



Schüttg

POWTECH



TECHNOLOGY. PERFORMANCE. PARTNERS.

SHOW REPORT POWTECH 2023



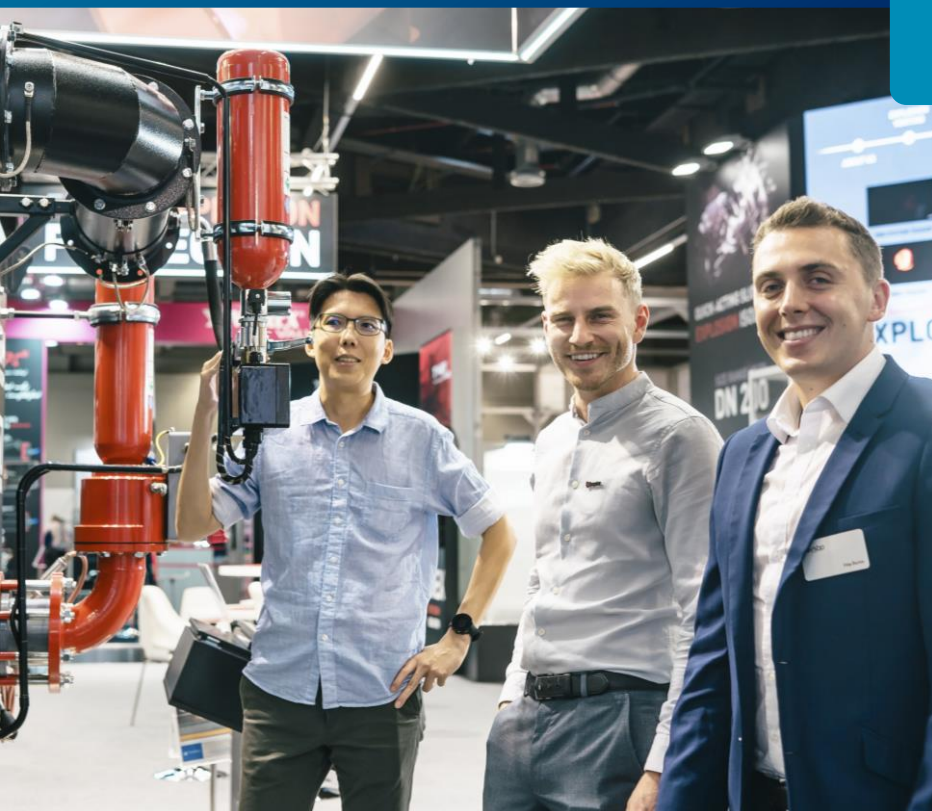
Further information is available at www.fkm.de.

The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines.

Success metrics POWTECH

POWTECH

POWTECH 2023 was characterized by an increasing number of exhibitors and visitors



	Total	Germany	International
Exhibitors	553	57%	43%
Visitors	9,261	61%	39%
Gross exhibition space in m ²	34,900		

Wide media reach

POWTECH

POWTECH 2023 recorded high visibility in online and offline media

109,554
sessions

with
572,206
views

from
26.9.2022 –
28.9.2023

from
100
countries at
powtech.de

3,165 followers on LinkedIn

67 media representatives from seven countries

Highlights

POWTECH



Exhibitor Party #AfterHours
Wednesday 27.9.2023, 1,000 guests



Live explosions
daily in the exhibition park



POWTECH Campus Pavilion
seven universities/tertiary institutions & Student Day,
28.9.2023, Digital Guided Tour



60 product presentations
in the two "stagetalks" expert forums
(and six "virtual talks" before the trade
fair) with more than 3,154 participants



Government-funded pavilion
"Innovative Young Companies" GMSJU



VDMA SPECIAL SHOW
Processing engineering and air purity "Experience the
process chain of the bulk solids industry first-hand"

Visitors

High calibre of visitors

POWTECH 2023 brings together highly qualified, international experts, decision-makers and innovators.



