

# IWA OUTDOOR CLASSICS

**26.02. – 01.03.2026  
Exhibition Centre Nuremberg**

## **Last-Minute Information for Exhibitors**

**Organiser:** NürnbergMesse GmbH  
Messezentrum, 90471 Nuremberg, Germany  
T +49 911 86 06-0

**Execution:** NürnbergMesse GmbH  
Messezentrum, 90471 Nuremberg, Germany  
T +49 911 86 06-0

**Executive Director:** You can reach the Executive Director  
in the Business Lounge in Service 4/5  
+49 9 11 86 06-82 11  
[iwa@nuernbergmesse.de](mailto:iwa@nuernbergmesse.de)

**Opening times:** Thursday, 26.02.2026 until  
Saturday, 28.02.2026 daily 09:00 – 18:00  
Sunday, 01.03.2026 09:00 – 16:00

**Assembly:** Monday, 23.02.2026 07:00 – 22:00  
Tuesday, 24.02.2026 07:00 – 22:00  
Wednesday, 25.02.2026 07:00 – 20:00

**Dismantling:** Sunday, 01.03.2026 16:00 – 24:00  
Monday, 02.03.2026 00:00 – 24:00  
Tuesday, 03.03.2026 00:00 – 24:00

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### Privacy notice

You can object to the use of your data by NürnbergMesse GmbH for advertising purposes at any time.

Further information on data protection, in particular on exercising your rights as a data subject and on how to contact us, can be found at: <https://www.nuernbergmesse.de/en/dataprotection>.

## Legal information and warning notices

- Forged invoices
- Warning against dubious hotel offers
- External exhibition directories
- Sales offers visitor data
- Protection of industrial property rights – plagiarism
- Priority certificate

The information can be found at [www.iwa.info/en](http://www.iwa.info/en).

## 1. Waste disposal/cleaning

### **General information**

It is strictly forbidden to bring rubbish to the fair. Exhibitors will be charged for any offences. We reserve the right to take further measures.

### **Waste disposal**

The waste disposal service includes the professional removal and recycling of waste generated on the exhibition stand during assembly and dismantling and for the entire duration of the trade fair. A new waste bag is automatically provided every day for the disposal of waste generated during the trade fair. The full rubbish bags will be collected directly from the stand each day. The flat-rate fee for this is EUR 5.95/m<sup>2</sup> and is charged up to a maximum area of 500 m<sup>2</sup>.

### **Disposal of stand elements during assembly and dismantling**

The disposal of entire stand elements or complete exhibition stands must be ordered separately. Disposal is carried out on the basis of the [Technical Guidelines](#).

### **Orders in the Online ExhibitorShop**

These services can be ordered from the official ServicePartners of NürnbergMesse for a fee in the Online ExhibitorShop (Stand Services - Stand Cleaning and Waste Disposal). Please understand that, for reasons of general safety, only companies authorised by NürnbergMesse may be present in the exhibition hall.

### **Online ExhibitorShop für services during assembly**

The online ExhibitorShop will remain open during assembly and the duration of the exhibition for electrical services, working platforms, compressed air, stand personnel, lead tracking, certain ITC services (WiFi and fee packages).

Cleaning services (final cleaning after set-up / cleaning during the event) can also be booked via the Online Exhibitor Shop until 2 p.m. on the last day of set-up, and thereafter on site at the Service Point or directly with the responsible service partners.

The service 'Disposal of stand construction elements or complete exhibition stands' remains bookable beyond the trade fair period under 'Past events'.

### **Login details for orders and partner logins**

Please bring your login details with you. You can use them to place orders online on site.

If you would also like to provide a login for one of your partners (stand constructor, agency, etc.), please request login data via the 'partner logins' menu item in the ExhibitorShop at least one week before the start of the stand construction period.

## 2. Delivery via the loading yards

### **2.1 During the exhibition**

On the last day of the event vehicles may not enter the loading yard from 13.00 to around 3 hours after the end of the fair due to delivery of empty containers by the trade fair forwarding agents.

