



Interzoo 2026

Die Weltleitmesse der Heimtierbranche.
World's leading trade fair for the pet industry.

12-15
May

Nuremberg,
Germany

PRESS RELEASE

March 2025

Interzoo 2026 – exhibitor registration starts on 18 March

Wiesbaden – The new Interzoo trade fair year begins: From 18 March, companies from the pet supplies industry can register quickly and easily for Interzoo 2026 (12 to 15 May 2026) using the online exhibitor portal. Companies planning their presentation at the world's leading fair for the pet supplies industry in good time can benefit from a choice of preferred stand locations until 31 May 2025.

In 2024, international interest in Interzoo was at an all-time high: 2,150 exhibitors from 68 countries came to Nuremberg to showcase their latest products, services and innovations for pets. "The last event didn't just meet exhibitor expectations; it often surpassed them," explains Gordon Bonnet. The Managing Director of Interzoo organiser WZF GmbH – Pet Industry Services is convinced that in the coming year too "the companies from our industry participating in the fair will benefit greatly from the pulling power of this most important innovation and networking platform for the international pet supplies industry and make promising business contacts." Dr Rowena Arzt, Head of Exhibitions at WZF, stresses: "Trade fairs continue to be the most important B2B marketplaces, so those companies that network globally and export their products to many countries will have the edge."

The countdown to Interzoo 2026 is now beginning with the opening of the [registration portal for exhibitors](#). The 39th round of the leading international fair will again use almost all the available halls and incorporate three of the entrance areas as well. Exhibitors can book their stands quickly and easily in the digital registration portal on the Interzoo website. The NürnbergMesse event team is available to answer any questions about the registration process and can help companies achieve a successful trade fair appearance.

Veranstalter:
Organizer:



Ideeller Träger:
Honorary sponsor:



Durchführung im Auftrag
des Veranstalters:
Organization on behalf
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NÜRNBERG MESSE

www.interzoo.com



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Interzoo 2024 was the high point in the business calendar not just for exhibitors but also for many trade visitors. "From 12 to 15 May 2026, the next Interzoo will once again provide the international pet supplies industry with an exhibition that is unique worldwide and offers a supporting programme tailored to the latest issues affecting the sector, innovative special display areas like the Fresh Ideas Stage, and networking events," says Dr Rowena Arzt.

On 11 May 2026, a day before the fair starts, the [Petfood Forum Europe](#) will again offer an attractive platform for networking and professional dialogue about the key trends in the pet food and pet food technology segments.

Interzoo's new look also reflects its status as an innovative gathering of the international pet supplies industry: "With the brand refresh this spring, Interzoo 2026 will project a modern design aesthetic that underscores its dynamism, diversity and professionalism," says Dr Arzt.

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Information about the organizer

[WZF GmbH – Pet Industry Services](#) is the owner and organizer of the world's largest international trade fair for the pet industry Interzoo in Nuremberg. WZF is a hundred percent subsidiary of the [German Pet Trade & Industry Association ZZF](#), the founder and honorary sponsor of Interzoo. With around 2,150 exhibitors and 37,000 trade visitors from 140 countries, Interzoo is the undisputed world's leading international fair for pet supplies. Since 1988, WZF has engaged NürnbergMesse GmbH to operate the trade fair. Since the summer of 2020, [Interzoo Academy](#) has been offering specialist presentations on topics of interest to the pet supplies sector. With its business fields trade fairs and events, media work and public relations, education and the issuing agency for identification markings for protected species WZF makes an important contribution to the economic and communicative development of the pet industry.

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