

Be visible at the GaLaBau 2026

Book here now:

The services can only be booked by exhibitors of the event via our shop.

**BOOK**

## DIGITAL PRODUCTS

- |   |  |   |
|---|--|---|
| <b>1. Exhibitor in Focus –</b><br><b>Your logo in the website search</b><br>EUR 1,550 | <b>2. Banner Logo Slider – Home</b><br>EUR 1,150 | <b>3. Logo in the digital floor plan</b><br>EUR 300 |
| <b>4. Sponsored Article</b><br>EUR 2,550  |  |   |

## PRINT

- 5. Advertisement in the Exhibition Guide**  
1 / 1 page, cover page 3 EUR 4,300  
1 / 1 page, inside section EUR 3,400

## ON SITE

- |   |   |  |
|---|---|--|
| <b>6. BlowUp column</b><br>EUR 3,500                                      | <b>7. BannerUp – incl. Production</b><br>EUR 1,100                        | <b>8. CityLight Vitrine</b><br>EUR 1,300   |
| <b>9. Deko Cubes</b><br>EUR 375 each                                      | <b>10. Digital Signage – mobile display</b><br>EUR 3,050                  | <b>11. Digital Signage BIG LED Screen Entrance Mitte outdoor</b><br>EUR 9,750            |
| <b>12. Digital Signage NCC Mitte Foyer display to hall 1</b><br>EUR 4,850 | <b>13. Digital Signage NCC Mitte Foyer display to hall 9</b><br>EUR 4,850 | <b>14. Digital Signage NCC Mitte Hall entrance to hall 1</b><br>EUR 3,750                |
| <b>15. Digital Signage NCC Mitte Hall entrance to hall 9</b><br>EUR 3,750 | <b>16. Digital Signage NCC Ost exit displays to hall 4A</b><br>EUR 1,000  | <b>17. Digital Signage NCC Ost exit displays to hall 7A</b><br>EUR 1,000                 |
| <b>18. Digital Signage NCC Ost Foyer displays to hall 4A</b><br>EUR 4,800 | <b>19. Digital Signage NCC Ost Foyer displays to hall 7A</b><br>EUR 4,800 | <b>20. Digital Signage NCC Ost Hall Passageway 4A</b><br>EUR 3,750                       |
| <b>21. Digital Signage NCC Ost Hall Passageway 7A</b><br>EUR 3,750        | <b>22. Digital Signage at the Metro Bridge</b><br>EUR 5,350               | <b>23. Easy Disc</b><br>EUR 3,900  |
| <b>24. EasyMag</b><br>EUR 900   | <b>25. Express route ceiling panels</b><br>EUR 6,000                      | <b>26. CityLight Poster mover</b><br>EUR 8,750   |
| <b>27. Flying object – Zeppelin</b><br>EUR 9,550                          | <b>28. Fotoboden™</b><br>EUR 225/sqm                                      | <b>29. Footprints in the hall</b><br>EUR 5,000   |
| <b>30. Gallery banner</b><br>EUR 2,000                                    | <b>31. GigaBanner</b><br>EUR 25,000                                       | <b>32. GigaFrame</b><br>large EUR 20,000<br>small EUR 17,000<br>special format EUR 9,000 |
| <b>33. Glass panels NCC Ost outdoor</b><br>EUR 4,500                      | <b>34. Glass panels turnstiles indoor</b><br>EUR 13,500                   | <b>35. Large awning</b><br>EUR 2,900   |
| <b>36. Lanyards – incl. Production on request</b>                         | <b>37. LightBox double-sided</b><br>EUR 2,200                             | <b>38. Logo on the Hall Overview Plan</b><br>EUR 1,550                                   |
| <b>39. MegaBanner</b><br>EUR 5,500  | <b>40. Multi-Storey Car Park Banner</b><br>EUR 13,500                     | <b>41. RiggBanner</b><br>EUR 12,000  |
| <b>42. Sanitary advertising</b><br>EUR 275/each                           | <b>43. Mirror Advertising</b><br>EUR 5,900                                | <b>44. Stair Advertising</b><br>EUR 225 each step  |
| <b>45. Advertising Panels on the Way to the Entrance</b><br>EUR 990       | <b>46. Advertising Tower</b><br>EUR 7,500                                 | <b>47. Advertising Wave</b><br>EUR 2,950   |

