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“Focus on Components”: NürnbergMesse Italia launches second B2B Event

- Focus on Components will debut on April 21–22, 2027, in Vicenza, running concurrently with Focus on PCB—the trade fair for printed circuit boards

“Focus on PCB” has already established itself as a meeting point for the PCB (Printed Circuit Board), PCBA (Printed Circuit Board Assembly), and EMS (Electronics Manufacturing Services) supply chain. With the introduction of “Focus on Components,” NürnbergMesse Italia is expanding its trade fair project in Vicenza, creating an electronics ecosystem comprised of two specialized events—each with its own distinct identity, yet offering complementary perspectives.

Together, the two events provide a more comprehensive view of the electronics supply chain and create new networking opportunities, addressing the needs of a sector that increasingly demands greater integration between design, procurement, and manufacturing. The two events will take place in adjacent halls and will be accessible with a single admission ticket, allowing visitors to explore both exhibition offerings.

Danny D’Alessandro, Managing Director, NürnbergMesse Italia: “Our goal is to create a meeting point for all stakeholders in the electronics supply chain. Following the successful establishment of our event focused on PCBs, PCBAs, and EMS, the launch of Focus on Components—dedicated to the component sector—marks a crucial next step in our strategic roadmap.”

Electronic components are indispensable in strategic sectors such as aerospace and defense, as well as in general industry and an ever-growing range of everyday products, playing a fundamental role in technological innovation and industrial development. Against this backdrop, dialogue among manufacturers, distributors, and end-users

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has become increasingly vital for addressing the challenges surrounding the selection, availability, and procurement of electronic components.

About NürnbergMesse Group

The NürnbergMesse Group was entered in the commercial register on 5 April 1974 as Nürnberger Messe- und Ausstellungsgesellschaft mbH (NMA) and is now one of the 15 largest exhibition companies worldwide. The Group employs more than 1,200 people at 15 international locations in Germany, Austria, Italy, Greece, Brazil, China, India, and the USA. It also has a network of international representatives in more than 100 other countries. Its portfolio comprises around 120 on-site and online events focusing on five main areas: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public. Overall, its events secure more than 12,000 jobs and generate billions of euros in purchasing power and tax revenue every year, making NürnbergMesse a major economic driver for the Nuremberg Metropolitan Region and Germany as a whole. As an employer and organiser of major events, NürnbergMesse takes its responsibilities for people and the environment seriously. Its business activities are aligned with the UN's 17 Sustainable Development Goals (SDGs).

You can find information on NürnbergMesse's commitment to sustainability here: www.nuernbergmesse.de/sustainability

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