

Special Conditions for Participation in the trade fair IWA OutdoorClassics 2027 for the IWA Range Sessions 2027



1. Venue, duration, opening hours

Venue: Schützenverein Diana Neuhausen 1957 e.V.,
Im Kulm 18, D-96170 Priesendorf, Bavaria, Germany
Duration: Tue 2 – Sun 7 March 2027

2. Sponsors

VDB Verband Deutscher Büchsenmacher und Waffenfachhändler e.V., Marburg
JSM Verband der Hersteller von Jagd-, Sportwaffen und Munition, Ratingen

3. Organizer

NürnbergMesse GmbH
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CEO: Peter Ottmann
Registration Number HRB 761 Nürnberg
Chairman of the Supervisory Board: Albert Füracker, MdL
Bavarian State Minister of Finance and Regional Identity

4. Contractual terms

The terms for participation in the IWA Range Sessions 2027 are the Special Conditions for Participation in the IWA Range Sessions 2027, and the General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the site regulations and shooting range rules of Schützenvereins Diana Neuhausen 1957 e.V. as well as organizational (e.g. exhibitor information), technical and other conditions notified to the exhibitor before the event begins.
Unless otherwise provided in these Special Conditions for Participation, the General Conditions for Participation in Fairs and Exhibitions of NürnbergMesse, as amended from time to time, shall apply in addition.

5. Admission/confirmation of application

In addition to Section 2 of the General Conditions for Participation in Fairs and Exhibitions, the following applies: In the event of cancellation of an already confirmed slot for the IWA Range Sessions, a processing and cancellation fee equal to 50 percent of the cost per slot will be charged.

6. Exhibitors and approved exhibition goods

6.1 Participants IWA Range Sessions, visitors, age restriction

Only companies that are manufacturers, importers, wholesalers, or other authorized suppliers of firearms, ammunition, or firearm-related accessories and that are participating in IWA OutdoorClassics 2027 as direct exhibitors are eligible to participate in the IWA Range Sessions.

The participant is required to provide proof of compliance with all applicable regulations governing weapons, firearms, safety, and public order.

NürnbergMesse reserves the right to exclude products or participants from the event if there are doubts regarding their legal admissibility or if they violate official requirements.

All weapons, ammunition, and other demonstration items to be used must be fully listed at the time of registration. Admission to the event is subject to review and approval by the organizer in consultation with the executing partner Schnupperschießen-Bayern Sven Liehret + Matthias Assmann Aus- und Weiterbildungs GbR.

The Exhibitor shall be solely responsible for the safe and legally compliant transportation of the exhibit firearms to and from the shooting range facility and shall bear responsibility under firearms law (as the lawful possessor/holder within the meaning of applicable firearms regulations) for the respective exhibit firearm for the duration of the event.

Upon delivery of an exhibit firearm to the shooting range, the Partner shall inspect the firearm for its suitability and safety for shooting operations. The Partner may refuse authorization for use if the aforementioned requirements, or the requirements set out in Section 6.2, are not fulfilled.

The participant must maintain adequate liability insurance covering the operation and products of the firearms on display and must provide proof of such coverage upon request. The participant shall indemnify the organizer and the operating partner against any third-party claims arising from the nature or a malfunction of the exhibitor's firearm or the ammunition used therein, provided that the damage is not attributable to the organizer, the operating partner, or their agents.

6.2 Participation of international exhibitors with firearms in the IWA Range Sessions in Germany

The participation of international companies in an IWA Range Session in Germany – particularly one involving the display or use of firearms – is subject to strict legal requirements. These requirements stem from German laws governing

firearms, firearms proof marks, customs, and foreign trade, as well as from the applicable export laws of the country of origin. The following is an overview of the most important requirements and framework conditions.

6.2.1. General legal classification

In Germany, firearms and ammunition are considered items subject to authorization under the Weapons Act (WaffG).

Bringing such items into Germany from abroad on one's own – even temporarily for trade show or demonstration purposes – requires authorization. Importing such items without prior authorization is prohibited and may result in criminal or administrative penalties..

6.2.2. Import permits (Germany/EU)

The following permits are generally required for each firearms:

- Import permit under German firearms law
Responsible authority: local firearms authority or central authorities
- Permit under foreign trade law.
Responsible authorities include: BAFA (Federal Office for Economic Affairs and Export Control)
- Customs clearance including correct declaration, serial numbers, and technical data. These permits must be fully in place prior to import.

6.2.3. German proof mark and Certification Requirements (C.I.P./German proof mark)

In Germany, firearms may generally be used or demonstrated only if they have a C.I.P. – compliant test report and bear a recognized proof mark. A U.S. test report or a manufacturer's inspection is not sufficient. Firearms without a valid test report may not be fired.

6.2.4. Ammunition

Ammunition is subject to separate regulations:

- Separate import and transport permits
- Stricter requirements for storage and safety protocols
- Strict guidelines for use at the shooting range

6.2.5. Export Laws of the Country of Origin

In addition to German law, the export regulations of the country of origin must be strictly observed.