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## ON SITE

**48. Advertising Cube**  
EUR 2,500

## SPONSORING

**49. Banner Flags – License**  
EUR 400

**52. Ballpoints Advertising – License**  
EUR 4,050

**55. Bag Advertising – License**  
EUR 4,050

**50. BannerUp – License**  
EUR 850

**53. Lanyards – License**  
EUR 4,050

**56. WalkingAct – License**  
EUR 2,750

**51. Mug Advertising – License**  
EUR 4,050

**54. Serviettes Advertising – License**  
EUR 4,050

**57. Advertising space**  
Advertising space S EUR 2,700  
Advertising space M EUR 3,700  
Advertising space L EUR 4,600

# Marketing Packages

## Prices

Package 2 from 6 EUR 1,900

Package 3 from 6 EUR 2,600

## DIGITAL PRODUCTS

**1. Banner logo-slider – Exhibitors & Products**

## PRINT

**2. Logo in the Exhibition Guide – hall plan**

## ON SITE

**3. BannerUp – incl. production**


**4. Floor/wall graphics**

**5. Digital Signage – Displays at the hall entrances and passageways**

**6. Logo on Hall Plan at Hall Entrance**

Range of coverage ★★ ★

Range of coverage★

Exclusive - Marketing	Section: Digital products
<p><b>Product name:</b></p>     <p><b>Logo in the digital floor plan</b></p>	<p><b>Sample picture:</b></p> 
<p><b>Information:</b></p> <p>Attract attention and place your logo in the digital floor plan – a central tool for orientation for all trade show visitors. The logo in your booth enhances your visibility and makes it easier for participants to locate you and engage with you.</p>	
<p><b>Benefits for exhibitors:</b></p> <p>Visibility ★★</p> <p>Leads ★★★</p> <p>Range of coverage ★★★</p>	

The image shows a computer monitor displaying a website titled 'Cholesterin'. The website layout includes a header with navigation links, a main content area with a heading 'Projekt: Industrielle Wärmepumpen in Österreich', and a paragraph of text. A small image of a person is visible below the text. The monitor is on a desk, and a laptop is in the foreground.











Range of coverage★

Range of coverage★

Range of coverage★

Range of coverage★


Range of coverage★

Range of coverage★




Range of coverage★

- Visibility ★
- Leads ★
- Range of coverage ★

<b>Exklusiv - Marketing</b>	<b>Bereich: On Site</b>
<b>Product name:</b>	<b>Sample picture:</b>
<b>Digital Signage at the Metro Bridge</b>	
<b>Information</b>	
<p><b>Catch customers even before they reach the exhibition centre and focus their attention entirely on your company.</b></p> <p>The digital signage immediately invites arriving visitors to your stand.</p>	
<b>Benefits for exhibitors:</b>	
<p>Visibility ★★ ★</p> <p>Leads ★</p> <p>Range of coverage ★</p>	

Range of coverage★

Range of coverage★

Exclusive - Marketing	Section: On Site
Product name:	Sample picture:
<div>Express Route – Ceiling Panels</div>	<div></div>
<div>Information:</div> <div><div>Your advertising between the official signs for visitors!</div><div>Altogether 8 ceiling panels printed with your individually designed advertising message on both sides are suspended from the ceilings over express route 1 and / or 9</div></div>	
<div>Benefits for exhibitors:</div> <div><div>Visibility★</div><div>Leads★</div><div>Range of coverage★</div></div>	


Range of coverage★

A high-angle, wide shot of a large, crowded public space, possibly a transit hub or a large hall. The floor is light-colored and polished. Numerous people are walking in various directions. In the center of the image, a large, white, horizontally-oriented oval graphic is superimposed. Inside this oval, the text "Ihre Werbung" is written in red, followed by "Your Advertisement" in a smaller, black font. The background shows people standing near what appear to be ticket machines or information kiosks, and others walking through the open space. The overall atmosphere is one of a busy, public environment.





