



**EUROGUSS**  
**365**

**< CASTING  
YOUR FUTURE.**

**Media data**

## Marketing-services

Overview

Our services customised to your goals!

- > Visibility
- > Positioning
- > Interaction
- > Reach
- > 365 Job Map
- > Premium partner package



# ALWAYS IN THE SPOTLIGHT.

Stay at the focus of the international die casting industry  
all year round with **EUROGUSS 365**.

The News Hub is the ideal place to position yourself as an **expert**,  
increase your **visibility** and promote ongoing **networking** with the  
industry.

This allows you to reach exactly the customers you want to address  
with your exhibition presence at EUROGUSS –  
365 days a year.



Transformation



Sustainability



Lightweight-  
technologies



Young talents



**EUROGUSS**  
**365**

**CONTENT FOR THE  
DIE CASTING  
COMMUNITY**

get involved now —

Subscribe to the  
**EUROGUSS 365**  
newsletter now

Would you like more **VISIBILITY?**

Do you want to share your event invitation, a new product or your company anniversary with the die casting industry? We create visibility in the EUROGUSS 365 newsletter!

#### Newsletter example

##### > Text Image Ad:

Place an advertisement in the EUROGUSS 365 Newsletter (image and text). You can also determine the position of your ad!

##### > Animated display banner:

Do you prefer a real eye-catcher?

We will publish your animated banner-ad in the EUROGUSS 365 newsletter.

#### TEXT IMAGE ADVERTISEMENT



from  
600 EUR

#### ANIMATED BANNER DISPLAY



800 EUR

## Professional POSITIONING!

Present your expertise and services. On request, we can take over the editorial service (content service) for you!

### > Sponsored article/video:

Choose to publish an article or a video on EUROGUSS 365 - with additional publication in the newsletter!

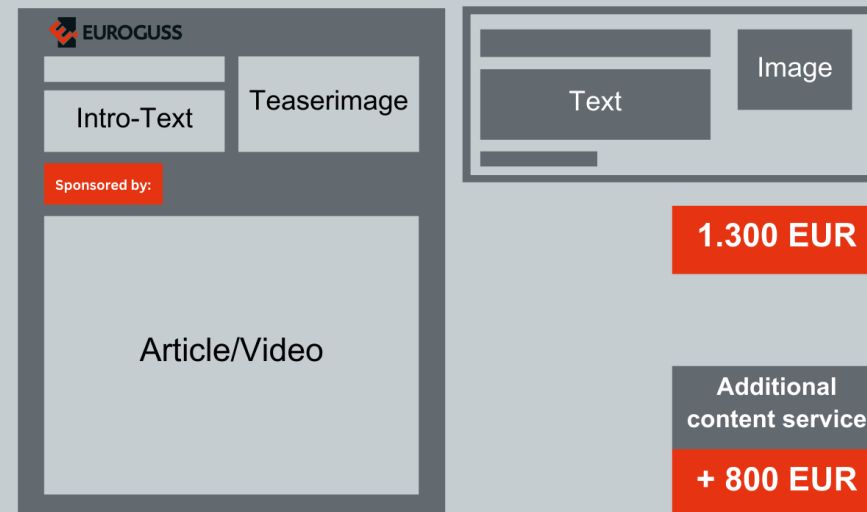
example article

### > Paid-placement:

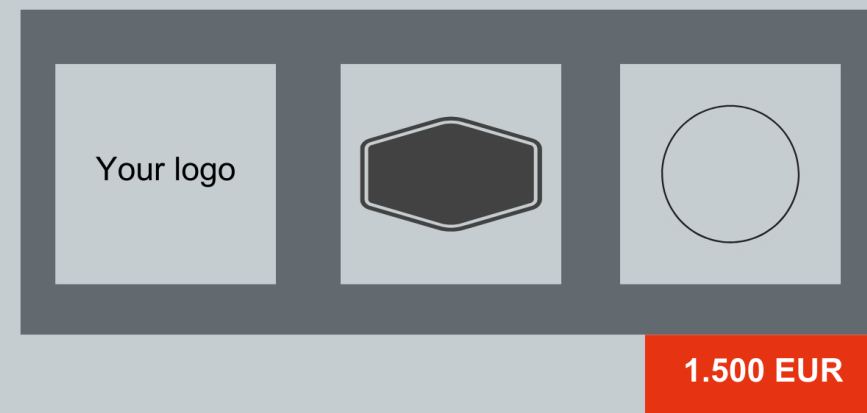
Position your company for the long term within the fitting process step on our discovery page!

example placement

## SPONSORED ARTICLE/VIDEO



## PAID-PLACEMENT



## INTERACT with our Community!

Would you like to network with other experts from the industry, exchange ideas or drive exciting discussions on industry topics?

