

ExpoTandem Package - simply become a double exhibitor

FACHPACK is the European trade fair for packaging, technology and processes. It is an important guide for the packaging industry and its customers. This compact, three-day working trade fair generates lots of new ideas and inspiration. Here exhibitors and visitors from all industries will find a platform for an inspiring dialogue. Together they work on the packaging solutions of tomorrow.

POWTECH TECHNOPHARM is the international trade fair for technologies for processing powders, solids and liquids in Europe. In addition to mechanical, thermal and analytical processes, this also includes those that are combined with liquid or pasty materials and bulk solids and processed together. With the addition of the TECHNOPHARM trade fair component, POWTECH TECHNOPHARM is now also dedicated to the GxP-compliant production of liquid, semi-solid and solid pharmaceuticals.

Take advantage of the synergies and the opportunity to present your company to an interested specialist audience from both trade fairs.



ExpoTandem Package

Without applying for a second stand space, you can easily achieve more visibility with this package and become a dual exhibitor.

The package consists of the marketing services plus many exciting add-ons.

Marketing-Service

- > **Naming of the exhibitor (basic entry) in the online media of FACHPACK and POWTECH TECHNOPHARM:**
The organizer provides each exhibitor with an **online profile** on the exhibition website www.powtech-technopharm.com and www.fachpack.de with the following services. This online profile remains online until at least six months **after** the event.
 - **Company profile** incl. company description, company logo, contact information; stand number as well as additional individualized information, max 4,000 characters. **Link** from the exhibition website to the exhibitor's website – the exhibitor connects a **return link**.
 - Presentation of up to **5 products** or **services** consisting of product description (4,000 characters), pictures
 - Unlimited assignment to product groups (list of products)
 - Unlimited assignment in industries and product characteristics
 - Possibility of marking products or services as **new products**
- > **Naming of the exhibitor in the print media of both exhibitions:**
 - Entry of exhibitor's company name and stand number in the **exhibitor list** of the **exhibition guide**. Changes in the entry for the exhibition guide are possible until 29 July 2025.
- > **Invitation management:**
 - **Free** and **unlimited voucher codes** for visitor invitation.
All electronic admission vouchers, exchanged by your customers, are free of charge.
 - Provision of **e-mail templates** and **sample letters**
 - **Voucher monitoring** incl. reporting
- > **Further services:**
 - Display of **exhibitor's press releases** in the press center and per upload online
 - Personalizable **social media** and **online banner**
 - **Online advertising:** License and free use of digital assets (e.g. logos, ads, text samples, banners, social media graphics, etc.) of POWTECH TECHNOPHARM (download section at www.powtech-technopharm.com)

Tips and hints:

- > With the second company profile, you can enter 10 (instead of 5) industry-relevant products.
- > Use your voucher codes to personally invite twice the potential number of customers.
- > Stand out with a well-maintained online profile! You are responsible for the content of your entry.



ExpoTandem Package

Add-Ons

All dual exhibitors will get a joint exclusive site in the printed exhibition guide (mention with logo, hall and stand number), and marking in the list of exhibitors.

> Extra page incl. highlighting of your logo in the printed exhibition guide



> Marking in the list of exhibitors in the printed exhibition guide

Liepaiaas Papiers	9-558	MEGAPLAST	9-544
Lika-PACK	7A-115	Merz	
Linder	5-479	Verpackungsmaschinen	2-106
LinMot	3C-301	MESUTRONIC	4-319
Loadhog	6-126	MET KAGITCILIK	7A-508
LoeschPack	1-218	MetPro	6-157
Loftware Nice Label	1-536	Metsä Board	7A-136
LOGO-Plastic	6-220	Mevema	
Logopak Systeme	1-119	packaging systems	4-128
LOIRE		Miypack	3C-324
PLASTIC INDUSTRIE	6-139	Mf Automation	4-168
Lorenz Pan	1-331	MFG Technik & Service	5-260
Lutena Vakuum	4A-208	MH Material Handling	2-522
		Michalt Technology	1-156
		Micro Pak	7A-714
		mho Inspektionssysteme	5-140
		Mil-tek Süd	4-229
		Mimaki	7A-335
		Minebea Intec	4-425
		miromatic	
M			
m+b			
verpackungstechnik	7-522		
MABA-VERPACKUNGEN	7-441		
Marbach	7-218		
Marchesini	2-313		

> Marking in the digital hall plan

All dual exhibitors are marked in the digital hall plans on the websites.

