

## PRESS RELEASE

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### **Enforce Tac 2024 includes established highlights and a major premiere**

“Three days, three halls, and a wealth of highlights,” says Isabelle Teufert, Director of Enforce Tac, as she looks forward to the upcoming trade fair from **26 to 28 February 2024**. The enormous growth in visitor numbers and display area at previous events showed that a two-day event was not long enough. Enforce Tac 2024 will therefore for the first time be held over three days in three exhibition halls with even more space. An exciting new feature will also make its debut.

#### **See various products live in action at the Enforce Tac Village**

The special premiere at Enforce Tac 2024 is the Enforce Tac Village, a realistic outdoor training ground where exhibitor products are presented in various law enforcement and military scenarios. The Enforce Tac team developed the Village along with two strong partners in line with the motto “dynamic.tangible.live”. The project team is made up of former and current members of military special forces and police tactical units. Their wealth of experience in special and customized training and expertise in scenario building guarantee a great experience. PRORETA Tactical GmbH is responsible for the infrastructure, while OF Operative Fähigkeiten GmbH and the Airborne Medical Group will oversee the planning and execution of the tactical scenarios. Visitors to Enforce Tac 2024 can look forward to the various scenarios four times a day. The on-site experience will also be live-streamed, allowing the action to be followed on other forms of media as well.

#### **Established highlights in the supporting programme “Blackbox” and Enforce Tac TV**

For the second time now, exhibitors at Enforce Tac will have a suitable environment to showcase the capabilities of their equipment that is specifically designed for low-light scenarios or the detection of

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temperature profiles. In 2024, these products will be shown in display cases next to the “Blackbox” complete with descriptions and exhibitor stand numbers. They can then be tested out in the company of the relevant specialists. The YouTube format Enforce Tac TV will go into its third round in 2024. The project team is taking a new approach by moving away from stationary recordings to deploy mobile camera crews. The aim is to make the exhibitor stands – which are often associated with considerable investment – the key platform for the companies’ respective product highlights.

### **Industry requirements identified and implemented**

Enforce Tac 2024 is making a gross display area of 29,940 m<sup>2</sup> available to exhibitors. That’s 7,740 m<sup>2</sup> more than in 2023. More than 90% of the display area has already been booked. “Our strategy appears to be in step with the requirements of the industry,” Teufert is convinced. “We didn’t decide lightly on the three-day event and extra display area but following in-depth discussions with our exhibitors and visitors. Moreover, the focus will continue to be on internal and external security. We would like to offer our industry a suitable platform for developing promising opportunities as we work together to strengthen the internal and external security of Germany and the rest of Europe – with sufficient time for discussion and sufficient space for the growing diversity of exhibitors taking part,” Teufert concludes.

### **New visitor concept: tickets available now**

The team led by Isabelle Teufert is also taking new approaches when it comes to meeting the needs of visitors. For the first time in 2024, there will be three different categories of visitor ticket. With the new category “Industry and Consulting”, Enforce Tac 2024 is opening the door to new visitors. The individual verification and accreditation of media representatives and visitors will continue to be extremely important. “We are renowned for our discreet atmosphere and that is not going to change – every visitor will still need to provide appropriate proof of why they should be part of our industry gathering,” Teufert guarantees.

#### Overview of new ticket categories:

Category 1: Members of official security agencies and the armed forces

Category 2: Individuals with responsibilities for security policy and budgets, lobbying groups, research and academia, diplomatic representation

Category 3: Industry and consulting

For more information, go to: <https://www.enforcetac.com/en/visit>

## Save the date

The next Enforce Tac will take place from 26 to 28 February 2024 at Exhibition Centre Nuremberg. For more information please visit: [www.enforcetac.com](http://www.enforcetac.com)

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