92%

of visitors are involved in their company's purchasing and procurement decisions.



98%

of visitors were satisfied with their visit to POWTECH 2023



POWTECH

Industry guide

POWTECH

At POWTECH 2023 you reached a wide range of visitor industries.



PLASTICS-RUBBER



CERAMICS-
GLASS



PIT-QUARRY



MACHINES AND
PLANT



ENVIRONMENT-
RECYCLING



PHARMACEUTICAL



CHEMISTRY



FOOD-FEED



COSMETICS



ENERGY

POWTECH

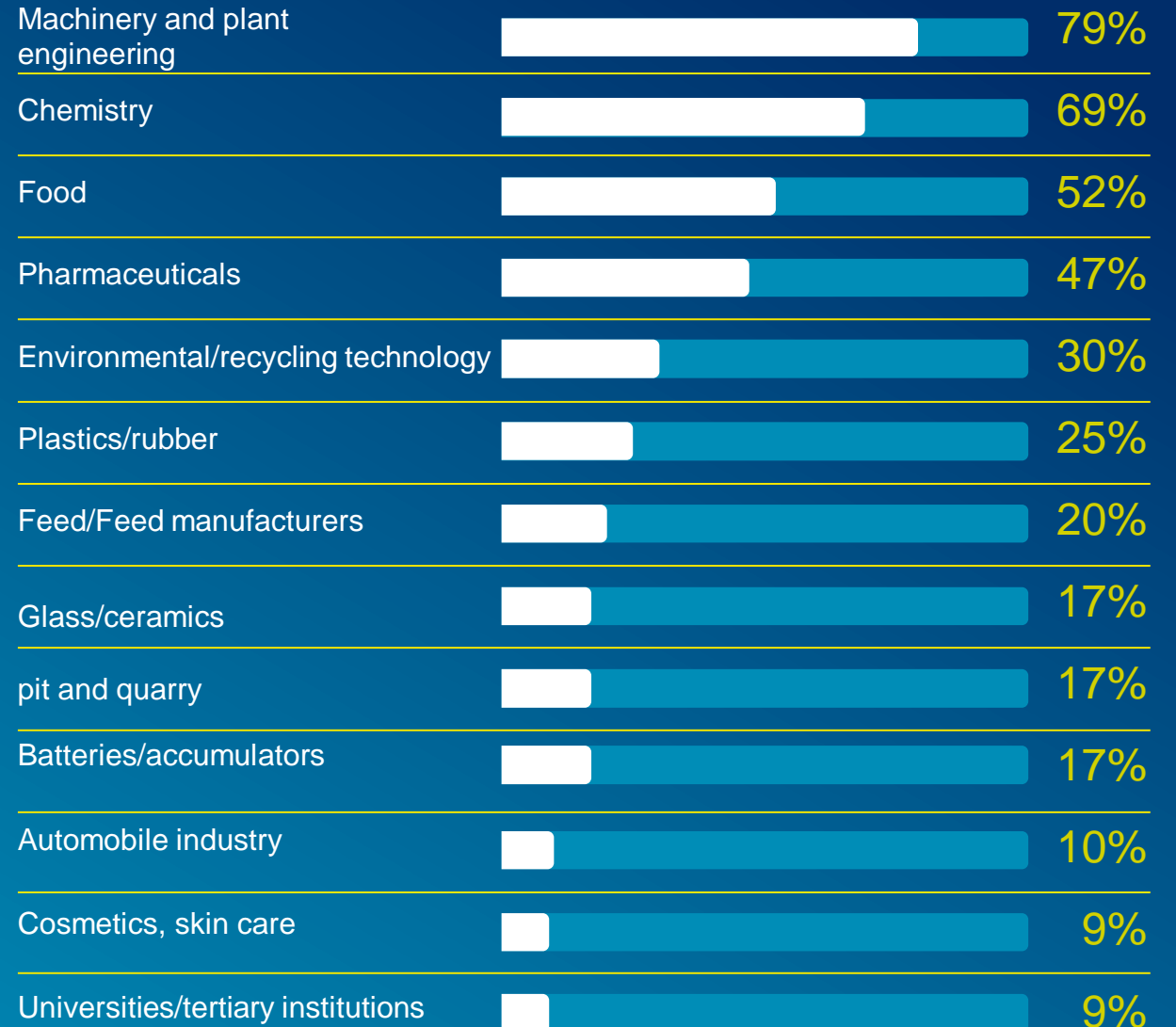
Visitor segments

Visitors to POWTECH 2023 are experts in the user industries for process engineering.