> Separate marking in the exhibitor and product database

On the websites all dual exhibitors receive an extra category on www.fachpack.de // www.powtech-technopharm.com

> Guided Tour

Increased visibility: Double exhibitors are listed separately in a digital guided tour. On the trade fair websites, visitors can view routes to all dual exhibitors.

> Online Marketing

Additional outreach to the FACHPACK and POWTECH TECHNOPHARM community will be achieved through numerous social media activities. In various POSTS, we will also mention dual exhibitors in general and in some cases by name

We hereby order the ExpoTandem Package

FACHPACK 2025

POWTECH TECHNOPHARM 2025

For the sensational price of

EUR 1,499.00

The package consists of the marketing service package plus the add-ons mentioned here.

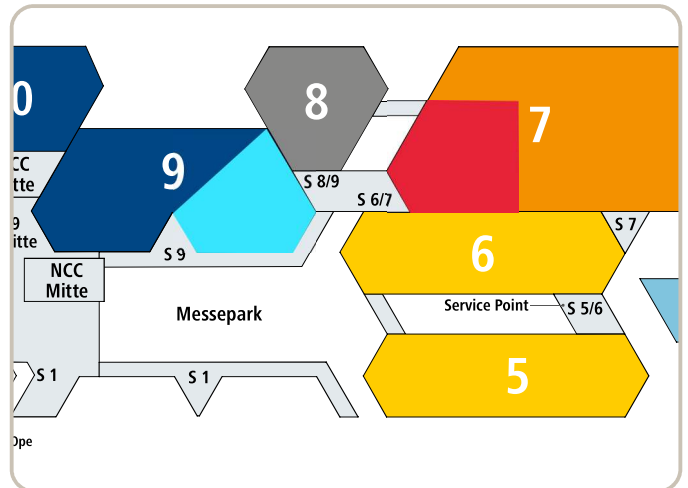
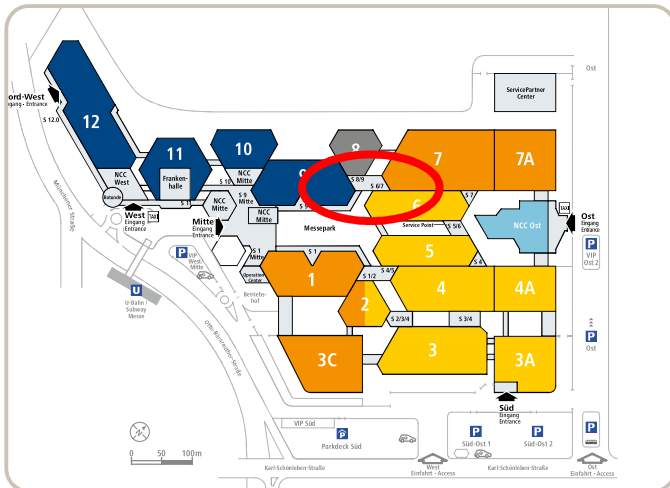
Place, date, company stamp and

legally binding signature

All prices plus VAT at the statutory rate. if the company is subject to VAT in Germany

Stand location

The two halls 7 and 9 offer optimized placement options because they form the transition between the two trade fairs.



On-top presence beyond the booth, with exclusive marketing

All limited exclusive marketing measures can be booked on the entire site (*subject to availability). The marketing packages and exclusive marketing options can be found in the online exhibitor store. For example:

> **Lightbox** with your advertising in the hall transitions



> **Lanyard** or **Bag-license**



> **Flying objects** in the entrance areas



Contact

Do not hesitate to contact us, if you have any questions
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