

CLOSING REPORT

28 February 2024

Historic results for Enforce Tac 2024 underscore its successful course

The trade fair for members of official security agencies and the armed forces comes to a resoundingly successful end. The quality and diversity of the industry, event and visitors are indisputable. And the vision is clear: To stay true to the strategic direction and demonstrate that internal and external security go hand in hand.

- Well over 12,000 trade visitors (7,235 in 2023) from 86 countries took part in the exhibition for members of official security agencies and the armed forces
- Around 730 exhibitors (540 in 2023) from 46 countries showcased their solutions for internal and external security for use in both the military and civil sphere on a display area measuring 30,000 m² (22,000 m² in 2023)

From 26 to 28 February 2024, members of official security agencies and the armed forces were delighted to reunite in Nuremberg again for the annual event. The Enforce Tac trade fair, which took place over three days for the first time, was a resounding success, welcoming more than 12,000 trade visitors from around 90 countries. Diversity, innovation and professional dialogue took centre-stage at the event. The exhibition brought together the usual high-calibre exhibitors, trade visitors with appropriate credentials, and strictly accredited media representatives from the sector. In 2024, this annual gathering was again held under the patronage of the Bavarian Minister of the Interior, Sport and Integration, Joachim Herrmann. In the usual extremely discreet atmosphere, Enforce Tac once again served as a platform for discussing the burning issues of internal and external security in Europe and the rest of the world.

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More established than ever before

“To be honest, I’m lost for words,” says Isabelle Teufert, Director of Enforce Tac, about her feelings on seeing the figures for Enforce Tac 2024. “On behalf of my entire team, I can only say thanks. Our trade fair for internal and external security is more established than ever.”

Excitement about 2025 as number of halls increases from three to five

The exhibition grounds provided a lively atmosphere and brought exhibitors and their most important target groups together. Many of the trade visitors are involved in their establishment’s procurement decisions and enjoyed the secure environment and confidential atmosphere for high-quality discussions. Enforce Tac offered insights into emerging trends and proven technologies. It was already obvious that the participants were very much looking forward to the industry gathering in 2025: “As early as the second day it was clear that the planned display area for 2025 with Halls 7, 7A, 8 and 9 would not be big enough,” says Teufert, describing the booking situation.

As a result, it has been decided that Hall 10.0 will be needed in addition to Halls 7, 7A, 8 and 9 at Enforce Tac 2025. This means that in 2025, the professional audience can look forward to an exhibition space covering 48,000 m² (30,000 m² in 2024). In future, the highly popular supporting programme for Enforce Tac will have a weatherproof home in Hall 8.

Clear message from politicians: Herrmann praises Enforce Tac

Alongside State Secretary Tobias Gotthart, the members of the Committee for Municipal Affairs, Internal Security and Sport and Chairman Roland Weigert, former State Secretary, the Lord Mayor Marcus König of Nuremberg and the American Consul General Timothy Liston and Consul General of Turkey, Fatma Taşan Cebeci, the Bavarian State Minister of the Interior for Sport and Integration, Joachim Herrmann, also welcomed the opportunity to visit Enforce Tac in 2024.

“Given the various crises and threats worldwide, Enforce Tac and its highly specialised range of solutions for security applications is more important than ever,” said Herrmann in praise of the event. “The fact that Enforce Tac takes place over three days this year with more than 700 exhibitors is evidence of its growing importance.” According to Herrmann, developers and manufacturers of high-performance security technology are indispensable for internal and external security.

Extending the trade fair experience online

With the YouTube format Enforce Tac TV and other Enforce Tac social media channels on Instagram, Facebook and LinkedIn, the trade fair team has managed to extend the trade fair experience to the digital environment. All content on the YouTube format will also be available after the trade fair is over. The Enforce Tac social media channels offer a simple and convenient way for industry stakeholders and other interested parties to constantly keep up to speed with innovations, trends and updates from the trade fair.

Save the date

Enforce Tac will be held at Exhibition Centre Nuremberg from 24 to 26 February 2025. For more information please visit: www.enforcetac.com

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