

FENSTERBAU
FRONTALE

**INNOVATION
AWARD**

FENSTERBAU FRONTALE INNOVATION AWARD 2026

FENSTERBAU FRONTALE
March 24–27, 2026, Nuremberg, Germany

Information for exhibitors



Ideas partner
ift Rosenheim

FENSTERBAU FRONTALE INNOVATION AWARD 2026

On the occasion of the FENSTERBAU FRONTALE 2026, the FENSTERBAU FRONTALE Innovation Award is being presented for the first time. It will offer insights into the latest, trailblazing technological developments and is destined to emphasize the major role innovation plays in the construction sector, laying solid foundations for promising outcomes in the future. The competition will accordingly reward products and conceptual solutions that stand out in particular for their persuasive innovative prowess and for their functionality, sustainability, high-grade design, cost effectiveness, and relevance to the market. The FENSTERBAU FRONTALE Innovation Award doubles as a high-profile tool for exhibitors' communications with trade visitors and is an offering from NürnbergMesse serving both user groups at once.

TARGET GROUP

The Innovation Award is aimed at companies and manufacturers who are exhibitors at FENSTERBAU FRONTALE 2026. These include exhibitors in the following product groups:

Structural and profile systems, semi-finished materials

Materials and production aids

Components, prefabricated elements, doors

Shading and ventilation technology, insect protection

Glass and glass products

Hardware, fixing and safety equipment

Machines, plant and tools

Office organization, operating systems
and operating equipment

R&D

COMPETITION TERMS AND CONDITIONS

The competition is open to all exhibitors at FENSTERBAU FRONTALE 2026 who have developed an innovative product or a novel solution. The product must have been developed within the last three years and must be available on the market at the point in time of the first jury meeting. Each company can enter an unlimited number of products. Non-exhibitors are barred from taking part.

JURY MEETING

The products entered will be judged exclusively by industry experts with the relevant specialist knowledge or by important figures within the industry. The jury also includes leading architects and engineers with a focus on façade planning and design. At the pre-jury meeting on January 20, 2026, a shortlist of nominated products will be compiled from all the entries. During the second jury meeting, which will take place at FENSTERBAU FRONTALE on March 24, 2026, the jury members will inspect each shortlisted product on site at the booth of the respective company and discuss it with the exhibitor. Posters in the public special exhibition will serve as additional support during the subsequent jury discussion.



Photo: Martin Baitinger

92 %

of the exhibition space
already booked

JURY

The award-winners will be selected by a specialist jury made up of the following industry experts:

PROF. DR.-ING. WINFRIED HEUSLER
Director of the institute
ift Rosenheim

HOLGER DIRKS
Editor-in-chief of GFF and
sicht & sonnenschutz
Holzmann Medien, Bad Wörishofen

WALDEMAR DÖRR
Managing Director
Fachverband Glas Fenster Fassade
Baden-Württemberg, Karlsruhe

ANDREAS EWERT
Associate Director |
Building Envelope Design
Arup, Berlin

DANIEL MUND
Editor-in-chief of GLASWELT
A. W. Gentner Verlag, Stuttgart

JAN ROHWER
Managing Partner,
Redaktion bauelemente bau
Verlag für Fachpublizistik, Stuttgart

KRISTINA BACHT
Publishing Director AIT-Dialog
Gesellschaft für Knowhow-Transfer
in Architektur und Bauwesen mbH,
Hamburg

ANKE ROLLENHAGEN
Head of the Façade Technology team
Buro Happold, Berlin

ASSESSMENT CRITERIA

INNOVATION

Innovative value in terms of product,
process, and methods

Market relevance

Originality and scale of innovativeness

Vision

FUNCTIONALITY

Performance (technology and construction)

User friendliness and ergonomics

Quality

Reparability

Safety

SUSTAINABILITY

Resource efficiency (material(s) and energy)

Health, environment and ecology

Circularity

Climate resilience

Durability

COST-EFFECTIVENESS AND MARKET RELEVANCE

Market potential

Cost and benefits

Scalability (volume and size)