## **2.2 Special exemption from ban on driving of trucks on Sundays and Public holidays in Germany**

All trucks exceeding 7.5 t and trucks with trailers require special approval as per § 46 Para. 1 No. 7 in conjunction with § 30 Para. 3 of the German Highway Code /StVO) for planned journeys between 0.00 midnight and 10.00 p.m. on Sundays and public holidays (§ 30 Para. 4 StVO).

Permits are available directly from the authority at the branch of the forwarder or from the Nuremberg road traffic authority:

Servicebetrieb Öffentlicher Raum Nürnberg (SÖR)

Sulzbacher Straße 2-6

90489 Nürnberg

[www.soer.nuernberg.de](http://www.soer.nuernberg.de)

T +49 9 11 2 31- 45 81 or - 45 91

F +49 9 11 2 31- 36 55

Application forms and further information can be obtained on the internet (German only):

[https://www.nuernberg.de/internet/soer\\_nbg/ausnahmegenehmigungen.html](https://www.nuernberg.de/internet/soer_nbg/ausnahmegenehmigungen.html)

## **2.4 Digital trade fair logistic system – ‘TransITfair’**

To ensure better planning and coordination of the assembly and dismantling phases with fewer waiting times and more flexibility, all vehicles that enter the exhibition center are pre-registered via our new digital trade fair logistic system - TransITfair’.

With ‘TransITfair’ you book your time slots for loading and unloading your vehicles and further logistic services. This way you improve your planning and gain transparency and efficiency for assembly and dismantling.

Further information about our digital trade fair logistic system you find here:

<https://www.nuernbergmesse.de/de/location-services/services/transitfair>

Information on entry permits for the assembly and dismantling of the respective events at the Nuremberg exhibition center as well as the possibility to book time slots for loading and unloading your trucks can be found here: <https://nuernbergmesse.transit-fair.com/>

## **3. Assembly and dismantling**

### **3.1 Assembly times**

Monday, 23 February, 2026 7:00 – 22:00

Tuesday, 24 February, 2026 7:00 – 22:00

Wednesday, 25 February, 2026 7:00 – 20:00

The organizer will be entitled to use for another purpose any exhibition areas on which assembly has not yet begun by 3:00 p.m. of the last assembly day. In this case, the organizer will have the right to charge the resulting costs to the exhibitor.

Please be advised, that the pacing and/or storage of any material next to or behind your stand space, as well as in empty areas in the exhibition hall is strictly prohibited.

Any materials still placed or stored in areas other than your booked stand space after the end of the last day of assembly at 8:00 p.m. will be removed and disposed by NürnbergMesse or its ServicePartners.

### **3.2 Dismantling**

#### **Dismantling**

Sunday, 01 March, 2026	16:00 – 24:00
Access to loading yards from 19:00!	
Monday, 02 March, 2026	0:00 – 24:00
Tuesday, 03 March, 2026	0:00 – 20:00

NürnbergMesse is entitled to dismantle and store the stand equipment and exhibits at exhibitor's cost if the stand area has not been cleared by the end of the official dismantling period.

#### **No dismantling of exhibition stands before the end of the exhibition**

The exhibition ends at 16:00 on the last day. Until this time, every exhibitor or newcomer agrees

- to man his stand space with his stand personnel
- not to hand over products to interested persons  
(except patterns, samples and promotional give-aways)
- not to start dismantling the exhibition stand

The organizer can impose a contract penalty on the exhibitor or newcomer for each case of contravention. **The contract penalty amounts to 20% of the net stand rental, subject to a minimum of EUR 2,000.** The organizer also reserves the right to exclude the exhibitor or newcomer from exhibiting at future IWA OutdoorClassics exhibitions.

### **3.3 Assembly and dismantling times**

Extended assembly times and also extended dismantling times can be booked via the Online ExhibitorShop – Services. A fee of EUR 350 per day and per exhibitor must be paid for this.

