



**EUROGUSS**

**365**

**< CASTING  
YOUR FUTURE.**

**Media data**

NÜRNBERG / MESSE

## Marketing-services

Overview

Our services customised to your goals!

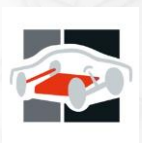
- > Visibility
- > Positioning
- > Interaction
- > Reach
- > 365 Job Map
- > Premium partner package

# ALWAYS IN THE SPOTLIGHT.

Stay at the focus of the international die casting industry **all year round** with **EUROGUSS 365**.

The News Hub is the ideal place to position yourself as an **expert**, increase your **visibility** and promote ongoing **networking** with the industry.

This allows you to reach exactly the customers you want to address with your exhibition presence at EUROGUSS – 365 days a year.



Transformation



Sustainability



Lightweight-  
technologies



Young talents



**EUROGUSS**  
**365**

**CONTENT FOR THE  
DIE CASTING  
COMMUNITY**

get involved now

Subscribe to the  
**EUROGUSS 365**  
newsletter now

Would you like more **VISIBILITY?**

Do you want to share your event invitation, a new product or your company anniversary with the die casting industry? We create visibility in the EUROGUSS 365 newsletter!

#### Newsletter example

##### > **Text Image Ad:**

Place an advertisement in the EUROGUSS 365 Newsletter (image and text). You can also determine the position of your ad!

##### > **Animated display banner:**

Do you prefer a real eye-catcher?

We will publish your animated banner-ad in the EUROGUSS 365 newsletter.

#### TEXT IMAGE ADVERTISEMENT



from  
600 EUR

#### ANIMATED BANNER DISPLAY



800 EUR

## Professional **POSITIONING!**

Present your expertise and services. On request, we can take over the editorial service (content service) for you!

### > **Sponsored article/video:**

Choose to publish an article or a video on EUROGUSS 365 - with additional publication in the newsletter!

[example article](#)

### > **Paid-placement:**

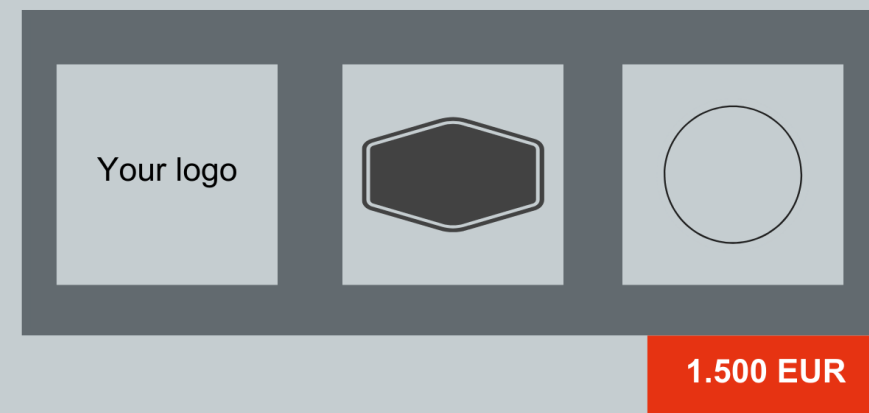
Position your company for the long term within the fitting process step on our discovery page!

[example placement](#)

## SPONSORED ARTICLE/VIDEO

A diagram illustrating the layout of a sponsored article or video. It features a main content area with a 'Sponsored by:' label, an 'Intro-Text' box, a 'Teaserimage' box, and a large 'Article/Video' box. To the right, there is a separate box containing 'Text' and an 'Image'. A price tag of '1.300 EUR' is shown next to the main layout, and an additional price tag of '+ 800 EUR' is shown for an 'Additional content service'.

## PAID-PLACEMENT

A diagram illustrating a paid placement layout. It shows three distinct boxes: the first contains the text 'Your logo', the second contains a hexagonal shape, and the third contains a circular shape. A price tag of '1.500 EUR' is displayed at the bottom right of the diagram.

## INTERACT with our Community!

Would you like to network with other experts from the industry, exchange ideas or drive exciting discussions on industry topics?

