



ENFORCETAC

INTERNATIONAL EXHIBITION & CONFERENCE

24 - 26.2.2025

SHOW REPORT

LAW ENFORCEMENT AND DEFENCE

NUREMBERG, GERMANY

[ENFORCETAC.COM](https://enforcetac.com)

NÜRNBERG  MESSE

SAFE TO SAY ON A GROWTH TRAJECTORY

Dialog between security authorities, industry, politics and research were never more important than today. As the leading technical fair for internal and external security, Enforce Tac is the perfect backdrop for such dialog.

Record growth in the number exhibitors and visitors clearly highlight that decision-makers and experts worldwide hold the technical fair in high esteem as central meeting point and for providing impetus for innovation, practical solutions and platform for strategic collaboration.

CONTENT

All data are based on visitor registrations
and are FKM-certified.

MISSION: SUCCESSFUL GROWTH

Enforce Tac impressively continues on its growth trajectory. With 38% more exhibitors and 50% more visitors, the trade fair again exceeded expectations and clearly established its position as the central event in both national and international defence landscapes.

47,460 ↗

M² EXHIBITION AREA (GROSS)



349
GERMANY

999

EXHIBITORS



9,521
GERMANY



18,576

VISITORS

650
INTERNATIONAL

9,055
INTERNATIONAL

SOCIAL MEDIA

120

FEED POSTS

12.6 MILLION

IMPRESSIONS



16,850

ENGAGEMENT
(LIKES/COMMENTS/
SHARES/SAVES)

4.5 MILLION

VIDEO VIEWS



FOLLOWER



LINKEDIN: 6,579 (31.3.2025)

+55%

INSTAGRAM: 8,017 (31.3.2025)

