

**FENSTERBAU
FRONTALE**

NUREMBERG, 19 - 22.3.2024

THE TRADE SHOW.
WINDOW. DOOR. FACADE.

FRONTALE.DE

parallel to

 **HOLZ-HANDWERK**

NÜRNBERG / MESSE

For the first time, FENSTERBAU FRONTALE 2024 is offering a platform for manufacturers of interior doors to present themselves to an interested target group: the special area "Focus Interior doors".

We offer you interesting conditions for an uncomplicated participation with little effort - ideal conditions to test FENSTERBAU FRONTALE as your platform!

Special Area „Focus Interior doors“

Comfort Package for your participation

We take care of everything you need for a successful trade fair appearance. Your Comfort Package already includes all the basics, such as stand construction, electricity and parking tickets. You can focus fully on your presentation. Further details are available on the next page.

As the special area focuses on a specific target group, you can address your potential customers directly.

Networking in attractive exhibitor environment

We offer you exclusive networking opportunities to interact with other exhibitors, potential customers and business partners. **The stand space of the special area is located in an attractive exhibitor environment, such as ASSA ABLOY, Carl Fuhr, HOPPE, Simonswerk and many more.**

Target group approach

Visibility and attention

The special area makes your company stand out from the crowd and attracts the attention of trade fair visitors and the media. Of course, the special area will be advertised and highlighted in the FENSTERBAU FRONTALE trade program.

Try FENSTERBAU FRONTALE as your platform

Did you know that FENSTERBAU FRONTALE and HOLZ-HANDWERK benefit from the same visitor target group? Test the environment and the target group for your future marketing activities without risk with the Comfort Package.

Details of your participation with the Comfort Package

As a participant in the special area, you benefit from an attractively designed exhibition stand where you can effectively present your innovations and new products. We offer you an uncomplicated opportunity to test FENSTERBAU FRONTALE as your platform.

The special area is planned in a premium location in Hall 4 at the transition to Hall 5, in a popular exhibitor environment. For example, ASSA ABLOY, Carl Fuhr, HOPPE, Simonswerk and many more are in the immediate vicinity of the special area "Focus interior doors".

Already included in your Comfort Package:

- per participant: 15 sqm stand space including stand construction, cleaning and all ancillary costs for stand space rental
- shared lounge area and booth used by all participants
- per participant: individual labelling on the stand area, high table and 2 bar stools as well as power connection
- Marketing services to promote your participation
- two free exhibitor passes per Comfort Package
- one free parking pass per Comfort Package
- 50 admission vouchers to invite your customers free of charge
- coffee and water for participants and your guests
- like all trade fair participants, you will receive free WiFi throughout the exhibition centre

Participation fee*: EUR 4,950

We ask for your understanding that the special area can only take place with a minimum of 4 participants.

