

Minimum stand space is 16 m<sup>2</sup>.

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

In the case of two-story stand construction, a price of 50% of the respective m<sup>2</sup> stand space rental price per m<sup>2</sup> of upper floor space will be charged. The necessary permit for two-story stand construction must be applied for using the form "Application for a building permit for two-story stand construction." This form also sets out the guidelines and prices for permits, sprinkler systems, and heat differential detectors for two-story stand construction, which in this case also form the basis of the contract (see point 4).

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m<sup>2</sup> of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service includes the professional removal and recycling of any waste generated at the stand during assembly and dismantling as well as for the entire duration of the trade fair. The flat fee for this is EUR 6.40/m<sup>2</sup> and is charged up to a maximum area of 500 m<sup>2</sup>. The disposal of production waste accumulated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is strictly forbidden to bring any waste with you, any violation will be charged to the exhibitor. We reserve the right to take further measures. Waste is disposed of in accordance with the Technical Regulations.

## 8. Complete rental stand

All charges per m<sup>2</sup> of stand space (rounded up to nearest full m<sup>2</sup>), in addition to rental charge for stand space in exhibition halls (see item 7).

All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand.

You will find all models at [www.standconfigurator.com](http://www.standconfigurator.com).  
The organizer is responsible for assembling and dismantling the complete rental stand.  
The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.  
The basic type of complete rental stand can be fitted out additionally in the same system at extra cost. Respective orders can be carried out in the Online ExhibitorShop.

## 9. Payment conditions

Exhibitors may be charged an advance payment of 25% of the expected stand space rental on **confirmation of the application**.

The full stand space rental less the advance payment will be charged to exhibitors on **confirmation of the stand space**. The advance payment will be reimbursed in case of non-confirmation of the stand.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50. Once the service has been provided, the invoice cannot be changed.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

## 10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements.

Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

## 11. Assembly and dismantling, passes

Assembly:	Fri 14–Sun 16 January 2028	7:00–24:00 daily
	Mon 17 January 2028	7:00–20:00
Dismantling:	Thu 20 January 2028	17:00–24:00
	Fri 21 January 2028	7:00–24:00
	Sat 22 January 2028	7:00–19:00

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

The exhibitor undertakes to adhere to the specified times, in particular to clear their stand area completely by 7:00 p.m. on Saturday, January 22, 2028, at the latest. Should the exhibitor fail to comply with this obligation and this result in a conflict with the setup of the subsequent event, the exhibitor shall be obliged to bear all costs incurred as a result.

## 12. Stand design

The exhibitor is responsible for the stand equipment and design. The exhibitor undertakes to comply with these requirements. In the event of non-compliance, the organizer or the neighboring exhibitors affected may be entitled to claim damages.

The technical guidelines, which can be found on the event website, are decisive for stand equipment and design. Stands whose inadequate design detracts from the overall appearance of the trade fair or the hall will not be approved by the organizer and will be subject to appropriate conditions. Exhibition stands larger than 400 m<sup>2</sup> are generally subject to approval.

### Transparency

The guiding principle for the design of all exhibition stands is transparency. At least 50% of all aisle sides must be freely accessible and must not be obstructed.

### Floor coverings

The floors of the stands must be covered by the exhibitors with a suitable covering (e.g., carpet, parquet, PVC). In this regard, reference is made to the technical guidelines.

Floor coverings in the exhibition stands may only be attached with double-sided adhesive tape (exclusively with solvent-free adhesive tapes: tesafix No. 4964).

### Stand partition walls

The stand partition walls (hardboard structure) may only be treated with water-soluble adhesives and may not be painted without first being wallpapered. After the event, wallpaper or other wall coverings must be removed by the exhibitor. Otherwise, the stand partition walls will be cleaned at the exhibitor's expense. All other stand partition walls, floors, hall walls, pillars, installation and fire protection equipment, and other fixed hall fixtures may not be covered with

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(Continued)



adhesive, painted, or damaged in any other way. Damage will be charged to the exhibitor and invoiced.