### > **EUROGUSS LinkedIn events:**

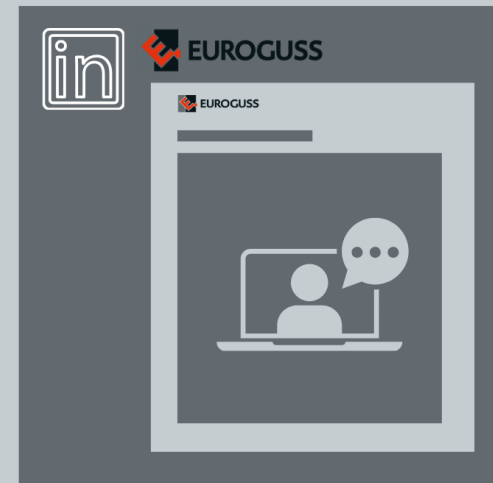
Use our LinkedIn profile for your digital event! The event will be broadcast live on LinkedIn and thus reach exactly your target audience!

### > **Sponsored LinkedIn post:**

With a post on LinkedIn or Instagram, you create digital interaction that goes beyond emoji reactions!

**EUROGUSS LinkedIn**

#### EUROGUSS LINKEDIN TALKS



Price on request

#### SPONSORED LINKEDIN POST



450 EUR

Increase your **REACH!**

As a multi-channel platform, we bring your message to the industry! We publish your content across all our online channels.

> **Multi-channel sponsored article:**

Reach across multiple channels: Your article will appear on the EUROGUSS 365 website, in the EUROGUSS 365 newsletter, in our LinkedIn newsletter and as a post on LinkedIn.

At an extra charge, **leads** included!

> **Stand-alone newsletter:**

Got a lot to say? Inform our community with your stand-alone newsletter about topics that move you.

[example newsletter](#)

**MULTI CHANNEL SPONSORED ARTIKEL**



**1.800 EUR**

**STAND-ALONE NEWSLETTER**



**Price on request**

## Career service



Looking for new talent or experienced specialists?  
We connect you with the right candidates through our  
365 Job Map!

- > Visibility on the **Job Map 365** via a pin
- > Regular mailings of lists of **qualified talents**
- > Arrangement of **coffee-talks** with suitable candidates

365 Job Map

**TRIAL**  
This service is free  
of charge until the  
end of the year



365 JOB MAP



## Become a EUROGUSS 365 **PREMIUM-PARTNER!**

Use our exclusive service package to expand your communication channels.

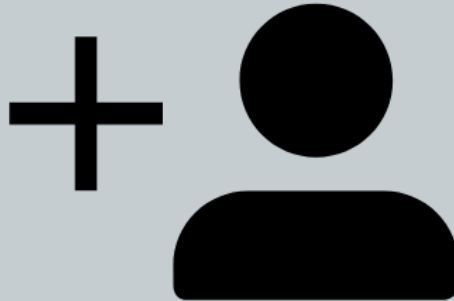
- > Your logo on the EUROGUSS 365 **homepage**
- > Your logo and company name in every EUROGUSS 365 **newsletter**
- > Two ads (image and text) in the newsletter of your choice
- > **Multi-Channel** publication of your management-statement or interviews
- > Premium pin with job advert on our **365 Job Map** and fitting candidaes for coffee-talks





**more than 16,000 recipients**

receive the **EUROGUSS 365 newsletter** every month -  
many of whom are EUROGUSS customers.



**7.086 follower**

receive regular insights into the latest news from the die  
casting industry via the official **LinkedIn account**



**1.300 visits**

are made to the EUROGUSS 365 **website**  
every month



## **EUROGUSS-TEAM**

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Subscribe to the **EUROGUSS**  
**365** newsletter now



International exhibition for die casting:  
technology, processes, products

**13–15 January 2026**  
Nuremberg, Germany

**Want to book our marketing  
services?  
We are here to help.**

Further information at:  
[euroguss.de/euroguss-365](https://euroguss.de/euroguss-365)