



Interzoo 2026

Die Weltleitmesse der Heimtierbranche.
World's leading trade fair for the pet industry.



PRESS RELEASE

December 2025

Record-breaking registration numbers: international interest in Interzoo 2026 at all-time high

Nuremberg/Wiesbaden – With six months to go before the next Interzoo (12 to 15 May 2026), several records have already been broken. The booked display area is already larger than the total area at Interzoo 2024, marking a historic high. For the first time, exhibitors will present their products and services in no less than 15 exhibition halls and 16 national pavilions. International interest in the world's largest and most important trade fair for pet supplies has thus reached unprecedented heights.

The new record in registrations, combined with a strong international presence among exhibitors, underscores Interzoo's position as the world's leading trade fair for pet supplies. Germany, China, Italy, the Netherlands, Turkey, Belgium, the USA, Spain, Poland, the UK and India are particularly well represented. New exhibiting countries, which did not attend the last Interzoo in 2024, are Egypt, Kazakhstan, Mexico and Saudi Arabia. Sixteen countries from Europe and beyond will showcase a wide array of new products and innovations at their respective national pavilions. Turkey, Thailand and Spain will debut their country pavilions in 2026.

"We are absolutely thrilled by the growing interest in Interzoo worldwide. The record number of registrations for Interzoo 2026 underlines its role as a driving force and trailblazer for the global pet industry that provides valuable direction to industry experts and market participants alike. During the four-day event, trade visitors will have a unique opportunity to explore the complete spectrum of the pet supplies sector with its incredible diversity of products and services, nurture their personal business contacts with innovators and decision-makers, and draw inspiration from the event's dynamic atmosphere and energy of the global pet community," explains Dr. Rowena Arzt, Head of Exhibitions at Interzoo organiser WZF - Pet Industry Services.

Veranstalter:
Organizer:



Ideeller Träger:
Honorary sponsor:



Durchführung im Auftrag
des Veranstalters:
Organization on behalf
of the organizer:



www.interzoo.com



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The last Interzoo was fully booked around three months before the start of the event. Companies interested in taking part in Interzoo 2026 should therefore decide and register as soon as possible. For visitors the ticket shop opens on 5 December 2025.

Our services for journalists and media professionals

Interzoo Press Area: <https://www.interzoo.com/en/press>

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Contact

Antje Schreiber (Head of Communications/Press Spokesperson ZZF / WZF)

T +49 611 44 75 53-14 / presse@zzf.de

Ariana Brandl (Press Office NürnbergMesse GmbH)

T +49 911 86 06-82 85 / ariana.brandl@nuernbergmesse.de

Information about the organizer

[WZF GmbH – Pet Industry Services](#) is the owner and organizer of the world's largest international trade fair for the pet industry Interzoo in Nuremberg. WZF is a hundred percent subsidiary of the [German Pet Trade & Industry Association ZZF](#), the founder and honorary sponsor of Interzoo. With around 2,150 exhibitors and 37,000 trade visitors from 140 countries, Interzoo is the undisputed world's leading international fair for pet supplies. Since 1988, WZF has engaged NürnbergMesse GmbH to operate the trade fair. Since the summer of 2020, [Interzoo Academy](#) has been offering specialist presentations on topics of interest to the pet supplies sector. With its business fields trade fairs and events, media work and public relations, education and the issuing agency for identification markings for protected species WZF makes an important contribution to the economic and communicative development of the pet industry.

Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (WZF)

Mainzer Straße 10

65185 Wiesbaden – Germany

CEO: Gordon Bonnet

Commercial Register No.: HRB 23138 Amtsgericht Wiesbaden

VAT Identification No.: DE 113595781

interzoo@zzf.de