## **4. Exhibitor kitchens**

During the fair, exhibitors can use the following kitchens free of charge to prepare hot drinks or wash crockery:

Service 1 (basement), Hall 3 (ground floor), Hall 3A (ground floor), Halle 3C (ground floor), Service 4 (basement), Hall 4A (ground floor), Service 4/5 (basement)

The kitchens have a workbench with sink and hot water boiler.

## **5. Exhibitors & products at [www.iwa.info](http://www.iwa.info)**

Get your online profile ready (again)!

Update your online profile with information about your company and your products/services and attract more visitors online.

How does it work? It's easy! Use our SelfService tool to edit and update the content of your online profile yourself at any time.

You can find further information here: <https://www.iwa.info/en/howto-online-profile-selfservice>

## **6. Exhibitor Services - Service Point, messeSTORE on site, Visitor registration/Lead tracking**

### **6.1 The Service Point is located between the halls 5 and 6, upper floor**

The Service Buddies team is available during set-up and dismantling as well as throughout the entire trade fair to collect keys and provide general information.

#### **Opening Hours Service Point:**

Monday, 23.02.2026	07:00 – 19:00
Tuesday, 24.02.2026	07:00 – 19:00
Wednesday, 25.02.2026	07:00 – 19:00
Thursday, 26.02.2026	07:00 – 19:00
Friday, 27.02.2026	07:00 – 19:00
Saturday, 28.02.2026	07:00 – 17:30
Sunday, 01.03.2026	07:00 – 16:30
Monday, 02.03.2026	07:00 – 15:30

#### **Stand construction and furniture**

The company Messebau Wörlein will be open on the last day of set-up from 09:00 to 18:00 and on the first day of the exhibition from 08:00 to 16:00 to answer questions about stand construction, furniture, fire extinguisher.

The company HUMMEL will be on site on the last day of construction from 08:00 to 19:00 and on the first day of the exhibition from 08:00 to 14:00 to answer questions about rental furniture.

The Online ExhibitorShop will remain open during assembly and duration for orders of cleaning services as well as internet, telecommunication and lead tracking products. We kindly ask you to bring your login data with you. You need them to place orders online on site.

If you would also like to provide a login to one of your partners (stand builder, agency, etc.), please request login data via the 'Partner Logins' menu item in the ExhibitorShop no later than one week before the start of set-up.

### **6.2 Visitor registration/Lead tracking**

In the Online AusstellerShop you can book the service lead tracking to record and manage your trade fair contacts/leads quickly, conveniently and comprehensively! From simple bar/badge scanner to a complete processing station for your exhibition reports and address data, we can offer you customised solutions.

Our service partner Convey will be available in person at the ServicePoint on the last day of set-up from 1 p.m. onwards to provide information and issue scanners for lead tracking.

### **6.3 Information and service counters**

For trade fair guides (= EXHIBITION GUIDE), copying services (black/white) and all other queries, please contact our information and service counters located in the entrance areas and passageways between the halls.

## **7. Mini-Market**

If you need beverage and food for your stand at short notice, please use our Mini Market in Hall 1, Service 1. Please note that the distribution is only available in containers and payment is only possible by credit card.

Our Mini Market is available from 8 am to 1 pm during IWA OutdoorClassics. Please pay attention to the information on site.

## **8. Passes**

### Admission - TicketCenter

In the Online ExhibitorShop under the heading TicketCenter you can generate, send and manage your exhibitor passes as well as assembly and dismantling passes.

As an exhibitor, you will receive a free quota of exhibitor passes, depending on the stand area booked. You can view this free quota of exhibitor passes in the TicketCenter. However, you can generate tickets in excess of this quota. After the event, you will only be charged for the exhibitor passes actually used minus your free quota.

Exhibitor passes are valid for the duration of the event and for set-up and dismantling.

You can also generate free assembly and dismantling passes for your stand personnel at the TicketCenter.