## Pillars

Any pillars, installation equipment, and fire protection equipment located in the stand area are part of the allocated stand space and must be accessible at all times.

## Front fascia

If a rental exhibition booth is not used, a front fascia must be installed on all open sides of the booth space. The front fascia is not required if the necessary booth quality is ensured in another way.

## Minimum height – maximum height – advertising media

The minimum height is 2.50 m. The rear sides of stand boundaries, advertising media, or other design elements facing neighboring stands that are taller than 2.50 m must be painted in a neutral, muted color and kept clean. The rear walls must be clean and homogeneous in design, visually flawless, and must not contain any text or graphics. The maximum height for stand construction and customer installations is generally 5.50 m measured from the hall floor and must not be exceeded. The hall plans and hall legends to be observed may result in a reduction of the above-mentioned maximum heights.

## Two-story stand construction

Two-story stand construction is possible in individual cases upon special request. The relevant application forms must be requested from the organizer. The special request must be approved by the organizer. In addition, the exhibitor must obtain the necessary building permits. In the interests of the event as a whole and for safety reasons, two-story stand construction may be rejected. The stand rental fee increases by 50% for the built-up stand area. There is no legal entitlement to two-story stand construction.

## Further requirements

Further requirements regarding stand design remain reserved.

## 13. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m<sup>2</sup> stand space, plus 1 pass for each further full 10 m<sup>2</sup>, up to a maximum of 10 free passes. These tickets are valid during duration and also during assembling and dismantling time. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 30 each including VAT at the statutory rate.

## 14. Marketing services for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with marketing services containing the following services:

- Entry of the company name and stand number of the exhibitor in the printed **trade fair guide** or **digital guide** (provided free of charge to all visitors) – subject to availability.
- **Voucher code** (electronic admission voucher code) – can be exchanged unlimited and only online.  
Admission vouchers exchanged by visitors for entrance tickets are not charged to the exhibitor.
- Further voucher codes can be created online in the TicketCenter (free of charge)
- **Invitation management** and **voucher monitoring** in our TicketCenter
- **1 free Lead Success App.** LeadSuccess makes it possible to scan visitor tickets on site via tablet / smartphone and thus keep track of exhibition contacts

The exhibitor also receives the following online advertising aids:

- License and free use of **digital assets** (e.g. logos, ads, text samples, banners, social media graphics, etc.) of EUROGUSS (download section at [www.euroguss.de](http://www.euroguss.de))

The organizer provides each exhibitor with an **online profile** on [www.euroguss.de/en](http://www.euroguss.de/en) with the following services. This online profile will remain online for at least three months after the event.

The exhibitor is solely responsible for the information and other materials provided by him, in particular image materials. He shall indemnify the organizer against all claims by third parties asserted in relation to the materials sent.

- **Company profile:** basic company information (name, address, contact details) as well as additional individualized information (e.g. logo, company description 4,000 characters, publication of a PDF download, e.g. press release).
- **2 product/ service profiles:** consisting of product description (4,000 characters), pictures, marking a product or services as new product
- Entry of company name and stand number in the **floor plans** on the website.
- **Link** from the exhibition website to the exhibitor's website – the exhibitor connects a **return link**.

The exhibitor agrees to purchase the marketing services at a price of EUR 1,109. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used.

## 15. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation. Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full. If the application of a co-exhibitor is cancelled the direct exhibitor agrees to pay a processing fee of EUR 250.

## 16. Marketing services for co-exhibitors

The organizer provides each co-exhibitor with marketing services.

- See item 14 for services provided

The organizer provides each co-exhibitor with an **Internet entry** on the exhibition website for at least three months after the exhibition.

- See item 14 for services provided

The co-exhibitor also receives the following advertising aids:

- See item 14 for services provided

The exhibitor agrees to pay a participation fee and to purchase the marketing services at a total price of EUR 1,520 for each co-exhibitor registered by him. This will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

## 17. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

## 18. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in text form (§ 126b BGB). The statutory period of limitation begins on the last day of the exhibition. Agreements that

deviate from these or supplementary terms must be in text form (§ 126b BGB). German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.