+30%

VISITOR DELEGATIONS



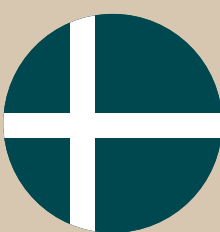
1 DELEGATION

VIP



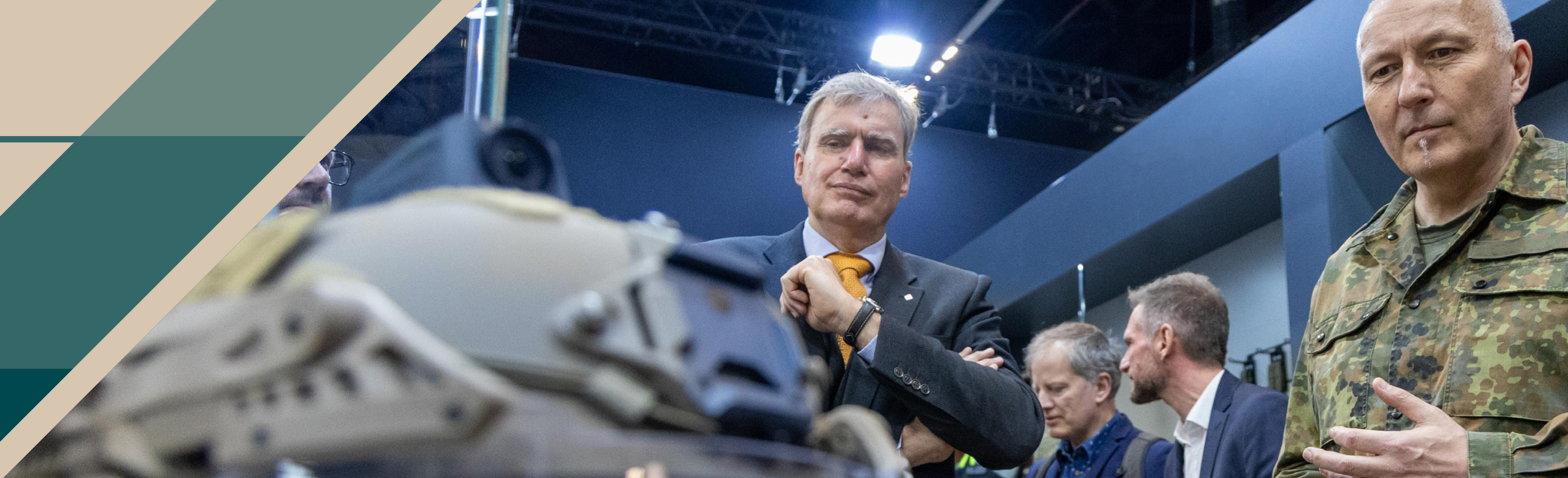
1 DELEGATION

FROM HUNGARY



2 DELEGATIONS

FROM SCANDINAVIA



PARTNERS

PARTNERS



SPONSORS





MAKİNE VE KİMYA
ENDÜSTRİSİ

AMMUNITION

TAK

TAKING RESPONSIBILITY

SIAG
INTERNATIONAL ARMORED GROUP

COMMUNICATIONS

SIAG
INTERNATIONAL ARMORED GROUP

CONVINCED: THE VISITORS

ORIGIN OF VISITORS

VISITORS FROM

89
COUNTRIES

51% VISITORS FROM
GERMANY

49% INTERNATIONAL
VISITORS

TOP 10 INTERNATIONAL

1
CZECH REPUBLIC

3
AUSTRIA

5
POLAND

7
USA

9
BELGIUM

2
SWITZERLAND

4
THE NETHERLANDS

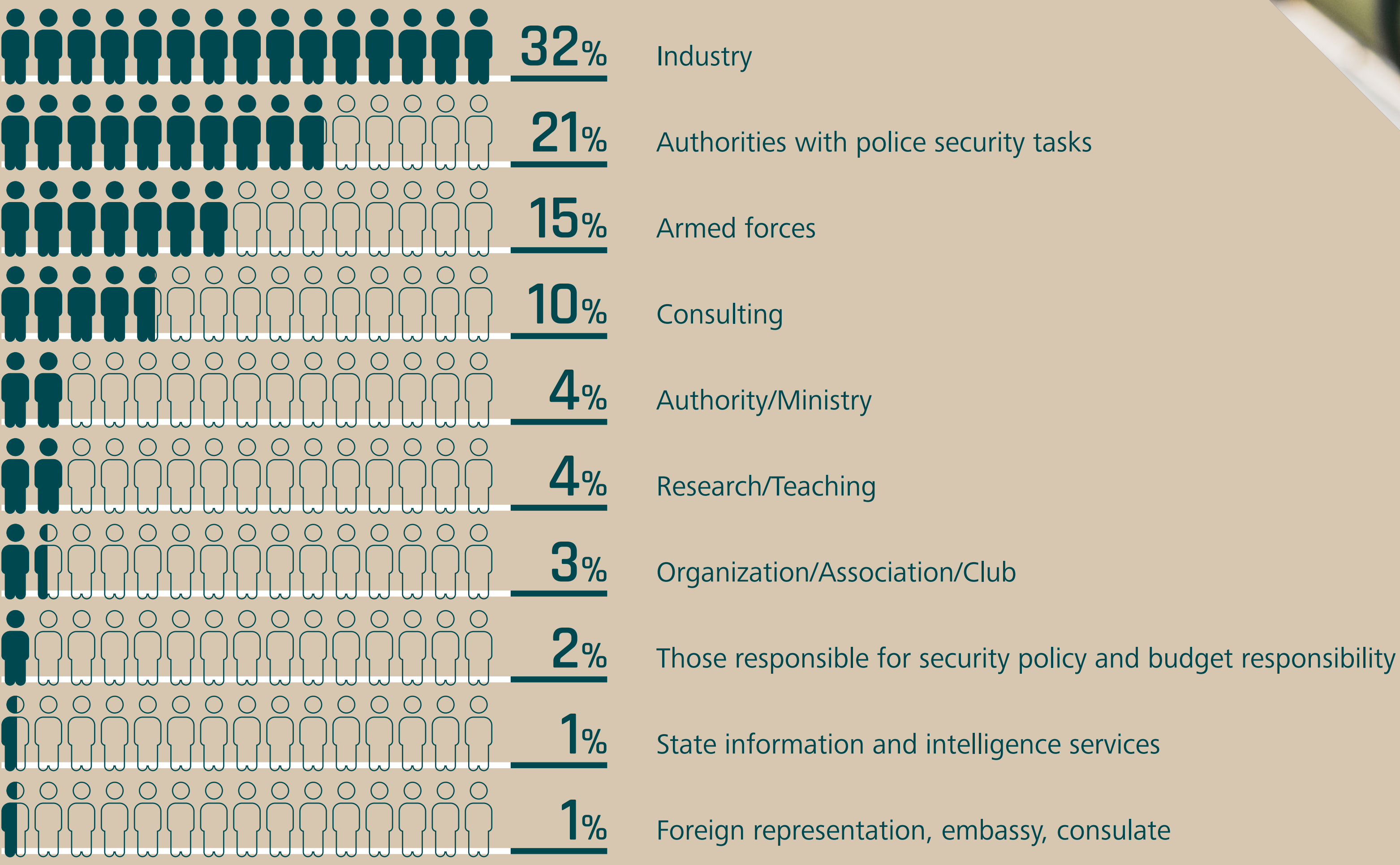
6
ITALY

8
FRANCE

10
DENMARK



VISITOR SEGMENTS



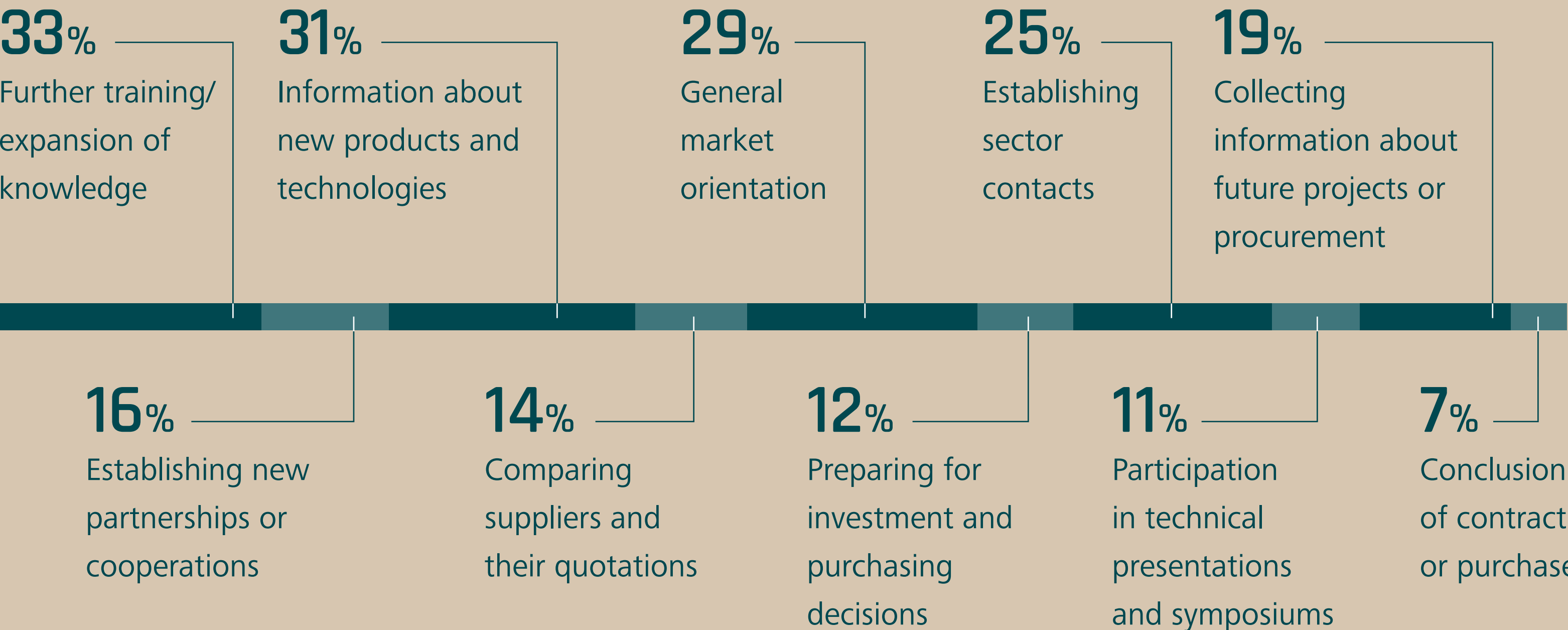
Multiple responses/extract

96%

WERE HAPPY WITH THEIR
ENFORCE TAC 2025 VISIT



REASONS FOR VISITING



94%

INDICATED THAT THEY WOULD PARTICIPATE IN ENFORCE TAC 2026

Multiple responses/extract

MAIN INTERESTS OF VISITORS

53%