For companies from non-EU countries, this means in particular:

- Compliance with ITAR/EAR
 - Applying for an export license from the country of origin, even for temporary exports (trade shows, demonstrations)
 - Complete documentation of end-use and return
- Without a valid export license from the country of origin, export from that country is prohibited – regardless of any German approvals.

6.2.6. Transport, storage, and on-site use

The following guidelines apply during the event:

- Transportation exclusively by authorized individuals or companies
- Continuous securing and supervision of the weapons

6.3 Visitors

Only visitors who are registered for the IWA OutdoorClassics and have been granted access to the event may be invited to the IWA Range Sessions. Invited guests must have a valid visitor ticket or valid admission authorization for the IWA OutdoorClassics.

Admission to the IWA Range Sessions is permitted only after prior identification and electronic scanning of the visitor pass or ticket at the entrance to the respective event. The organizer reserves the right to deny admission to individuals without valid identification or proper registration.

6.4 Admissible exhibits, inadmissible exhibits

The participant acknowledges the legal provisions in effect at the event venue – in particular the provisions of German firearms law – as well as the house rules and shooting range regulations of the Diana Neuhausen 1957 e.V. shooting club, and agrees to comply with them. In the event of violations, the organizer is entitled to exclude the participant from the IWA Range Sessions. Further claims remain unaffected by this provision.

The following are permitted:

- Firearms, ammunition, optics, accessories, and other products that fall within the product categories of the IWA Outdoor Classics and whose possession, acquisition, transfer, use, and demonstration are permitted under applicable German law.
- Firearms and ammunition that are approved and suitable for use at the respective shooting range and that comply with the technical and safety requirements of the Diana Neuhausen 1957 e.V. Shooting Club.
We expressly point out that flashlights specifically designed to be mounted on firearms, or those connected to a corresponding mounting device for attachment to firearms, as well as separate mounting devices for attachment to firearms without a flashlight, are prohibited under the German Weapons Act.

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It is irrelevant whether or not such a device and/or lamp is already mounted on a gun. The type of gun on which the device and/or lamp is to be mounted is also irrelevant, i.e. the ban not only applies to firearms requiring a licence, but also to airguns, spring-operated guns, CO2 guns and Airsoft guns

The display and testing of the following is prohibited:

- Military weapons as defined by the Military Weapons Control Act in Germany (KrWaffKontrG). This also covers the presentation of military weapons in brochures, films or similar that can result in contract transactions.
- Fully automatic firearms that are not military weapons; as stated above, firearms for this purpose also include other types of fully automatic air-soft, air, spring-operated and CO2 guns and, if applicable, blank, gas and signal guns. Fully or semi-automatic working firearms are prohibited by the German Firearms Act and the Federal Criminal Investigation Office (BKA) does not issue special licences for such firearms for IWA OutdoorClassics; even importing such articles constitutes a criminal offence in Germany.
- "Prohibited Weapons and Items" (according to the German Weapons Act). A presentation at the IWA Range Sessions is under no circumstances permitted. The presentation is not permitted even if the exhibitor holds a special exemption from the Federal Criminal Police Office that allows for the presentation at the exhibitor's booth.
- Military weapons rendered unusable, particularly fully automatic military weapons that have been modified to decorative weapons.
- Parts of military weapons rendered unusable.

6.5 Direct selling, delivery and handling of exhibits

The delivery or handing over of exhibits is prohibited. In the event of contravention of this rule in spite of a warning being given, the organizer shall be entitled to exclude the exhibitor concerned from the current and next IWA OutdoorClassics. It is emphasized that the direct sale, delivery or handing (also as gifts or loan) of guns, ammunition and cut and thrust weapons is not only a violation of the Conditions for Participation in IWA OutdoorClassics, but also constitutes an offence against the applicable statutory firearms regulations of the Federal Republic of Germany (§ 52 Clause 1 No. 3 of German Firearms Act) and must be punished by penal prosecution.

6.6 Ranges and targets

On real shooting ranges and on laser and other virtual shooting ranges involving no projectiles moving in the direction of the target, people or similar are never to be used to represent targets on static target discs or in videos, animated films or cartoons. Police and military training videos may only be shown to persons (representatives of official agencies) in closed-off areas of the stand.

6.7. Theft Prevention, Weapons Safety, Booth Manager

With regard to firearm safety at the shooting range, participants must follow the on-site regulations of the Neuhausen 1957 e.V. Shooting Club as well as the instructions provided by the staff of the event organizer, Schnupperschießen-Bayern Sven Liehret + Matthias Assmann Aus- und Weiterbildungs GbR.

