



PRESS RELEASE

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Onsite and online perfectly linked: EUROGUSS 365

Times are changing and the channels of the EUROGUSS family are also moving forward: SPOTLIGHTMETAL, the international online platform for the entire value-added chain of light metal casting, will now become EUROGUSS 365. Here, interested parties will find first-hand technical articles, interviews and important industry news, bundled on a single page all about die casting. This means that the international trade fair for die casting onsite and online are merging even more closely.

The new EUROGUSS 365 content hub replaces the SPOTLIGHTMETAL online platform, which has been run in cooperation with the Vogel Communications Group since 2018. The service is now directly integrated on the EUROGUSS website and perfectly links the content with the onsite events of the EUROGUSS Family.

"At EUROGUSS 365, experts from the industry discuss market-relevant trends and international developments - 365 days a year," says Christopher Boss, Executive Director EUROGUSS. "In terms of the topics, we are strongly focused on the requirements of the industry."

Background knowledge on the focus topics

- Transformation of Drives,
- Lightweight,
- Sustainability and
- Young Talent

in the form of exciting interviews and well-founded technical articles are thus available from anywhere at any time. Interested readers will also find relevant information from the important die-casting markets of China, India, Mexico and Southeast Asia.

Discover EUROGUSS 365 now: www.euroguss.de/en/euroguss-365

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Internationale Fachmesse für Druckguss: Technik, Prozesse, Produkte
International Trade Fair for Die Casting: Technology, Processes, Products

About the EUROGUSS trade fair family: THE LEADING DIE CASTING SHOWS

In all even-numbered years, the European die casting industry meets at the EUROGUSS trade fair in the Exhibition Centre Nuremberg, Germany. EUROGUSS is the only event that covers the entire die-casting process chain: from high-tech machinery and new materials to efficient services. In addition, the NürnbergMesse Group is active in die casting at CHINA DIECASTING (held annually in Shanghai), ALUCAST, which takes place in India at alternating locations in all even years. This year, for the first time, NürnbergMesse is organizing the pavilions EUROGUSS Mexico as part of Fundiexpo and EUROGUSS ASIA PACIFIC as part of Metal AP in Bangkok, Thailand.

More Information: www.euroguss.de/en

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