

PRESS RELEASE

September 2023

HOLZ-HANDWERK is on the home stretch!

Stand confirmations have been sent out, and HOLZ-HANDWERK is on the home stretch. That means the planning is complete, and just a few spaces are still available. Despite the tough economic conditions in the building industry, organizers VDMA and NürnbergMesse remain confident. HOLZ-HANDWERK will face the professional community this year with an improved hall arrangement and a clear focus on the trades and the relevant themes for the future. The successful pairing of HOLZ-HANDWERK and FENSTERBAU FRONTALE will take place in Nuremberg from 19 to 22 March 2024.

From the outset, the special thing about HOLZ-HANDWERK has been its combination of a family atmosphere, time for in-person discussions with customers, and presentation of the latest machines and tools, which can be individually explained and tested first-hand. “The final sprint has begun,” say organizers Stefan Dittrich, Director HOLZ-HANDWERK, and Dr Bernhard Dirr, Managing Director of VDMA’s Woodworking Machinery Association. “Now we’re making the final dash toward HOLZ-HANDWERK 2024.”

Place to be: VDMA and exhibitors stress the importance of HOLZ-HANDWERK

Gregor Baumbusch, CEO of Weinig, explains the importance of HOLZ-HANDWERK to his business: “We are there for our customers, even when times are hard. What LIGNA is for industrial customers, HOLZ-HANDWERK is for our skilled tradespeople. With our brands WEINIG and HOLZ-HER, we are the partners to the skilled trades. The trade fair in Nuremberg is therefore an important platform, and we’re looking forward to the interaction there.”

Dirr sums it up: “Many exhibitors already perceive themselves as partners to the trades, and in Nuremberg they exhibit the solutions that a modern operation needs. Automation and flexible, digitalized production technologies are at the top of the list, and are there to be seen and experienced at the

Veranstalter Organizers

VDMA Holzbearbeitungsmaschinen
Lyoner Straße 18
60528 Frankfurt
Germany
T +49 69 66 03-13 40
F +49 69 66 03-16 21
infoholz@vdma.org
www.vdma.org/holz

NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
holzhandwerk@nuernbergmesse.de
www.holz-handwerk.de

Vorsitzender des Aufsichtsrates Chairman of the Supervisory Board

Marcus König
Oberbürgermeister der Stadt Nürnberg
Lord Mayor of the City of Nuremberg

Geschäftsführer CEO

Peter Ottmann

**Registergericht
Registration Number**
HRB 761 Nürnberg

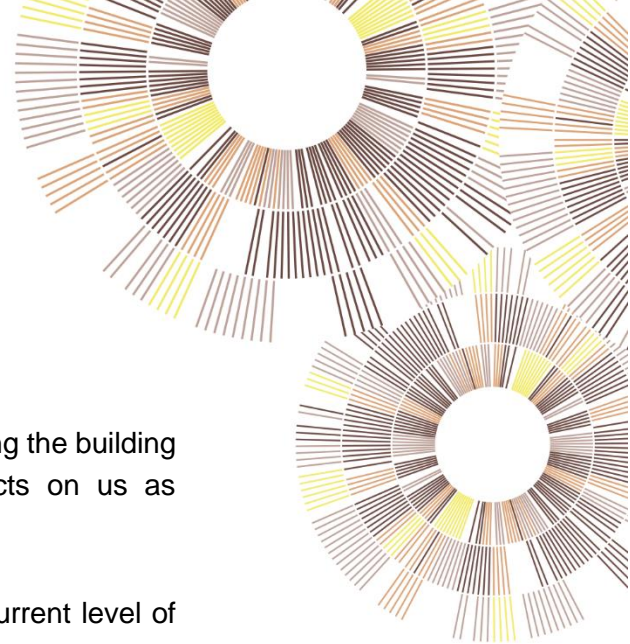
trade fair. Unfortunately, however, the economic situation facing the building industry is heading for a crisis worldwide, and that impacts on us as manufacturers of woodworking machinery.”

Dittrich adds: “In this situation, we can be pleased with the current level of registrations for HOLZ-HANDWERK 2024, even if a number of machine builders have decided not to participate. Although we are really sorry to learn of these individual decisions, many ongoing discussions with our customers are giving us the reassurance that we can expect HOLZ-HANDWERK 2024 to be a success. In addition, bookings for FENSTERBAU FRONTALE are very strong. We are looking forward to the combined trade fair event here at the Nuremberg exhibition venue in March 2024.”