Please ensure that all persons involved in stand construction and dismantling, such as stand builders, forwarding agents, etc., receive an assembly and dismantling pass from you. Persons arriving at the exhibition grounds without a pass will be denied access and will have to register on site. This may lead to waiting times.

Please note that all passes and exhibitor parking tickets must be personalized!

## **9. Direct sales not permitted**

The IWA OutdoorClassics is an exhibition only. The supply or handing over of sold exhibition goods (direct sales) is not permitted. In the event of violation of this rule NürnbergMesse reserves the right to close the respective stand.

## **10. Trade visitors**

As an exhibitor you have agreed to invite only authorised visitors.

Authorised visitors are: Specialist retailers, commercial consumers, associations, public offices and security and specialist authorities. As in previous years, visitors to IWA OutdoorClassics 2026 will once again be registered electronically.

Children and young people under the age of 18 are not allowed at the fair. In certain justified circumstances access may be granted to persons aged 16 and over. The only exceptional circumstances would be an existing employment contract with an exhibiting company. Documentary evidence of this must be provided. Access is only possible when accompanied by an adult.

Trade visitors must wear their passes so that they are visible. Special press passes will be issued to representatives of the trade press.

## **11. Childcare facility**

For parents who have been unable to organise childcare, NürnbergMesse offers a childcare facility in the Service Center Mitte (SCM Mitte, near Mitte entrance) in room Mailand (1st floor). The opening times correspond to the opening hours of the IWA OutdoorClassics 2026.

## **12. Priority certificate**

An application for exhibition protection has been filed with the Federal Ministry of Justice for the event. This enables the use of trade fair priority when applying for a trademark, utility model or design. Every exhibitor can apply to the Nuernberg Messe for a certificate of priority confirming that one of the aforementioned industrial property rights was exhibited at the trade fair. The exhibitor can then claim priority at the DPMA and EUIPO within the scope of an IP application. A fee of EUR 440 will be charged for issuing the priority certificate. If you have any questions, please contact the event management.

## **13. Exhibition opening times**

Thursday, 26.02.2026 until	
Saturday, 28.02.2026	daily 09:00 – 18:00
Sunday, 01.03.2026	09:00 – 16:00

Exhibitors can access the exhibition halls daily one hour before the official opening time. The exhibition stands must be manned by 15 minutes before opening at the latest. For security reasons the exhibition halls have to be vacated at the latest 30 minutes after the end of the opening time.

## **14. Parking and shuttle service**

Please refer to the [logistic directory](#).

## **15. Press/Press center/Press events**

The press center Ost is opened on the last day of assembly, Wednesday, 26.02.2026, from 09:00 – 17:00 and during IWA OutdoorClassics 2026. This is where you can hand in your information material to be displayed for the press.

Please inform the press team of IWA OutdoorClassics about press events you are planning in the course of the event. They will be happy to support you with the implementation and promotion.

Press Team:

Georg Loichinger

T +49 911 86 06-81 91

[georg.loichinger@nuernbergmesse.de](mailto:georg.loichinger@nuernbergmesse.de)

## 16. Sparing use of energy

- **Energy** (power, water, heating, compressed air) must always be used in the halls in a way that conserves resources.
- Make sure that the **stand lighting** is switched off at night (also for reasons of fire prevention).
- **Other consumers** (with the exception of refrigerators and machinery that has to run overnight (e.g. networks)) must also be switched off overnight to prevent possible consumption of energy in standby mode.
- **Hall doors** should be kept closed as far as possible.

## 17. Stand use after the end of the trade fair

Please note that extended use of the exhibition stand for networking events is only permitted on Thursday, 26.02.2026.

Use can be registered in advance via the online exhibitor shop (request get-together after the end of the exhibition).

Please note that registration for extended stand use after the end of the exhibition is mandatory.