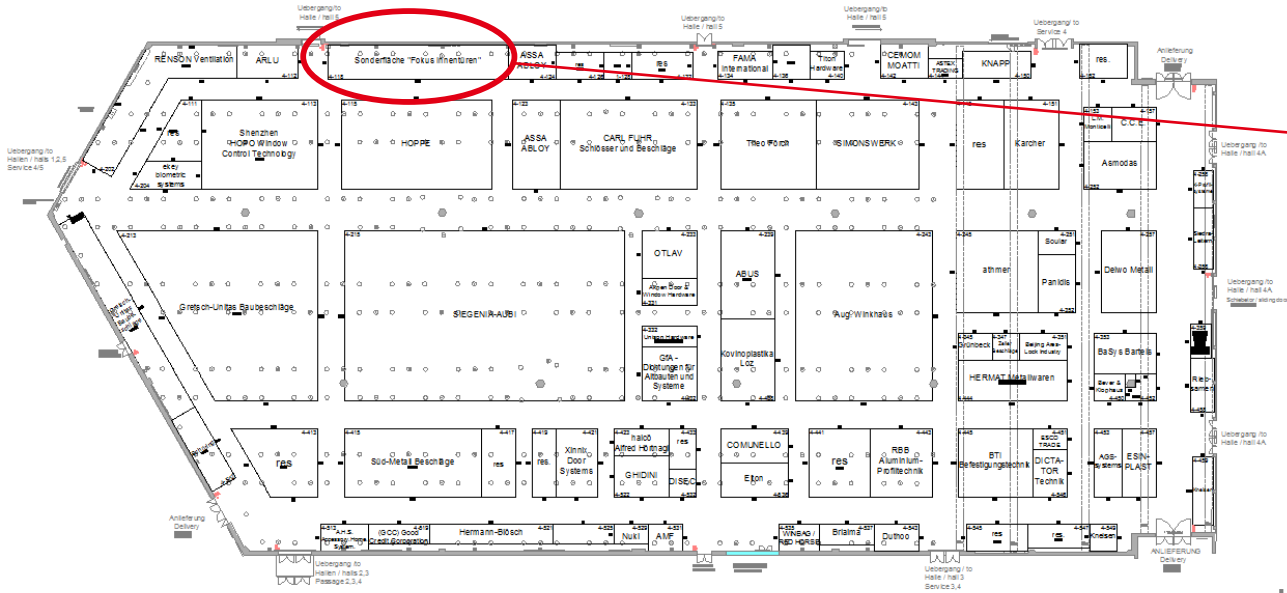
The General and Special Conditions of Participation at www.frontale.de/regulations

You can register for participation via the FENSTERBAU FRONTALE online stand registration at www.frontale.de/application

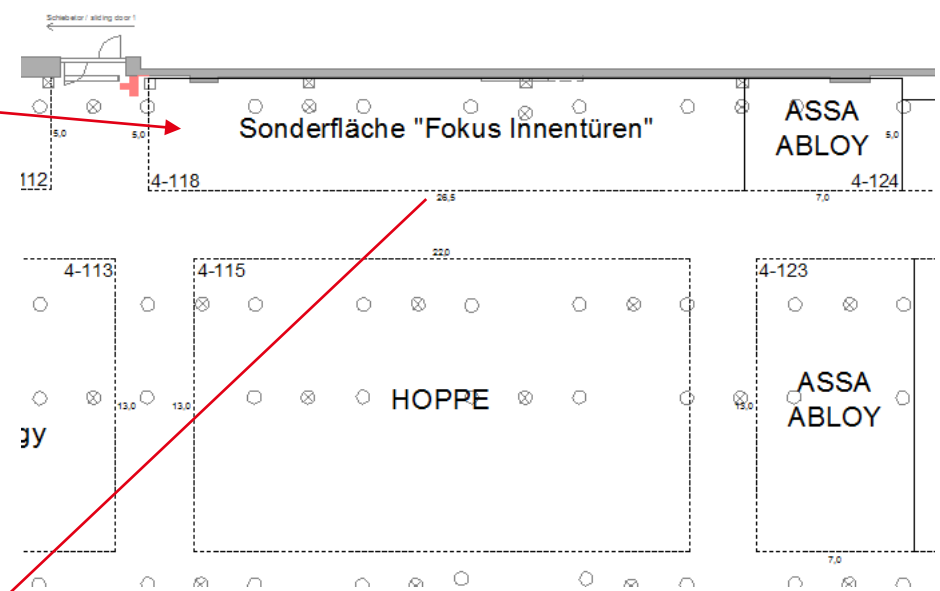
* not included: Delivery, assembly and dismantling of your exhibits | Travel and personnel costs for your employees

Details of your participation with the Comfort Package

Vorläufiger Hallenplan - Änderungen vorbehalten
Preliminary hall plan - subject to changes



Uebergang/to
Halle / hall 5



Simplified
visualisation

**We are looking forward to welcome
you in Nuremberg!**

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