Jürgen Köppel, management spokesperson and CEO of Leitz, rated HOLZ-HANDWERK as the “place to be”: “For us at Leitz, HOLZ-HANDWERK is a trusted partner to the skilled trades and the wider industry, making it one of the most important events on our trade fair calendar. Trade fairs are all the more important in our digitalized world, since they form a neutral, tangible marketplace. HOLZ-HANDWERK is the “place to be” for us in March every other year, since this is where we can experience an in-person, down-to-earth approach in a professional trade fair setting. That is what HOLZ-HANDWERK is all about, and I am confident that this successful design will work again for the visitors and exhibitors in 2024, especially considering the difficult economic circumstances.”

New hall structure and exciting supporting programme

For 2024 the organizers, VDMA and NürnbergMesse, have further refined the profile of the event to align more clearly with what customers in the skilled trades want, based on their practical experience. By adding Hall 8 as a new and attractive machine hall for the forthcoming event, the organizers were also able to accommodate a number of structural changes and wishes. The Supplies area (hardware, materials) will thus be located in the western part of Hall 12.0, directly by the north-west entrance. Software and the HOLZ-HANDWERK Campus will welcome their customers in Hall 11.0. An attractive supporting programme, organized by the Bavarian Carpentry Association (FSH Bayern), and an exciting area devoted to “A practical guide to digitization” are in preparation.

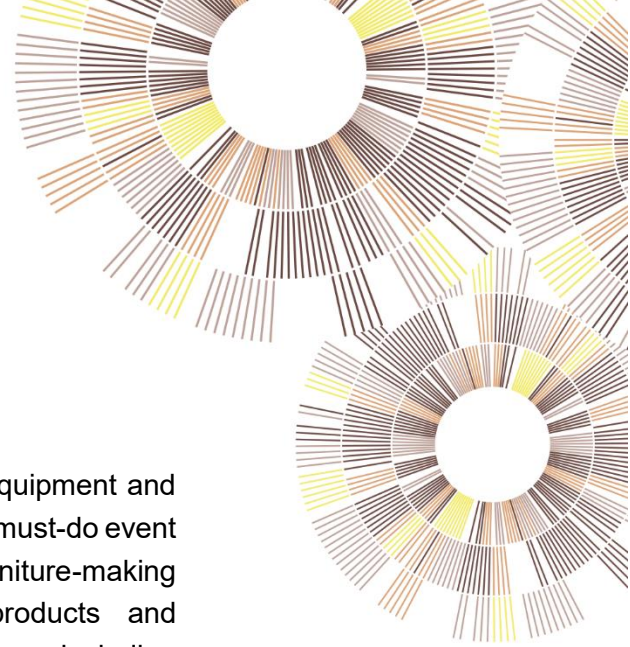




Nürnberg, Germany 19. – 22.3.2024

HOLZ-HANDWERK

Europäische Fachmesse für Maschinentechnologie und Fertigungsbedarf
European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts



About HOLZ-HANDWERK

As the leading European trade fair for machine technology, equipment and supplies for the woodworking trade, HOLZ-HANDWERK is the must-do event for joiners, carpenters, specialist retailers and experts in furniture-making and interior fittings. The on-site display showcases products and technologies for secondary woodworking and wood processing – including woodworking machines, electrical and pneumatic tools, software, fixing technology and hardware, construction elements, fitted systems, and timber and engineered wood. The hands-on atmosphere is what sets HOLZ-HANDWERK apart. As in previous years, the co-located FENSTERBAU FRONTALE exhibition can be visited using the same ticket. HOLZ-HANDWERK will take place for the 21st time in 2024 and will be jointly organized by VDMA's Woodworking Machinery Association and NürnbergMesse GmbH. The co-sponsor of the event is the Bavarian Carpentry Association (FSH Bayern).

Need more information?

For the latest information, such as the floor plan and a regularly updated list of exhibitors, please go to:

www.holz-handwerk.de

Contact for exhibitors

Event team, HOLZ-HANDWERK

T +49 9 11 86 06-81 70

holzhandwerk@nuernbergmesse.de

Contact for press and media

Stefanie Haug, Jasmin McNally

T +49 9 11 86 06-85 21

jasmin.mcnally@nuernbergmesse.de

Press releases and other media as well as additional services for journalists and media representatives are available at:

www.holz-handwerk.de/press

For expert knowledge and interviews, see:

www.holz-handwerk.de/discover