

# Pavilion Alternative Packaging Solutions

a joint project by  
[www.fachpack.de](http://www.fachpack.de)  
and  
[www.biofach.de](http://www.biofach.de)



**BIOFACH**  
into organic

## Pavilion Alternative Packaging Solutions

FACHPACK is the European trade fair for packaging, technology and processes for the packaging industry and its customers. It is the place to meet solution-orientated future thinkers who exhibit their innovative packaging solutions. In 2024, 37,000 trade visitors, one in three of them from abroad, took advantage of the opportunity to find out about the latest trends and innovations at the stands of the 1,455 exhibitors and to discuss packaging issues with experts.

At BIOFACH, the international organic sector joins at the world's leading trade fair for organic products in Nuremberg. All players along the entire value chain meet here - regionally, nationally, and internationally. Four eventful days, on which in February 2024 with around 35,000 visitors and 2,411 exhibitors, the entire organic community came together in Nuremberg to prepare the way for many current and forward-looking topics.

Both exhibitions together offer manufacturers of packaging materials, packaging aids and food producers the capacity-optimised participation in the "Alternative Packaging Solutions" pavilion and the possibility of presenting their products in a themed manner and in the appropriate product environment. With a single preparation, the trade fair appearance therefore includes simple and uncomplicated participation in two events.

Be there, get to know our trade fairs and take advantage of the synergies and the opportunity to present your company to an interested trade audience from both sectors!



Exemplary representations, no legal claim.

BIOFACH also has special admission criteria also for non-food products and wants to ensure that the materials and production of packaging for the exhibited products are environmentally friendly. Please check whether your packaging solutions comply with these. You can find further information here:

[www.biofach.de/en/Admissioncriteria](http://www.biofach.de/en/Admissioncriteria)

You have the opportunity to book a free of charge slot in our forum SOLPACK 6.0 for a short presentation of your products.

The entire programme is organised by pacoon.

## Our packages include the following services

each for your participation in FACHPACK and BIOFACH

### Organisation and common areas

- The complete **conception** of the common booth is handled by NürnbergMesse
- **Special area** for the presentation of your products
- **Common area** for meetings with your customers
- Lockable **storage area**, shared use

### Marketing

- **Cross-channel promotion** of the pavilion (including website, mailings, social media and press)
- **Linking of your online entry** under "Special shows" on the exhibitor and product database

### Services

- **Marketing services** including e.g. your entry in the exhibition guide, online entry in the exhibitor and product database, online banner with your stand number
- **free visitor tickets** to invite your customers to your stand
- **exhibitor passes**
- **Stand cleaning** during the fair and **waste disposal service** for set-up and dismantling
- **AUMA fee** (Association of the German Trade Fair Industry) of the German Economy)

### Package 1

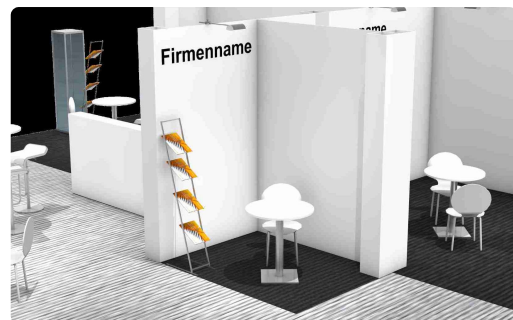
- approx. 12 sqm stand space incl. carpet
- wall elements (corner) as presentation area
- spotlights to illuminate your presentations
- 1 table and 2 chairs
- 1 table showcase or 1 high showcase (not illuminated)
- 1 brochure rack
- power supply
- your logo (1 sqm) on the presentation wall



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### Package 2

- approx. 3 sqm stand space incl. carpet
- wall element as presentation area
- spotlights to illuminate your presentations
- 1 table and 1 chair
- 1 brochure rack
- power supply
- your logo (1 sqm) on the presentation wall



## Our packages cost you:

Package 1 (FACHPACK 2025 and BIOFACH 2026): € 6,275.00 (per exhibition)

Package 2 (FACHPACK 2025 and BIOFACH 2026): € 2,600.00 (per exhibition)

For bookings for only one exhibition, the above package prices increase by € 100.

Please note that a realisation of the common booth is only possible with a minimum of 6 exhibitors!

Subject to change without notice!

All prices quoted (if not otherwise indicated) are exclusive of statutory VAT, provided that the service is taxable in Germany.