

1. Conditions of participation in the GaLaBau 2026 trade fair

General Conditions of Participation in Trade Fairs and Exhibitions, including the Data Protection Information, the Special Conditions of Participation in the GaLaBau 2026 Trade Fair, and the Data Protection Statement of NürnbergMesse GmbH are applicable.

2. Special Conditions of Participation for the GREEN-BLUE PATH

2.1 Anmeldung und Teilnahmegebühr

The application for the GREEN-BLUE PATH must be submitted in the Online Exhibitor Shop. Only those exhibitors who have already been admitted to the GaLaBau 2024 may apply. The participation fee is EUR 2,000, plus the statutory value-added tax. The application must be received by the organizer by 29.05.2026 the latest. Confirmation of participation by the organizer will be sent in writing by email to the email address provided in the registration form after the jury meeting. In the event of rejection of participation by the jury, no fees will be charged.

2.2 Criteria for participation and admittance

The exhibited products or services must meet the admittance criteria set out in the application for the GREEN-BLUE PATH. The products or services stated in the application will be evaluated by a jury, which may refuse admittance to the GREEN-BLUE PATH if the criteria are not met.

The application texts for the exhibited products or services will be published after admittance by the jury. Participants are selected according to appropriate and objective criteria. Rejection on arbitrary grounds is not permitted. The jury is under no obligation to justify its decisions.

2.2.1 Criteria for evaluating the submitted products

- Resource conservation and material efficiency
- Circular economy and recycling
- Ecological origin and supply chain
- Climate protection and carbon footprint
- Climate adaptation
- Land and soil conservation
- Promotion of biodiversity
- Water balance and rainwater management
- Avoidance of pollutants and toxins
- Durability and life cycle

2.3 Services

The organizer will provide the following services to the participants in the GREEN-BLUE PATH, insofar as they have been admitted in the jury session:

- The organizer will provide Beach Flags to each approved participant of the GREEN-BLUE PATH, subject to availability. The number of beach flags provided depends on the size of the stand area:
 - Up to 99 m² - 1 Beach Flag
 - Up to 199 m² - 2 Beach Flags
 - From 200 m² - 3 Beach Flags

The Beach Flags will be set up and removed by the organizer and must be set up within the booked stand area.

- Digital references to the GREEN-BLUE PATH on all monitors at the entrances and walkways to the exhibition halls at the venue.
- Marking in the hall layout plans and in the Exhibitor Directory of the printed Trade Fair Guide.
- Labelling in the GaLaBau 2026 Exhibitor and Product Database.
- Promotion of the GREEN-BLUE PATH in the social networks used for the GaLaBau 2026 and in press and visitor marketing campaigns.
- Visit to the exhibitor's trade fair stand as part of the Guided Tours conducted at the venue.

The organizer also reserves the right to label and promote the GREEN-BLUE PATH in various marketing activities at the venue

3. Cancellation of participation

Cancellation of participation in the GREEN-BLUE PATH must be notified in writing to galabau@nuernbergmesse.de. If the cancellation is notified before 29.05.2026, a cancellation fee of EUR 250 must be paid. If the cancellation is notified after written admittance, the participation fee must be paid in full.

4. Data protection and publication of information

The personal data provided during application will be processed exclusively for the purpose of implementing and handling participation in the GREEN-BLUE TRAIL. The legal basis for this is Art. 6 para. 1 letter b EU-GPDR. The data will not be passed on to third parties unless this is necessary for the fulfillment of the contract or required by law.

By registering, the participant agrees that the submitted application texts and information on products or services may be published as part of the trade fair communication (e.g. ...) after approval by the jury.

Further information on data protection, in particular on exercising your rights as a data subject and on how to contact us, can be found at:

<https://www.nuernbergmesse.de/de/datenschutz>.