

4 – 7.3.2027 | NUREMBERG, GERMANY

IWA NEWCOMER AREA

IWA
OUTDOOR
CLASSICS

World's leading exhibition
for the hunting and
target sports industry



The IWA Newcomer Area is the joint pavilion of IWA OutdoorClassics for a minimum of twelve exhibitors. It offers a fully equipped, ready-to-use stand package at attractive conditions. Stand allocation is subject to availability.

FOUR GOOD REASONS FOR PARTICIPATION

- ✓ An international stage for your brand
- ✓ Access to qualified trade visitors
- ✓ Excellent positioning for maximum visibility
- ✓ Professional support from NürnbergMesse

PRICE AND INCLUDED SERVICES

- ✓ 9 m² stand space
- ✓ AUMA fee
- ✓ Stand cleaning and waste disposal service
- ✓ High-quality stand construction (wall panels, carpet, lighting, 3 kW power connection including electricity consumption)
- ✓ Modern basic furniture
- ✓ Marketing services
- ✓ Three free exhibitor passes

EUR 3,720

ELIGIBILITY

Companies exhibiting at IWA OutdoorClassics for the first time are eligible to participate, provided they present products from the fields of hunting, target sports or outdoor activities.

YOUR CONTACT:

Simon Hofmann
T +49 9 11 86 06-82 12
Simon.Hofmann@nuernbergmesse.de