Range of coverage ★


Exclusive - Marketing	Section: On Site
Product name:	Sample picture:
<p><b>Gallery Banner</b></p>	
<p><b>Information:</b></p> <p><b>Put your company in the most prominent advertising space!</b>  Place the gallery banner with your individual company advertising in prominent and approved areas of the galleries.  Attract the attention of trade visitors - to your company!</p>	
<p><b>Benefits for exhibitors:</b></p> <p>Visibility ★  Leads ★  Range of coverage ★</p>	

Range of coverage★

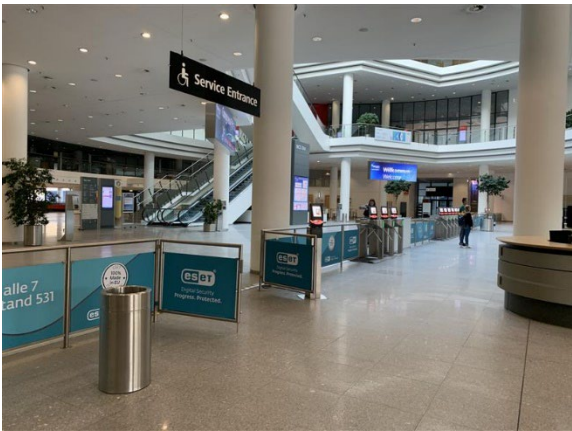
Range of coverage★

Range of coverage★

Range of coverage★

Exclusive - Marketing	Section: On Site
<b>Product name:</b>  <p>Glass panels NCC Ost – outdoor 10 panels, one-sided</p>	<b>Sample picture:</b>  
<b>Information:</b>  <p>Welcome the trade visitors in the entrance area NCC Ost with your individual advertising message - and be remembered!</p>	
<b>Benefits for exhibitors:</b>  <p>Visibility ★          Leads ★          Range of coverage ★</p>	



Exclusive - Marketing	Section: On Site
<b>Product name:</b>  <b>Glass panels – indoor, double-sided</b>	<b>Sample picture:</b> 
<b>Information:</b>  Welcome the trade visitors in the entrance area with your individual advertising message - and be remembered!	
<b>Benefits for exhibitors:</b>  Visibility ★ ★ ★ Leads ★ Range of coverage ★	

Range of coverage★


A bundle of red lanyards with silver-colored metal hooks, each featuring a 'Logo' printed on it. The lanyards are arranged in a fan-like shape, with the hooks pointing downwards. The background is dark and textured.

A red rectangular sign with white text. The text is arranged in two lines: 'Ihre Werbung' on the top line and 'Your Advertisement' on the bottom line. The sign is standing upright on a dark surface, casting a shadow. The background is a plain, light-colored wall.

Range of coverage★

[illegible]


Range of coverage★


Exclusive - Marketing	Section: On Site
<b>Product name:</b>    <b>RiggBanner</b>	<b>Sample picture:</b> 
<b>Information:</b>  <p><b>Get above the crowd!</b>  This airborne advertising space attracts visitors' eyes upward to your individual message. The RiggBanner can be booked exclusively in the NCC East entry area and ensures the greatest possible attention with a display area of 140m² (1,500 sq.ft).</p>	
<b>Benefits for exhibitors:</b>  <p>         Visibility ★★ ★          Leads ★          Range of coverage ★       </p>	





Range of coverage★

Range of coverage★

Exclusive - Marketing	Section: On Site
Product name:	Sample picture:
Stair Advertising	
Information:	
<p><b>Step by step to success. Get to the top!</b> Place your individual company advertising and logo at the heart of activities. Let the visitors become part of your advertising!</p>	
Benefits for exhibitors:	
<p>Visibility★ Leads ★ Range of coverage★</p>	