HIGH-GRADE DESIGN

Aesthetic and timelessness

Material appropriateness

Detailing and refinement

SPECIAL ASPECTS

Digitization

Prefabrication

Other factors defined by the jury

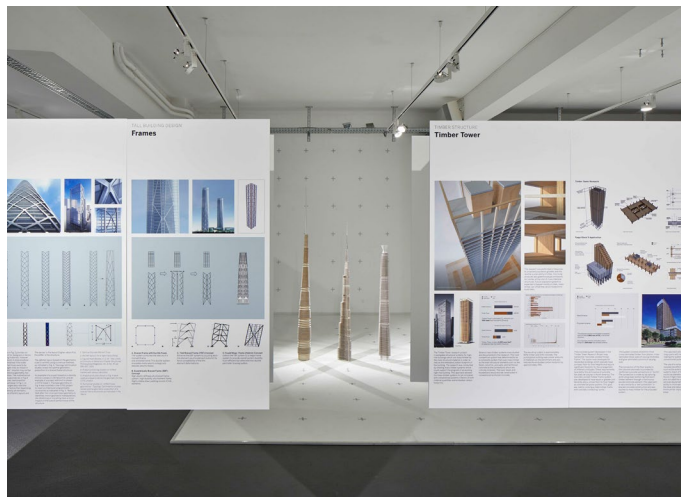


Photo: Jochen Stüber

SPECIAL EXHIBITION

Every product registered for the FENSTERBAU FRONTALE Innovation Award will be part of the special exhibition that will run in Hall 4A for the entire duration of the fair. The products will be presented as reproductions on large-format posters with supplementary explanations. In addition, the products nominated for the shortlist during the pre-jury meeting will be specially labeled at the booths of the respective exhibitors.

AWARDS

The jury will bestow the Innovation Award itself as well as Special Mentions and Honorary Mentions. The FENSTERBAU FRONTALE Innovation Award certificates attest to the outstanding quality of the winning products. Moreover, every award-winner receives the logo of the FENSTERBAU FRONTALE Innovation Award and can use it for their own advertising purposes until the next award session. It highlights for customers that the product has been evaluated by renowned experts and found to be outstanding.

AWARDS CEREMONY

The Innovation Award, Special Mentions and Honorary Mentions will be bestowed on the recipients in the context of a public event during the fair.

Date March 24, 2026, 5 p.m.
Venue Special exhibition in Hall 4A

ONLINE REPRESENTATION

All participants in the FENSTERBAU FRONTALE Innovation Award will be presented together with their products in a special section on the trade fair's website. Moreover, they will also be showcased in the digital media of our media partners. PR work and dissemination through the social-media channels will ensure additional visibility.

THE ADVANTAGES YOU GET

High-end tool for exhibitor communications with trade visitors

Every submitted product will be included in the special exhibition.

Listing of all products entered on the FENSTERBAU FRONTALE website as part of the specialist "Innovation Award" program

Additional online representation and PR work

Intensive discussion and assessment of the products entered by industry experts

Labeling of all shortlisted products at the exhibitors' booths

Presentation of the certificates for the Innovation Award, the Special Mentions, and Honorary Mentions as part of a public event

Use of the logo by award-winners for their own advertising measures until the next awards session

Integration of the award-winning companies into the guided tour

THE PROCEDURE

- STEP 1**
As an exhibitor, you can enter your product(s) by November 27, 2025, via the ExhibitorShop at FENSTERBAU FRONTALE; entry is binding.
- STEP 2**
You will receive confirmation of entry with a link to the digital form.
- STEP 3**
Fill out the digital form with the details on the product by December 11, 2025.
- STEP 4**
Design a DIN-A0-sized poster in line with the template provided.
- STEP 5**
Attend the award ceremony on March 24, 2026.

www.frontale.de/en/innovation-award

DOCUMENTATION TO BE SUBMITTED

After successful registration, an information sheet must be filled out and submitted by December 11, 2025. After receipt of confirmation of registration, you will be sent a link to the digital form. We will also send you a template for a DIN-A0-sized poster that you can then design for the special exhibition.

SCHEDULE

From now	Registration is open
Nov. 27, 2025	Registration closes
Dec. 11, 2025	Submission of the required documents
Jan. 20, 2026	First jury meeting
Jan. 21, 2026	Press preview for FENSTERBAU FRONTALE
March 24, 2026	Second jury meeting and tour of the booths of the shortlisted exhibitors
March 24, 2026	Award ceremony (5 p.m., special exhibition in Hall 4A)
March 25, 2026	Guided tour of the booths of the winning companies

ENTRY FEE

€ 1,450 (plus VAT) for the first product
€ 450 (plus VAT) for every subsequent product

CANCELLATION FEE

50% of the entry fee for cancellations by December 22, 2025
100% of the entry fee for cancellations after December 23, 2025

75,000
trade visitors
(including HOLZ-
HANDWERK,
as of 2024)

YOUR CONTACT

Friederike Boy

Project Lead

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in Architektur und Bauwesen mbH

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GENERAL QUESTIONS

FENSTERBAU FRONTALE

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frontale@nuernbergmesse.de

ABOUT FENSTERBAU FRONTALE

**The world's leading trade fair
for windows, doors, and façades**

From March 24 to 27, 2026, the entire global industry meets at FENSTERBAU FRONTALE in Nuremberg, Germany. The combination of trade fair and comprehensive specialist program offers you a unique overview of the market and of practical advanced training opportunities, as well as the chance to experience innovations and current industry trends live and try them out for yourself.

Experience the innovations and impulses in the areas of digitization, safety, sustainability, and energy efficiency first-hand. For all the details on the fair and the specialist events and program, simply visit www.frontale.de/en.