7. Participation Fee

Costs per shooting range (25 m or 50 m):

- Half day (4 hours) EUR 1,950
- Full day (9 hours) EUR 3,900

Cost for exclusive use of both shooting ranges (25 m and 50 m):

- Half day (4 hours) EUR 4,290
- Full day (9 hours) EUR 8,580

Participation in the IWA Range Sessions is subject to a fee. Depending on available capacity, you may book a slot for either a half-day or a full day of the event. The applicable participation fees are listed on the registration form, the booking platform, or in the individual booking confirmation from NürnbergMesse. The participation fee covers the use of the assigned shooting range or shooting range area during the booked time period, as well as the services expressly listed in the respective scope of services. NürnbergMesse reserves the right to make changes to the time or space allocation for organizational or safety-related reasons, provided that such changes do not impair the essential purpose of the contract.

8. Payment conditions

Upon receipt of the booking confirmation from NürnbergMesse, the participation fee for the booked slot becomes due. The amounts stated in the invoice or booking confirmation are binding.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the participant enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the participant from his obligation to pay.

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50. The same shall apply to cases in which additional expense is incurred because invoices and/or related information, data and documents are entered by NürnbergMesse in the exhibitor's invoice processing systems or payment portals.

Use of the reserved slot is contingent upon full payment of all outstanding invoices. NürnbergMesse reserves the right to exclude participants from attending the IWA Range Sessions if they have outstanding balances.

The participant agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

9. Liability, Insurance, and Participation at Your Own Risk

Participation in the event is, in principle, at your own risk. Each participant is required to sign the liability waiver provided by the organizing partner before the start of the introductory shooting session. Participation in the introductory shooting session is not possible without signing this waiver. The participant must ensure that all persons they have assigned or invited to participate (in particular their booth staff and any visitors they have invited) sign this waiver before the start of the shooting session.

The organizing partner maintains general liability insurance for the conduct of the event. The insurance coverage is governed by the applicable insurance terms and conditions and, within the agreed scope, covers in particular damages incurred by participants due to negligent conduct on the part of the partner or its agents in connection with the shooting operations. There is no accident insurance or other coverage for participants for damages not attributable to the fault of the organizing partner or its agents (in particular for accidents not caused by the fault of a third party).

Participants agree to fully comply with all safety and conduct instructions issued by the instructors and the shooting range staff.

The organizing partner's liability for death, bodily injury, or damage to health; for damages resulting from a breach of material contractual obligations (cardinal obligations); and for damages caused by willful misconduct or gross negligence remains unaffected.

By signing this form prior to participating in the IWA Range Sessions, the participant confirms that they have read and understood the above information regarding liability and insurance coverage and agree to comply with the applicable safety regulations.

10. Included Services

As part of the booking, the organizer and its designated partner will provide the services necessary for conducting the agreed-upon shooting event. The scope of services includes the organizational, safety-related, and operational measures required to ensure the event runs smoothly. The booking package includes, in particular, the following services:

- Use of the shooting range for the agreed-upon duration of the event, including the designated infrastructure. Provision of qualified range supervisors who speak German and English.
- Development and implementation of the required security concept in accordance with applicable legal and regulatory requirements.
- Shuttle service between the Nuremberg Exhibition Center (Messezentrum, 90471 Nuremberg) and the venue for the IWA Range Sessions. The organizer is responsible for planning and coordinating the schedule as well as selecting the shuttle service provider.
- Basic organization and coordination of the event schedule. Provision of rental weapons by the implementing partner.
- Use of the available advertising space at the shooting range for banners, flyers, flags, or similar promotional materials provided by the customer; the production, delivery, and installation of such promotional materials are not included in the booking package, unless expressly agreed otherwise.

Services not included in the booking package: If not expressly agreed in writing, the services listed below are not included in the booking package and will be invoiced separately:

- Ammunition; billing is based on actual usage
- Catering, hospitality, and food service
- Additional exhibition space, special features, or custom-designed structures requested by the client
- Event marketing and promotional activities that go beyond the agreed-upon basic services
- Other additional services requested by the customer that are not expressly included in the quote or the order confirmation

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11. Co-exhibitors

Exhibitors participating in the IWA Range Session are entitled to register co-exhibitors for their booked Range Session appearance. To do so, the co-exhibitor must also be approved and registered as a direct exhibitor at the current IWA OutdoorClassics.

Co-exhibitors are companies that are represented with their own staff, products, brands, or services as part of a participating exhibitor's presence at the IWA Range Session. The co-exhibitor's independent presence must be recognizable to visitors and event participants. Registration of a co-exhibitor requires the organizer's approval and must be submitted with complete details of the required company information. The organizer reserves the right to reject registrations if the requirements for participation are not met or if the information provided is incomplete.

A participation fee of EUR 250 will be charged for each registered and approved co-exhibitor. The fee will be billed to the registering exhibitor. In the event of cancellation of the co-exhibitor registration after admission has been granted, the participation fee remains due in full unless the organizer expressly agrees to the cancellation in writing.

12. Exhibitor claims, text form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in text form (§ 126b BGB). The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in text form (§ 126b BGB). German law and the German text shall prevail. Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.