



Joint stand **startups@FeuerTrutz**

# **FeuerTrutz 2026**

Take the chance to present your company at attractive conditions!

From 24 to 25 June 2026, planners, architects, civil engineers, personnel from the fire protection sector and fire safety officers will meet at FeuerTrutz and the Congress for Preventive Fire Protection to exchange ideas on innovative solutions and products.

We want to enable young companies to present their innovations to a highly qualified audience at affordable conditions and to enter international markets.

The participation includes spot at a joint stand, which is organized and supported by the NürnbergMesse FeuerTrutz Team.

## Advantages of a joint stand:

- ✓ **More visibility** thanks to the size and attractive location of the joint stand
- ✓ **Effective marketing** by NürnbergMesse through websites, social media, and press
- ✓ **All-in-one package** with a fully equipped, ready-to-use stand
- ✓ **Central contact** point for press, investors, and other startup stakeholders

## Included services:

- ✓ Stand space with standardized stand construction, basic furniture, and stand labeling
- ✓ lighting, power connection, and electricity
- ✓ AUMA-fee
- ✓ marketing-services (entries in print and online media, voucher codes and more)
- ✓ cleaning and waste service



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## Participation

Qualified to participate as a start-up at the joint stand are young, innovative companies with new or improved products that:

- ✓ Younger than 10 years
- ✓ Employ fewer than 50 staff members
- ✓ Have an annual balance sheet total or annual turnover not higher than EUR 10 million

## Joint stand

- ✓ With minimum 10 participations
- ✓ Placement options depend on the available space within the joint stand.  
Billing is based on square meters.

## Participation costs

stand size	price
9 m <sup>2</sup>	2.500,00 €

\*excluding VAT, including services like stand construction, furniture and more

## Stand construction



Your contact for  
international start-ups

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