### > **EUROGUSS LinkedIn events:**

Use our LinkedIn profile for your digital event! The event will be broadcast live on LinkedIn and thus reach exactly your target audience!

### > **Sponsored LinkedIn post:**

With a post on LinkedIn or Instagram, you create digital interaction that goes beyond emoji reactions!

**EUROGUSS LinkedIn**

#### EUROGUSS LINKEDIN TALKS



**Price on request**

#### SPONSORED LINKEDIN POST



**450 EUR**

## Increase your REACH!

As a multi-channel platform, we bring your message to the industry! We publish your content across all our online channels.

### > **Multichannel sponsored article:**

Reach across multiple channels: Your article will appear on the EUROGUSS 365 website, in the EUROGUSS 365 newsletter, in our LinkedIn newsletter and as a post on LinkedIn.

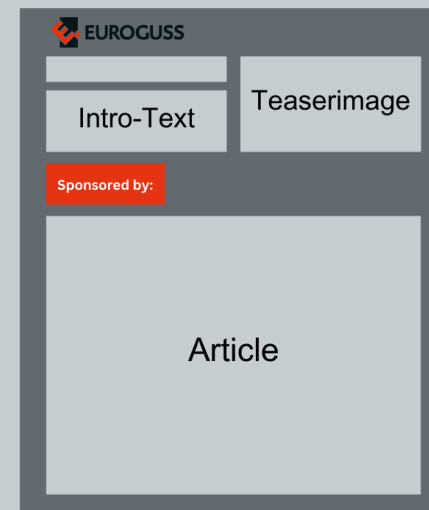
At an extra charge, **leads** included!

### > **Stand-alone newsletter:**

Got a lot to say? Inform our community with your stand-alone newsletter about topics that move you.

example newsletter

#### MULTI CHANNEL SPONSORED ARTIKEL



1.800 EUR

#### STAND-ALONE NEWSLETTER



Price on request



## Career service



Looking for new talent or experienced specialists?  
We connect you with the right candidates through our  
365 Job Map!

- > Visibility on the **Job Map 365** via a pin
- > Regular mailings of lists of **qualified talents**
- > Arrangement of **coffee-talks** with suitable candidates

365 Job Map

**TRIAL**  
This service is free  
of charge until the  
end of the year



365 JOB MAP



## Become a EUROGUSS 365 **PREMIUM-PARTNER**!

Use our exclusive service package to expand your communication channels.

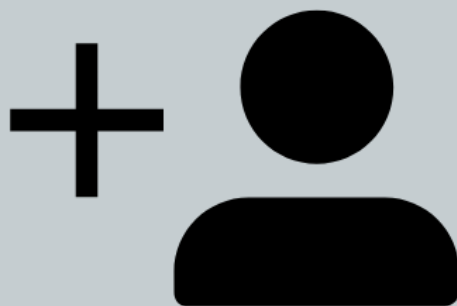
- > Your logo on the EUROGUSS 365 **homepage**
- > Your logo and company name in every EUROGUSS 365 **newsletter**
- > Two ads (image and text) in the newsletter of your choice
- > **Multichannel** publication of your management-statement or interviews
- > Premium pin with job advert on our **365 Job Map** and fitting candidaes for coffee-talks





**more than 16,000 recipients**

receive the **EUROGUSS 365 newsletter** every month -  
many of whom are EUROGUSS customers.



**7.086 follower**

receive regular insights into the latest news from the die  
casting industry via the official **LinkedIn account**



**1.300 visits**

are made to the EUROGUSS 365 **website**  
every month



### **EUROGUSS-TEAM**

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Subscribe to the **EUROGUSS 365**  
newsletter now



International exhibition for die casting:  
technology, processes, products

**13–15 January 2026**  
Nuremberg, Germany

**Want to book our marketing  
services?  
We are here to help.**

Further information at:  
[euroguss.de/euroguss-365](https://euroguss.de/euroguss-365)