

# NEWCOMER AREA

## VISION

IWA  
OUTDOOR  
CLASSICS

### REASONS FOR PARTICIPATION

- Exhibit your innovative products, solutions, ideas and/or services at the most important international trade fair for Hunting, Target Sports and Outdoor Activities.
- Win new customers, partners and multipliers from over 100 nations that attended IWA OutdoorClassics every year. Meet your existing customers and maintain customer relations with your partners from all over the world – 60 % of the fair participants travel to Nuremberg from abroad.
- Do you also have a high demand on quality – at IWA OutdoorClassics only legitimate trade visitors from trade, wholesale, import and export are admitted. Meet your most important Distributors and media representatives in Nuremberg.
- Benefit from a prominent placement: the Newcomer Area is located in one of the most frequented areas of the event area.

### YOUR ALL-IN-ONE-PACKAGE FOR ONLY EUR 3,720

- Stand area 9 sqm
- AUMA contribution
- Running time cleaning and disposal service
- High-quality stand construction (wall construction, carpet, lighting, electricity connection (3 kW) and consumption)
- Modern basic furniture
- Marketing-Services
- 3 free exhibitor passes



### CONDITIONS OF PARTICIPATION

- First participation at IWA OutdoorClassics
- Exhibition goods in the field of Hunting, Target Sports and Outdoor Activities

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