



Interzoo 2026

Die Weltleitmesse der Heimtierbranche.
World's leading trade fair for the pet industry.

12-15
May

Nuremberg,
Germany

PRESS RELEASE

February 2026

Interzoo 2026 starts with two exciting events: Petfood Forum Europe and the Interzoo Sustainability Conference

Nuremberg/Wiesbaden – Ahead of Interzoo 2026 (Nuremberg, Germany, 12–15 May), two key educational conferences will take place, offering pet industry professionals the opportunity to dive into critical topics shaping the future of pet care. Petfood Forum Europe and the Interzoo Sustainability Conference will both be held on 11 May, setting the stage for the world's leading trade fair for the pet supplies industry.

Petfood Forum Europe brings together professionals from across the pet food supply chain for a focused, one-day conference dedicated to pet food and treat technology and innovation, nutrition, ingredients, processing, safety and market trends. Designed for pet food manufacturing professionals and brand owners, ingredient suppliers, product developers, nutritionists and business leaders, the program features 10 expert-led presentations and actionable insights to support product development and strategic decision-making.

“From establishing transparent and comparable life cycle assessments to the environmental performance of rendered and novel ingredients in pet food, and how AI can support each stage of the audit cycle to recent engineering advancements in freeze-drying technology, Petfood Forum Europe conference programming offers insights on every stage of pet food production,” said Debbie Phillips-Donaldson, editor-in-chief of Petfood Industry.



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Taking place the same day, the **Interzoo Sustainability Conference** offers CSR and sustainability managers and experts from the entire pet supplies industry a unique international platform where they can learn about trends and developments in sustainability, discuss novel approaches and network with one another. Renowned researchers, industry pioneers and the UN-representative Elliott Harris, key-note speaker of the conference, will explain key trends and advances in sustainability, drawing on recent studies and best practice examples. Additionally, the conference will present the inaugural **Sustainability Award**, which recognizes forward-thinking ecological, social and economic initiatives.

“With the new conference and Interzoo Sustainability Award, we are devoting even more attention to sustainability within the framework of the eventful week at Interzoo,” said Dr. Rowena Arzt, Head of Exhibitions at Interzoo organizer WZF. “By doing so, we aim to inspire and support the pet industry to continue to work on sustainable solutions and business cases.”

The participation fee for each event includes coffee breaks, lunch, a joint networking reception, a multi-day ticket for Interzoo, and a public transportation ticket. During the joint reception in the evening, participants of both conferences will have the opportunity to network.

Both events provide valuable learning and networking opportunities ahead of Interzoo 2026 — the world's leading trade fair for the pet supplies industry — and offer delegates a head start on insights, connections and trends shaping the future of the pet care worldwide.

For more information or to register:

Petfood Forum Europe: petfoodforumevents.com/europe/attend/

Interzoo Sustainability Conference: interzoo-sustainability.com/



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Interzoo 2026 will take place 12–15 May at the Exhibition Centre Nuremberg, where manufacturers, wholesalers and service providers from 68 countries will present products for pets and innovative pet supplies during the trade fair.

For more information on Interzoo and its diverse supporting programme, go to:

www.interzoo.com/en

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About Petfood Forum Europe

Petfood Forum Europe is organized and hosted by [Petfood Industry](#). Both are owned by WATT Global Media. WATT Global Media has a proven track record of accelerating business growth for agrifood and pet food businesses for over 100 years.

Our extensive portfolio of industry events and media brands provides access to market expertise, engaged audiences, and targeted strategies that drive successful connections in the poultry, feed, grain, and pet food industries. Contact us for custom marketing solutions served through innovative technologies and delivery channels.



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Information about the organizer of Interzoo

[WZF GmbH – Pet Industry Services](#) is the owner and organizer of the world's largest international trade fair for the pet industry Interzoo in Nuremberg. WZF is a hundred percent subsidiary of the [ZZF – German Pet Trade & Industry Association](#) the founder and honorary sponsor of Interzoo. With around 2,150 exhibitors and 37,000 trade visitors from 140 countries, Interzoo is the undisputed world's leading international fair for pet supplies. Since 1988, WZF has engaged NürnbergMesse GmbH to operate the trade fair. Since the summer of 2020, [Interzoo Academy](#) has been offering specialist presentations on topics of interest to the pet supplies sector. With its business fields trade fairs and events, media work and public relations, education and the issuing agency for identification markings for protected species WZF makes an important contribution to the economic and communicative development of the pet industry.

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