

# NATURAL EXPO FAMILY

International Trade Fairs and  
Conferences for Natural Products

## NATURAL EXPO INDIA

Delhi-NCR, India

August 31 – September 1, 2025

[naturalexpo-india.com](http://naturalexpo-india.com)

## NATURAL EXPO SOUTH EAST ASIA

[naturalexpo-southeastasia.com](http://naturalexpo-southeastasia.com)

## NATURAL EXPO CHINA

Shanghai, China

June 11–13, 2025

[naturalexpo-china.com](http://naturalexpo-china.com)

## NATURAL EXPO events offer global platforms for the fast-growing natural products markets

All events are dealing with all aspects of natural life and health awareness for nature and the environment, and take place parallel to BIOFACH in each country. A perfect platform for all those who buy both organic and natural products, as they can rely on the guarantee that exhibitors must meet the strict admission criteria. Nowhere else do national and international entrepreneurs, producers, traders and potential new customers meet in person to exchange knowledge and materials and open up new business opportunities!

[naturalexpo-family.com](http://naturalexpo-family.com)

# Get to know about the features of the individual markets!

## NATURAL EXPO CHINA

Health and safety are becoming important standards in the Chinese market. High-quality natural products have been attracting consumer attention for years. According to Nielsen's Global Health and Wellness Survey, 82 % of Chinese consumers prefer non-additive foods, above the global average of 68 %. 79 % of respondents focus on food components and 67 % want to buy more natural foods. NürnbergMesse China has already been gathering experience in this field with the former "Natural World" area of BIOFACH CHINA since 2015. With the launch of NATURAL EXPO CHINA as own platform in May 2019, they successfully took this important industry theme to the next level.

## NATURAL EXPO SOUTH EAST ASIA

NATURAL EXPO SOUTH EAST ASIA & BIOFACH SOUTH EAST ASIA is considered the central meeting point for the organic and natural sector in South East Asia. With 24,196 visitors from 47 countries and 403 exhibitors from 14 different countries in 2019, both fairs proved to be an important networking event for the entire sector. The South East Asian countries observe growth in organic agricultural land as well as in the number of natural products and are regarded as one of the most dynamic economic regions in the world. With annual economic growth rates of over 5 %, the group of countries has a similar economic performance to the world's fifth-largest economy.

## NATURAL EXPO INDIA

With an overwhelming response to the first editions, NATURAL EXPO INDIA fulfilled its primary goal of providing a platform for natural food and beauty products in India as well. With an increase in consumer numbers for ayurvedic and natural products, the natural segment accounts for 41 % of the total US\$ 6.7 billion market for body care products, according to a study by Nielsen's research. In addition, the Indian government is launching a series of programs to promote the Indian wellness industry. Also the natural food & drinks market in India is growing rapidly, driven by growing consumer preferences for foods with non-genetically modified ingredients. Delhi, Karnataka, Maharashtra and Madhya Pradesh are the main markets for natural products in India.



## Any question on a specific event?

We are glad to provide further information! Just contact us.

Team NATURAL EXPO FAMILY  
NürnbergMesse Group  
Messezentrum  
Nürnberg 90471, Germany

[info@naturalexpo-family.com](mailto:info@naturalexpo-family.com)

[naturalexpo-family.com](https://naturalexpo-family.com)

NÜRNBERG MESSE