Exclusive - Marketing	Section: On Site
<p><b>Product name:</b></p>          <p><b>Advertising Panels on the Way to the Entrances</b></p>	<p><b>Sample picture:</b></p> 
<p><b>Information:</b></p> <p><b>Be seen from the very start!</b>          Position your company advertising on the route from the car park to the entrance areas and show trade visitors that you're there.</p>	
<p><b>Benefits for exhibitors:</b></p> <p>Visibility ★          Leads ★          Range of coverage ★</p>	

Exclusive - Marketing	Section: On Site
<b>Product name:</b>  <b>Advertising Tower</b>	<b>Sample picture:</b> 
<b>Information:</b>  <p>It can't be missed! An advertising tower outside at the entrance NCC Mitte generates interest among passersby.</p> <p>It may be necessary to take down the advertising tower for safety reasons in case of storms etc.</p>	
<b>Benefits for exhibitors:</b>  <p>Visibility ★ ★ ★</p> <p>Leads ★</p> <p>Range of coverage ★</p>	


Exclusive - Marketing	Section: On Site
Product name:	Sample picture:
Advertising Wave	
Information:	
<p><b>Present your company with a swing!</b></p> <p>It is exceptionally large, it is prestigious, its wave catches the eye and it is at the heart of activity.</p>	
Benefits for exhibitors:	
<p>Visibility★</p> <p>Leads★</p> <p>Range of coverage★</p>	

Range of coverage★







Range of coverage★

Exclusive - Marketing	Section: On Site
Product name:	Sample picture:
Mug Advertising – License	
Information:	
<p><b>Make an impression on your visitors – with every sip!</b>  Mugs printed with your advertising message or individual logo also offer a long-term effect after the exhibition!  Use the chance – be close to visitors every day!  (in selected restaurant areas)</p>	
Benefits for exhibitors:	
<p>Visibility ★ ★ ★  Leads ★  Range of coverage ★ ★</p>	

Range of coverage ★ ★

Exclusive - Marketing		Section: On Site	
Product name:		Sample picture:	
<p><b>Serviettes advertising</b></p>			
<p><b>Information:</b></p> <p><b>Join the conversation during the break!</b>          Your advertising message printed on the serviettes in restaurants and cafeterias open to visitors on the site, outside the halls. The visitors' break – your advertising platform!          (In selected restaurant areas)</p>			
<p><b>Benefits for exhibitors:</b></p> <p>Visibility ★ ★          Leads ★          Range of coverage ★</p>			

Exclusive - Marketing	Section: On Site
<p><b>Product name:</b></p> <p><b>Bag Advertising – License</b></p>	<p><b>Sample picture:</b></p> 
<p><b>Information:</b></p> <p><b>Pocket your customers' attention in the bag! Practical printed bags with your advertising message!</b>          With a big space for getting your message across and plenty of stowage space, too!          (Bookable at one entrance)</p>	
<p><b>Benefits for exhibitors:</b></p> <p>Visibility ★ ★ ★          Leads ★          Range of coverage ★ ★</p>	



Range of coverage★

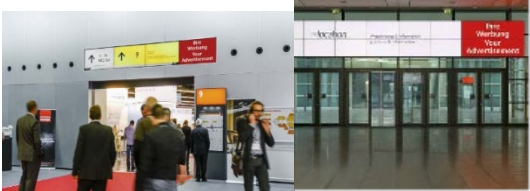
Range of coverage★



Range of coverage★



Range of coverage★

Exclusive - Marketing	Section: On Site
<p><b>Product name:</b></p> <p><b>Digital Signage – Displays at the Hall Entrances and Passageways</b></p>	<p><b>Sample picture:</b></p> 
<p><b>Information:</b></p> <p><b>Capture the customer before or on the premises and guide them to your booth.</b></p> <p>Use this attractive advertising tool for maximum attention on site. Display your high-resolution ad in areas with high visitor frequency.</p>	
<p><b>Benefits for exhibitors:</b></p> <p>Visibility: ★★</p> <p>Leads ★</p> <p>Range of Coverage ★</p>	

Range of coverage★