Personal equipment

42%

General equipment

34%

Weapons and ammunition
for official use

34%

Weapons and ammunition
for military use

31%

Education and
training systems

29%

Optics and optronics

22%

Information and
communication
technology

20%

Special vehicles and
military vehicles/
vehicle technology

14%

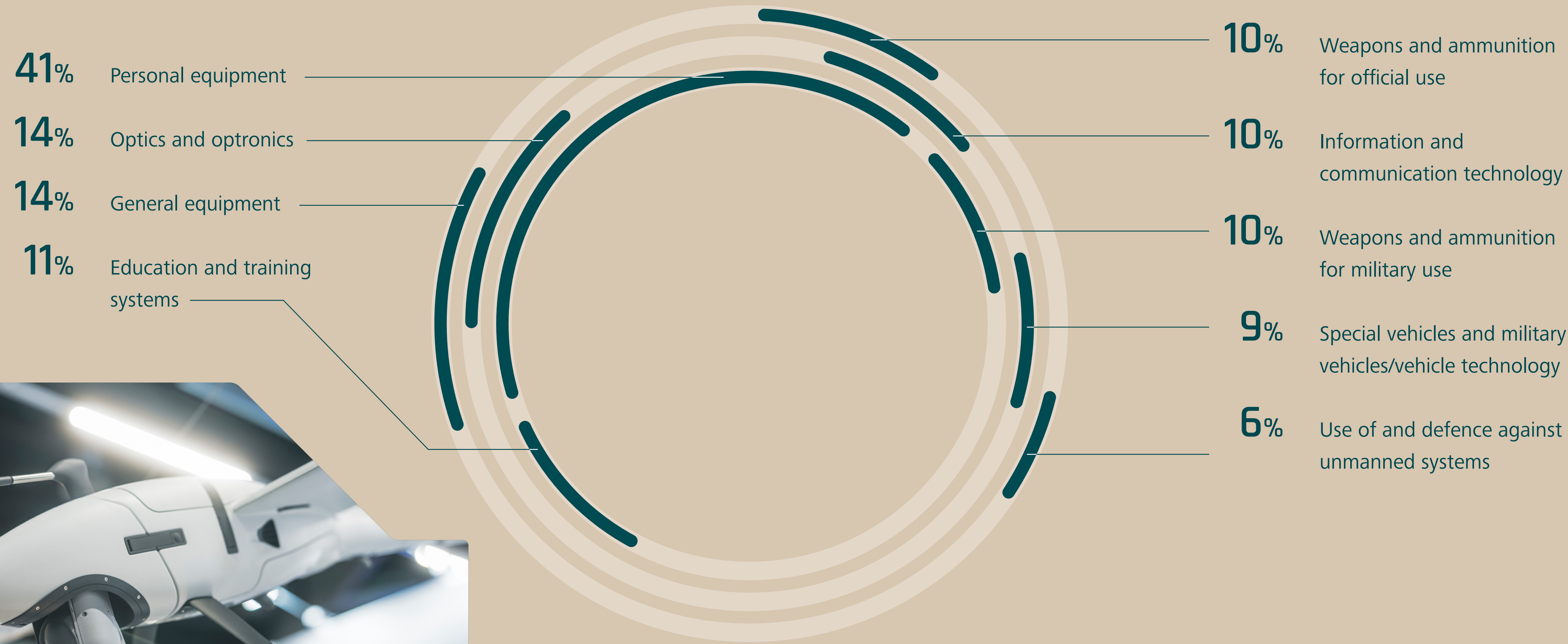
Use of and defence
against unmanned
systems

97%

WERE SATISFIED WITH THE
RANGE OF PRODUCTS AND
SERVICES PRESENTED AT
ENFORCE TAC 2025

SUCCESSFUL: THE EXHIBITORS

EXHIBITOR PRODUCT CATEGORY



TOP MARKS FROM THE EXHIBITORS

93%

REACHED THEIR MOST
IMPORTANT TARGET
GROUPS DURING
ENFORCE TAC 2025

93%

WERE SATISFIED
WITH THE NUMBER
OF ENFORCE TAC
VISITORS

98%

ESTABLISHED
NEW BUSINESS
RELATIONSHIPS

EXHIBITOR STATEMENTS



Enforce Tac is a must-attend event for Diehl Defence – this is where the industry meets at an international level and the Nuremberg location is of great importance to us as a local enterprise. Thanks go to the entire Enforce Tac team, who are personal, committed and helpful despite the constant growth of the trade fair. We are looking forward to next year!”

DIEHL DEFENCE GMBH & CO. KG



Since its inception, Enforce Tac has been invaluable for Mehler Systems. No other trade show in the DACH region offers such an exceptional platform for connecting with key decision-makers and industry experts in the defense and law enforcement sectors.”

**NEJC ZAVRL
GROUP DIRECTOR MARKETING
MEHLER SYSTEMS**



Enforce Tac 2025 was a complete success for us. We were able to hold numerous valuable discussions, make new contacts and present our products to an interested specialist audience. Enforce Tac is the most important trade fair of the year for us, not only because of the quality of the visitors, but especially because of the outstanding performance and service of the Enforce Tac team. Many thanks to the organization team for the smooth implementation and excellent support!”

SCHUBERTH GMBH, MAGDEBURG