## 18. Logistics

The scheduling of transport aids (forklifts, cranes, transport carts, etc.) can only be provided on the dates you request if the order is placed in the Online ExhibitorShop (see Logistics) in good time before the trade fair. Otherwise, there may be considerable waiting times. The order deadline for forwarding services is 7 days before the start of the event.

The forklifts are booked in due time together with your time slot via TransITfair in the Online Exhibitor Shop.

For reasons of safety and liability, lifting gear such as forklifts, truck-mounted cranes etc. may only be requested from the respective trade fair forwarding agent.

## 19. Travel

### 19.1 Travel – Event offers with German railway 'Deutsche Bahn'

With the 'Deutsche Bahn' event ticket, you can travel throughout Germany to the **IWA OutdoorClassics** Arrival and departure can be booked up to two days before and after the event.

You can find information on the 'Deutsche Bahn' event ticket and the booking link on the page "Travel & hotel" > "Travel by train" on the website of **[Veranstaltungsname]: [Domain der Veranstaltungswebsite]**/travel.

At a ticket inspection, you only need to show your exhibitor pass or visitor ticket in addition to the 'Deutsche Bahn' event ticket.

### 19.2. Public Transport

The VGN (=Public Transport) 'KombiTicket' is included in your ticket. This allows you to use all VGN public transport in the 2nd class across the entire VGN area free of charge, including subway, tram, bus, and regional train – valid during the trade fair period for travelling to and from exhibition centre and only for the ticket holder.

### **19.3 Your way to NürnbergMesse**

You can find all important information on how to get here:

<https://www.nuernbergmesse.de/en/location-services/travel-accommodations>

Further tickets for the public transport you can buy in advance online in the [VGN Online Shop](#) or in the VGN App.

You can find the public transport connections to the trade fair here:

<https://www.vgn.de/en/getting-around/exhibition-center/>

#### **Taxi:**

Where from: **Nuremberg Airport (Nürnberg Flughafen)**

Where to: **Messe**

Price: approx. 40 EUR

Duration: 20 – 30 Minutes

#### **Taxi:**

Where from: **Main station (Hauptbahnhof)**

Where to: **Messe**

Price: approx. 24 EUR

Duration: 15 – 20 Minutes

All prices specified are for reference only and may differ as a result of traffic situation, detours due to roadworks or waiting times caused by the passenger.

### **20. Advertising outside the stand**

The distribution of advertising material outside the exhibition stand is not permitted.

Exhibits and any kind of advertising outside the stand limits must not be displayed without previous authorisation by NürnbergMesse.

For advertising possibilities advertising please go to the Online ExhibitorShop

#### **Consulting:**

Team Service Sales

T +49 911 8606-8855

[exhibitor.marketing@nuernbergmesse.de](mailto:exhibitor.marketing@nuernbergmesse.de)

### **21. WLAN**

The entire exhibition centre is equipped with WLAN. Secure WLAN exhibitor access for the entire duration of the exhibition (including assembly and dismantling) can be booked in the Online ExhibitorShop under internet and telecommunications

#### **Consulting:**

Team Service Sales

T +49 911 86 06-8010

[connectivity.services@nuernbergmesse.de](mailto:connectivity.services@nuernbergmesse.de)

NürnbergMesse cannot take any responsibility for third-party Internet services. Unauthorized WLAN networks can be switched off in the event of a malfunction.

The Online ExhibitorShop will remain open during assembly and duration for orders of internet and telecommunication products (except LAN packages). We kindly ask you to bring your login data with you. You need them to place orders online on site.

If you would also like to provide a login to one of your partners (stand builder, agency, etc.), please request login data via the 'Partner Logins' menu item in the ExhibitorShop no later than one week before the start of set-up.

## **22. Customs clearance**

Please contact the forwarder responsible for your hall.

You can also obtain information at the information and service counters.

Customs Office in Service Partner Centre, 2nd floor, rooms 2.84 and 2.85

T +49 911 8606-6107

Customs Office Port

T +49 911 2349-0