

Converting meets Packaging

FACHPACK is the European trade fair for packaging, technology and processes and is therefore an important guide for the packaging industry and its customers. At FACHPACK, the focus is on forward-looking solutions along the entire value chain: from materials and machines to innovative packaging solutions.

With the new joint stand **Converting meets Packaging**, a central element will take centre stage: the close connection between the converting sector and the packaging industry. Converting meets Packaging creates a thematically curated platform for companies working at this interface: for example in the areas of finishing, coating, printing, laminating, adhesive technology or flexible packaging development.

The stand is co-organised by FACHPACK and its partner M2N Media, which provides additional input with its deep industry involvement.

Be there, get to know our exhibition and take the opportunity to present your company to an interested professional audience.









Exemplary representations, no legal claim.



Our packages include the following services:

Organization and common areas

- The complete conception of the booth Converting meets Packaging is handled by NürnbergMesse and M2N Media
- **Common area** for meetings with your customers
- Lockable storage, common use

Marketing

- The pavilion will be intensively promoted via **internet**, **mailings**, **press releases and events**
- **Linking of your online entry** under the item "Special shows" on the exhibitor and product database

Services

- **Marketing services**, e.g. your entry in the exhibition guide, online entry on the exhibitor and product database, online banner
- Free visitor tickets to invite your customers to your stand
- Exhibitor passes
- Stand cleaning during the exhibition and waste disposal service during set-up and dismantling
- **AUMA fee** (Association of the German Trade Fair Industry)

Presentation area

Package 1

- 12 sqm stand space incl. carpet
- Wall elements (corner) as presentation area
- Spotlights to illuminate your presentations
- 1 table and 2 chairs
- 1 table showcase or 1 high showcase (not illuminable)
- 1 brochure rack
- Power supply
- Your company logo on the presentation wall



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Package 2

- 3 sqm stand space incl. carpet
- Wall element as presentation area
- Spotlights to illuminate your presentations
- 1 table and 1 chair
- 1 brochure rack
- Power supply
- Your company logo on the presentation wall



Our packages cost you:

Presentation area: Package 1 (including all the above services): € 6,275.00 Presentation area: Package 2 (including all the above services): € 2,600.00

Please note that a realization of the pavilion is only possible with a minimum number of 6 exhibitors!

NÜRNBERG MESSE