

# Special Conditions for Participation in the special pavillion startups@GaLaBau 2026

As per August 2025

#### 1. Venue, duration, opening hours

Venue: Exhibition Center Nuremberg
Duration: Tue 15 – Fri 18 September 2026
Opening hours: Tue 15 – Thu 17 September 2026

9:00 – 18:00 daily Fri 18 September 2026 9:00 – 17:00 daily

#### 2. Sponsor

BGL Bundesverband Garten-, Landschafts- und Sportplatzbau e.V. Alexander-von-Humboldt-Straße 4, 53604 Bad Honnef, Germany

#### 3. Organizer

NürnbergMesse GmbH
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CEO: Peter Ottmann
Registration Number HRB 761 Nürnberg
Chairman of the Supervisory Board: Albert Füracker, MdL

Bavarian State Minister of Finance and Regional Identity

#### 4. Contractual terms

The terms for participation in the special pavilion startups@GaLaBau 2026 are the Special Conditions for Participation in the special pavilion startups@GaLaBau 2026 and the General Conditions for Participation in Fairs and Exhibitions (including supplementary agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins.

#### 5. Admission/Stand space confirmation/ Eligibility to participate

Item 2 of the General Conditions for Participation in Fairs and Exhibitions is supplemented as follows: If the exhibitor requests a stand position other than stated in the stand space confirmation, a processing fee of EUR 350 could be charged. The exhibitor agrees to pay a processing fee of EUR 300 if the order for stand space is cancelled prior to receipt of the stand confirmation. Cancellation after receipt of the stand space confirmation (= admission) is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

# 6. Exhibitors and approved exhibition goods

Only companies from the landscaping, gardening and urban green sector that are younger than 10 years and who haven't been direct exhibitors at GaLaBau are eligible to participate as exhibitors in the special pavilion startups@GaLaBau. Admissible as exhibitors are furthermore only: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the product groups provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

Exhibitors in the special pavilion startups@GaLaBau are not entitled to register co-exhibitors on their stand.

## 7. Included services in the special pavilion startups@GaLaBau $\,$

Participation fee: EUR 2.700 net for 9 m² stand space

EUR 3.600 net for 12 m<sup>2</sup> stand space EUR 4.500 net for 15 m<sup>2</sup> stand space

- Hire of the stand space (9  $\mbox{m}^2$   $15\mbox{m}^2$  -in-line or corner stand) during assembly, exhibition and dismantling
- Stand construction with stand lettering
- Furniture
- Lighting

- Electricity connection and consumption (-green energy-)
- AUMA contribution
- Marketing services (see point 13)
- General guarding of the exhibition halls
- Cleaning and waste disposal service

The waste disposal service includes the professional removal and recycling of any waste generated at the stand during assembly and dismantling as well as for the entire duration of the trade fair. The disposal of production waste accumulated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is strictly forbidden to bring any waste with you, any violation will be charged to the exhibitor. We reserve the right to take further measures. Waste is disposed of in accordance with the Technical Regulations.

A participation in the special pavilion startups@GaLaBau is up to three times possible.

#### 8. Payment conditions

Exhibitors may be charged an advance payment of 25% of the expected stand space rental on **confirmation of the application**. The full stand space rental less the advance payment will be charged to exhibitors on **confirmation of the stand space**. The advance payment will be reimbursed in case of nonconfirmation of the stand. Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number. If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

The issue of an invoice to an invoice addressee who is not the contractual partner or recipient of the service is only admissible if the invoice clearly, explicitly and verifiably indicates who the actual recipient of the service is and that the invoice addressee is only the postal address of the invoice. For this reason, NürnbergMesse has issued the invoice c/o the invoice addressee you have stated, cf Section 14.5 Para. 3 p. 1 ff. of the German VAT Implementation Decree (UStAE).

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50. The invoice may not be changed after the service has been rendered.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment. The exhibitor agrees to the transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

#### 9. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

# 10. Assembly and dismantling, passes for the special pavilion startups@GaLaBau

Assembly: Mon 14 September 2026

7:00 – 19:00

Dismantling: Fri 18 September 2026

17:00 – 22:00

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

## 11. Stand design

The exhibitor is responsible for stand equipment and decoration. The overriding principle for the design of all exhibition stands is transparency. All open sides of the stand have to be freely accessible. This means that at least 50 % of the respective aisle side must not be obstructed with structures. The minimum height is 2.50 m. The

respective hall height at your stand location also corresponds to the maximum permitted construction height. The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany.

After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs. All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times. Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighboring exhibitors affected.

#### 12. Exhibitor passes

Each exhibitor of the special pavilion startups@GaLaBau will be given 2 free passes. These passes are valid during duration and also during assembly and dismantling time. Any additional exhibitor passes can be purchased for entitled persons at a price of EUR 24 each including VAT at the statutory rate.

All exhibitor passes must be personalized and may only be issued to the exhibitor's personnel on the stand.

#### 13. Marketing services for exhibitors

The organizer provides each exhibitor with marketing services containing the following services:

- Display of the exhibitor's **press releases** in the press center.
- Entry of exhibitor's company name and stand number in the exhibition guide (issued free to all visitors).
- Digital Assets License and free use of digital assets (logos, advertisements, text samples, banners, social media graphics, etc.) of GaLaBau (download area at www.galabau-messe.com/en).
- Voucher codes for free 1-day ticket for your customers (electronic admission voucher code) to invite your customers. They are only online redeemable. The admission vouchers redeemed by the visitors are free of charge for the exhibitor and will not be invoiced.

The exhibitor also receives the following advertising aids:

- 1 company specific voucher code for e-mail oder mass mailings.
- Voucher monitoring: Reporting of redeemed voucher codes, preregistered visitors and no-shows before, during and after the exhibition.
- The organizer provides each exhibitor with an online profile on the exhibition website with the following services. This online profile remains online until at least six months after the event. The exhibitor is solely responsible for the information and other materials provided by him, in particular image materials. He shall indemnify the organizer against all claims by third parties asserted in relation to the materials sent.
- Company profile: basic company information (name, address, contact details) as well as additional individualized information (e.g. logo, company description 4,000 characters, publication of a PDF download, e.g. press release).
- 2 product / service profiles: consisting of product description (4,000 characters), pictures, marking a product or services as new product.
- Entry of company name and stand number in the floor plans on the website.
- Link from the exhibition website to the exhibitor's website the exhibitor connects a return link.

#### 14. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

#### 15. TransITfair

Delivery and collection with delivery vehicles on the exhibition grounds can only take place via the digital trade fair logistics system TransITfair. Exhibitors must register at TransITfair for this purpose and, in particular, book time slots for a fee. The General Terms and Conditions for the digital trade fair logistics system of NürnbergMesse GmbH apply. Further information at <a href="https://www.nuernbergmesse.de/en/location-services/services/transitfair">https://www.nuernbergmesse.de/en/location-services/services/transitfair</a>

# 16. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in text form (§ 126b BGB). The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in text form (§ 126b BGB). German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany.