



Interzoo 2026

Die Weltleitmesse der Heimtierbranche.
World's leading trade fair for the pet industry.

**12-15
May**

**Nuremberg,
Germany**

PRESS RELEASE

March 2025

Interzoo names Kallman Worldwide official U.S. representative and organizer of the USA Partnership Pavilion

Wiesbaden, Germany & Waldwick, NJ, USA – Interzoo organizer WZF GmbH – Pet Industry Services appoints Kallman Worldwide Inc., a trusted leader in international trade shows and America's largest national pavilion organizer, as official representative for Interzoo in the United States.

U.S. wholesalers and pet supplies manufacturers interested in exhibiting at Interzoo 2026 in Nuremberg can now book their stands through official U.S. sales agent Kallman Worldwide. In addition, Kallman Worldwide will organize the first pet-friendly USA Partnership Pavilion in Hall 7 at the world's leading trade fair for the pet industry. This pavilion offers U.S. companies a unique opportunity to connect with international buyers, distributors and industry leaders.

"Interzoo is a truly global platform where businesses from around the world come together to shape the future of the pet industry," said Gordon Bonnet, CEO of WZF. "The U.S. is a key market in pet care innovation and trade, and we are pleased to have Kallman Worldwide on board to help U.S. companies maximize their presence at Interzoo 2026. Kallman's deep experience in international trade shows and their commitment to fostering business connections make them the ideal partner for this important role."

"Interzoo is the ultimate stage for companies looking to grow their international business in the pet industry, and we are joining the show at an exciting time," adds Tom Kallman, President and CEO of Kallman Worldwide. "At Kallman Worldwide, we don't just organize exhibitions – we build networks, open doors, and create opportunities that help U.S. companies succeed abroad. We're excited to leverage our experience to introduce more U.S. brands to this dynamic marketplace and to create an environment where they can thrive."

Veranstalter:
Organizer:



Ideeller Träger:
Honorary sponsor:



Durchführung im Auftrag
des Veranstalters:
Organization on behalf
of the organizer:

NÜRNBERG MESSE

www.interzoo.com



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With an annual turnover of 143 billion US\$ for pet products in 2023, the U.S. pet market represents the largest pet market in the world. In 2024, 115 producers of pet products exhibited at Interzoo.

Tom Kallman gives a personal insight, stating, "Working with Interzoo is particularly meaningful for us. Germany holds a special place in our company's history. My father, Jerry Kallman Sr., founded our company in 1963 and launched his career in Germany, where he represented international trade shows in Munich and, for nearly four decades, served as the U.S. representative for the Munich Trade Fairs and the State of Bavaria. To return to Germany with Interzoo – an event that champions an industry as vibrant and innovative as the pet sector – is an honor."

Interzoo, the world's largest trade fair for the pet industry, will again open its doors in Nuremberg, Germany, from May 12–15, 2026, bringing together the most influential brands, suppliers, and professionals in pet care, nutrition, and services. The 2024 edition of Interzoo welcomed about 2,150 exhibitors from around the world and more than 37,000 trade visitors from over 140 countries, solidifying its status as the premier event for the global pet industry.

For more information on exhibiting in the USA Partnership Pavilion at Interzoo 2026, visit <https://kallman.com/event/interzoo/> or contact Mike Petrassi (mikep@kallman.com).

For information on Interzoo, please visit www.interzoo.com.

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Information about Kallman Worldwide, Inc.

Since 1963, Kallman Worldwide has worked with individuals and organizations in more than 50 nations to advance global trade across a variety of industries. The company's portfolio of international trade shows, event management services, custom stand building and design, global supply chain networking tools, and workforce advocacy programs connects thousands of buyers and suppliers to more opportunities around the world every year. As an international U.S. representative, Kallman is a strategic partner of the U.S. Department of Commerce and a proud recipient of the President's "E" and "E Star" Awards for its active role in aiding U.S. exporters and in recognition of its export promotion efforts. The company is headquartered in Waldwick, NJ, with U.S. satellite offices in Washington, DC and Houston, TX, a Latin America office in Santiago, Chile, and a bureau in London, UK. For more information, visit <https://kallman.com/event/interzoo/>

Information about the organizer

[WZF GmbH – Pet Industry Services](#) is the owner and organizer of the world's largest international trade fair for the pet industry Interzoo in Nuremberg. WZF is a hundred percent subsidiary of the [German Pet Trade & Industry Association ZZF](#), the founder and honorary sponsor of Interzoo. With around 2,150 exhibitors and 37,000 trade visitors from 140 countries, Interzoo is the undisputed world's leading international fair for pet supplies. Since 1988, WZF has engaged NürnbergMesse GmbH to operate the trade fair. Since the summer of 2020, [Interzoo Academy](#) has been offering specialist presentations on topics of interest to the pet supplies sector.



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With its business fields trade fairs and events, media work and public relations, education and the issuing agency for identification markings for protected species WZF makes an important contribution to the economic and communicative development of the pet industry.

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