(Multiple responses, extract)

POWTECH



ORIGIN OF VISITORS

POWTECH 2023 attracted visitors from the international processing markets, with a focus on Europe.



39%
international from
65 countries

61%
German

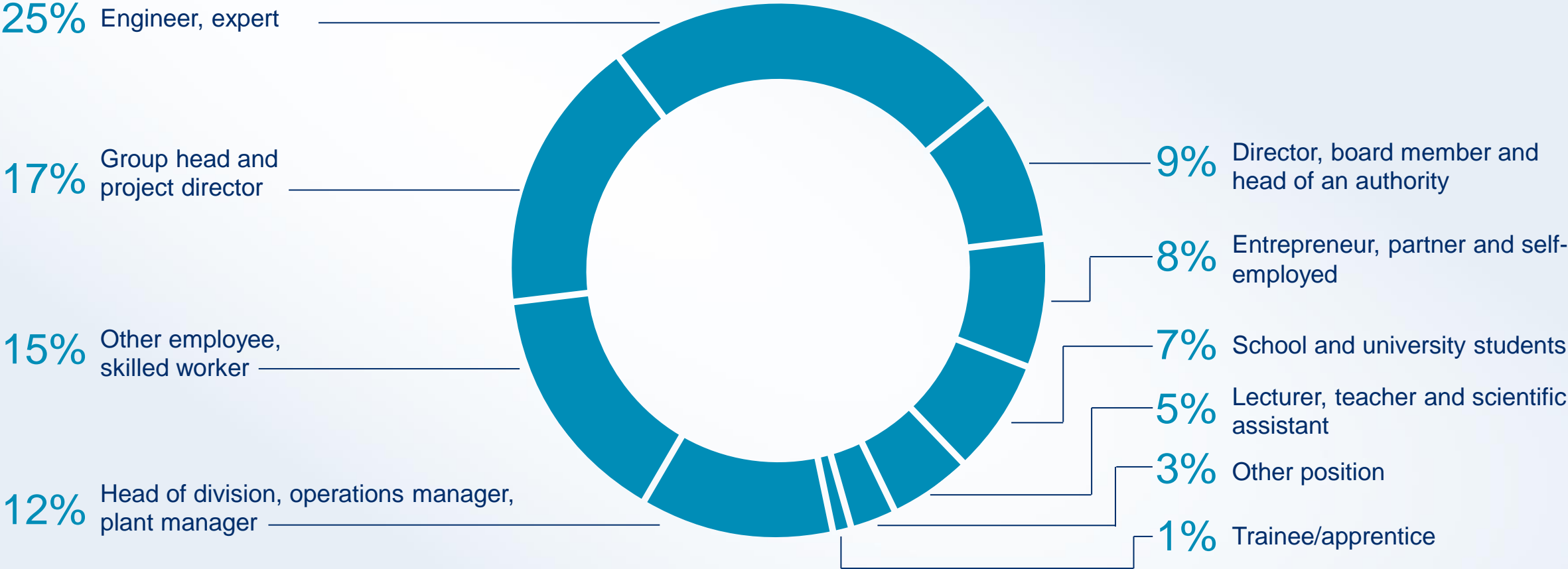
Top10 visitor countries

- 1 Germany
- 2 Austria
- 3 Italy
- 4 Switzerland
- 5 The Netherlands
- 6 The United Kingdom
- 7 The Czech Republic
- 8 Turkey
- 9 China
- 10 Sweden

