



THE LEADING DIE CASTING SHOWS

PRESS RELEASE

March 2024

EUROGUSS MEXICO to be co-located with the Global Foundry Show starting in 2025

The next EUROGUSS MEXICO will take place from October 15 - 17, 2025 at the Expo Guadalajara exhibition center - for the first time in a co-location with the Mexican Global Foundry Show. The two organizers NürnbergMesse and Cluster de la Fundicion have signed a corresponding agreement at the "Die Casting Congress" from 6 - 8 March 2024 in Guadalajara. Exhibitors and visitors alike can now look forward to the benefits of the world-leading EUROGUSS trade fair concept established in the heart of the local foundry industry.

Launched in 2018 and now established as a leading and highly specialized exhibition event for the die casting industry, EUROGUSS MEXICO has established itself as the first choice within the vibrant Mexican and, from there, North, and Latin American market. Starting with the next event, EUROGUSS MEXICO is now shifting into the next gear and synchronizing the event timing, cycle and concept with the Global Foundry Show, organized by the Mexican foundry association Cluster de la Fundicion.

"Based on EUROGUSS in Nuremberg, we have the best contacts in the global die casting industry and feel broad support from market leaders, associations, and research. At the same time, we feel obliged to offer our customers and partners tailor-made event platforms where successful B2B marketing can be carried out and the latest topics in the industry can be exchanged", states Christopher Boss, Executive Director of EUROGUSS and adds: "We have been constantly aware of the importance Mexico has and will continue to gain in global comparison. We are therefore very excited that we can now consolidate and further expand our activities in this important market for the benefit of our exhibitors, visitors, and partners."

Guillermo Ibanez, Director of the Cluster de la Fundicion completes the excitement: "Everything we do has the purpose of strengthening, developing and networking our domestic foundry industry. We want to make a difference,

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for the benefit of our members and partners. This motivation is also the foundation for our Global Foundry Show and we recognize the same at EUROGUSS MEXICO, so we can say with conviction that our future partnership is entirely in the interests of the industry and will create new synergies."

While the Global Foundry Show takes a holistic approach covering the entire foundry industry, the core of EUROGUSS MEXICO remains the exclusive focus on non-ferrous casting and is responsible for representing this sector within the joint trade fair event. The accompanying and complementary supporting program of conference, R&D special area and training opportunities will also be developed jointly and synchronized by both organizers.

Matching the start of the co-location of both events and underlining the long-standing, deeply established relationships between Germany and Mexico, especially in the casting industry, Germany will be the official host country of the Global Foundry Show in 2025.

"This is a great signal of appreciation," says Christopher Boss happily, adding: "Of course, we are overall looking forward to an as international as possible trade fair participation in 2025 with exhibitors from many, many nations. We cordially invite all exhibitors with an interest in the Mexican, North American and Latin American markets to take part."

Participation in EUROGUSS MEXICO can currently be booked at a 5% early bird discount. All relevant information is available online at: www.euroguss-mexico.com or by contacting the relevant colleagues directly

The EUROGUSS FAMILY: THE LEADING DIE CASTING SHOWS

NürnbergMesse is not just the organizer of EUROGUSS in Nuremberg (next event: 13 -15. January 2026), but also sees itself as a trailblazer for companies seeking to access the key international foundry markets and bolster their business relationships. NürnbergMesse thus organizes the largest and most important die-casting trade fair in Asia, CHINA DIECASTING, held in Shanghai. ALUCAST in Chennai, India, offers exhibitors and visitors guidance in the growing Indian market. EUROGUSS MEXICO brings together the entire value chain for non-ferrous casting in Guadalajara. And the future EUROGUSS ASIA PACIFIC will round out the international product family, facilitating access for companies in the ASEAN countries.



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