

PRESS INFORMATION

September 2024

EUROGUSS CHINA 2025: The leading trade fair for die casting expands to China

The EUROGUSS family is growing: EUROGUSS CHINA will celebrate its premiere at SWECC (Shanghai World Expo Exhibition & Convention Center) from 17 to 19 June 2025. This new event in China represents a significant milestone for the global die casting industry in Asia. „EUROGUSS CHINA will be a game-changer for the die casting industry in China and beyond”, emphasises Darren Guo, Managing Director of NürnbergMesse China. Christopher Boss, Executive Director EUROGUSS, adds: „EUROGUSS CHINA 2025 is a gateway to the future of die casting in China. We're bringing EUROGUSS's innovation to Asia's manufacturing hub."

With EUROGUSS CHINA, the organiser, NürnbergMesse China, aims to present a first-class, high-quality exhibition that is specifically geared to the needs and wishes of exhibitors and promotes innovations in the die casting industry and gives them a stage. EUROGUSS CHINA is not just a trade fair in Eastern China - it is part of the global network of the EUROGUSS Family with the leading continental trade fairs in Germany, China, India and Mexico. With EUROGUSS in Nuremberg, NürnbergMesse regularly organises the leading trade fair with the highest relevance for the international die casting industry. NürnbergMesse has been demonstrating its expertise in the Chinese die casting market for over a decade: Since joining CHINA DIECASTING in 2012, NürnbergMesse has played a key role as an organising partner with its extensive specialist knowledge and leading expertise and has made a significant contribution to the further development and realignment of the exhibition. NürnbergMesse has turned the event into an important platform in the Asia-Pacific region through improved planning, service and international reach.

EUROGUSS CHINA 2025 – competent enabler for the industry

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**Veranstalter
Organizer**
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
euroguss@nuernbergmesse.de
www.euroguss.de

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EUROGUSS CHINA will focus on the future of the die casting industry from next year 2025, showcasing the latest technological innovations such as mega-casting, intelligent manufacturing and the practical application of the latest technologies in die casting processes. Participation in this event enables companies to achieve a clear strategic positioning. The trade fair opens up exclusive opportunities for networking and business expansion, with a special focus on sustainability and efficiency improvements in die casting production. EUROGUSS CHINA also creates a global platform for the die casting industry: the SINO-EURO Die Casting Development Forum takes place at the same time as the trade fair, bringing together international experts to provide insights into the industry and exchange information on trends and proven applications.

The EUROGUSS FAMILY: THE LEADING DIE CASTING SHOWS

NürnbergMesse is not just the organizer of EUROGUSS in Nuremberg (next event: 13 - 15 January 2026), but also sees itself as a trailblazer for companies seeking to access the key international foundry markets and bolster their business relationships. NürnbergMesse thus organizes EUROGUSS CHINA (17 – 19 June 2025) in Shanghai, the diecasting trade fair in Asia. ALUCAST (5 – 7 December 2024) in Chennai, India, offers exhibitors and visitors guidance in the growing Indian market. EUROGUSS MEXICO (15 – 17 October 2025) brings together the entire value chain for non-ferrous casting in Guadalajara. And the future EUROGUSS ASIA PACIFIC will round out the international product family, facilitating access for companies in the ASEAN countries.

Contact press and media

Daniela Gonda

T +49 9 11 86 06-85 46

daniela.gonda@nuernbergmesse.de

Further information are available at:

www.euroguss.de/en/euroguss-family