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Greek subsidiary FORUM S.A. acquires trade fair and publishing company O.MIND CREATIVES

- **This acquisition enables FORUM to expand its portfolio of events and benefit from the trade fair and publishing company's expertise**

FORUM S.A., the leading trade fair company in Greece and a subsidiary of the NürnbergMesse Group, is acquiring Greek trade fair and publishing company O.MIND CREATIVES. At a press conference in Athens on Wednesday, Thanos Panagoulas, President and CEO of FORUM S.A., affirmed: "I promise that we will work together to launch this exciting new chapter, build on our successes and dedicate ourselves to the challenges of our shared future. In this we will be guided by the core corporate values of the NürnbergMesse Group: People, Passion, Progress."

FORUM has enjoyed constant growth since it was established in 1988, and is now the leading event organizer in Greece. Its portfolio comprises nine of the largest and most important international trade fairs in Greece: HORECA, FOOD EXPO, OENOTELIA, XENIA, ARTOZA, GLOBAL PACK, FOODTECH, ATHENS COFFEE FESTIVAL and WORLD OF BEER FESTIVAL. Every year these shows attract more than 4,000 exhibitors, both Greek and international, and draw more than 200,000 trade visitors from the local market and abroad.

Trade magazines such as SNACK & COFFEE, A-Z, PSITO and AMBROSIA complement the portfolio of trade fairs with important channels of information from the coffee, mass catering, bakery and confectionery sectors.

Synergies in the trade fair and publishing business

O.MIND CREATIVES, established in 2005, is also active in event organization and publishing. This shared focus creates the ideal conditions for effective integration and new opportunities to take both business areas further forward while expanding the market position of FORUM S.A. both at home and internationally. The trade fair portfolio of

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Member of

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 The Global Association of
the Exhibition Industry

O.MIND CREATIVES, comprising Supply Chain & Logistics and Cargo Truck & Van (both logistics events) and Meat & Grill Days, Dairy Expo and Frozen Foods (foodstuffs), will open up new industries for FORUM S.A. and make it more competitive.

The key trade fair in the portfolio clearly illustrates the added value generated by the acquisition of O.MIND CREATIVES. The tenth edition of “Supply Chain & Logistics” will be held in Athens from 18 to 20 October, and will open up a new sector for FORUM. Its offshoot, the “Logistics & Transports Expo” in Thessaloniki, will be the first event organized by FORUM outside Athens. Synergies will also be generated by the publication of the associated industry magazine “Supply Chain”. Integrating this and other trade media, combined with the industry knowledge and best practices of both companies, will generate new innovative and efficient processes.

FORUM S.A.

FORUM SA, a member of the NürnbergMesse Group, has maintained a successful presence as the leading exhibition organizer in Greece for the past 37 years. It also publishes B2B magazines for the coffee, commercial kitchen, confectionery and bakery industries. In 2024, the company introduced FORUM TOTAL SOLUTIONS, which specializes in the design and construction of exhibition stands and provides services and equipment for successful trade fair participation, as well as the organization of corporate events.

O.MIND CREATIVES

Since 2005, O.MIND CREATIVES has been a successful player in the trade fair, publication and advertising sector, with a portfolio aimed at the transport, logistics, foodstuffs and mass catering sector. It also publishes the magazines Supply Chain & Logistics, Meat Place, Grill Magazine and Dairy News, and operates the websites www.supply-chain.gr, www.meatplace.gr, www.grillmagazine.gr and www.dairynews.gr.

About the NürnbergMesse Group

The NürnbergMesse Group was entered in the commercial register on 5 April 1974 as Nürnberger Messe- und Ausstellungsgesellschaft mbH (NMA), and is now one of the 15 largest exhibition companies worldwide.

The Group employs more than 1,200 people at 15 locations in Germany, Austria, Italy, Greece, Brazil, China, India and the USA. It also has a network of international representatives in more than 100 countries. Its portfolio comprises around 120 on-site and online events focusing on five principal areas: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public. Overall, its events secure more than 12,000 jobs and generate billions of euros in purchasing power and tax revenue each year, making NürnbergMesse a major economic driver for the Nuremberg Metropolitan Region and Germany as a whole. As an employer and organizer of major events, NürnbergMesse takes its responsibilities for people and the environment seriously. Its business activities are aligned with the UN's 17 Sustainable Development Goals (SDGs) with the aim of achieving CO₂-neutral energy supply by 2028.

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