Professional status of visitors

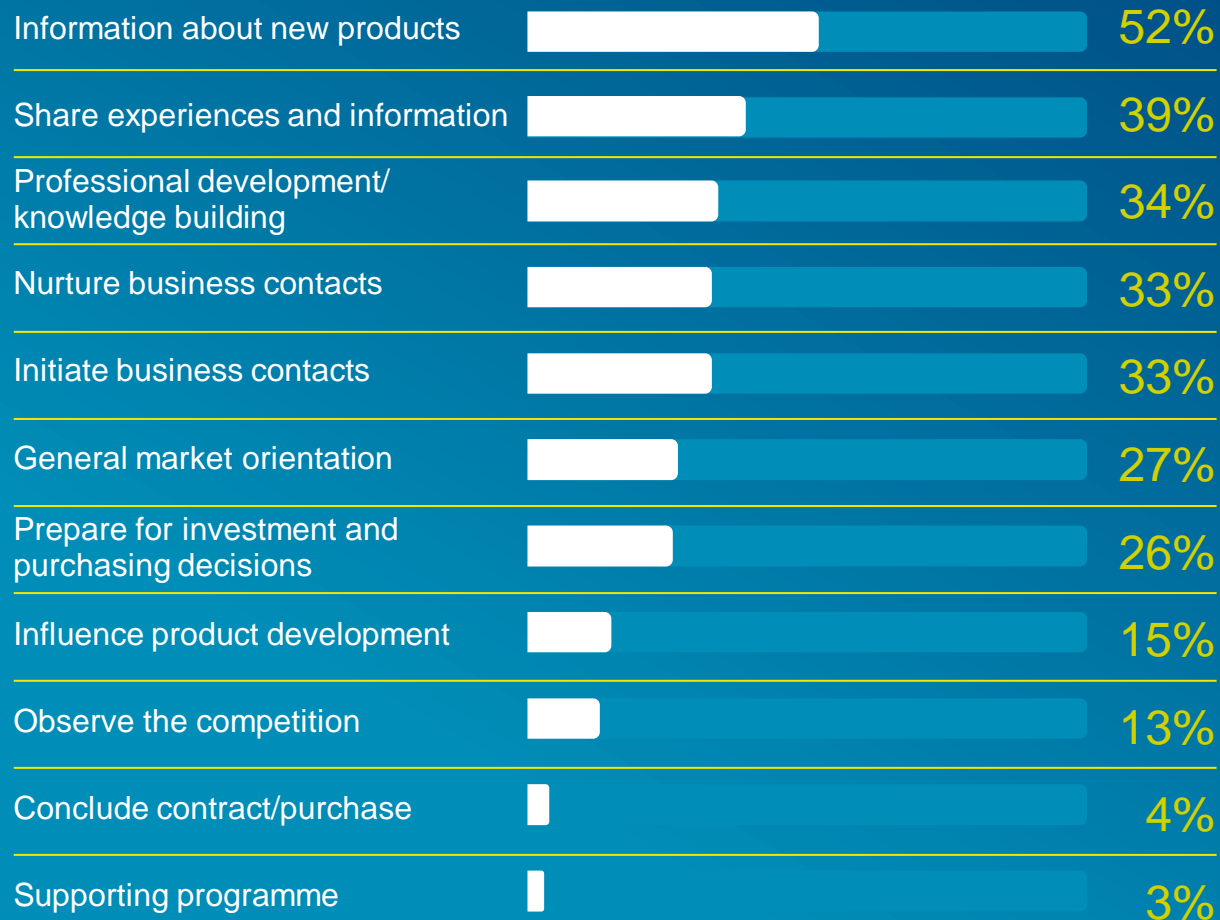
Visitors to POWTECH 2023 demonstrated a high level of technical expertise and decision-making power.

(Percentages may not add up to 100 due to rounding.)



Reasons for trade fair visit

(Multiple responses possible)



Most visitors to POWTECH 2023 came to find out specifically about new products and innovations.

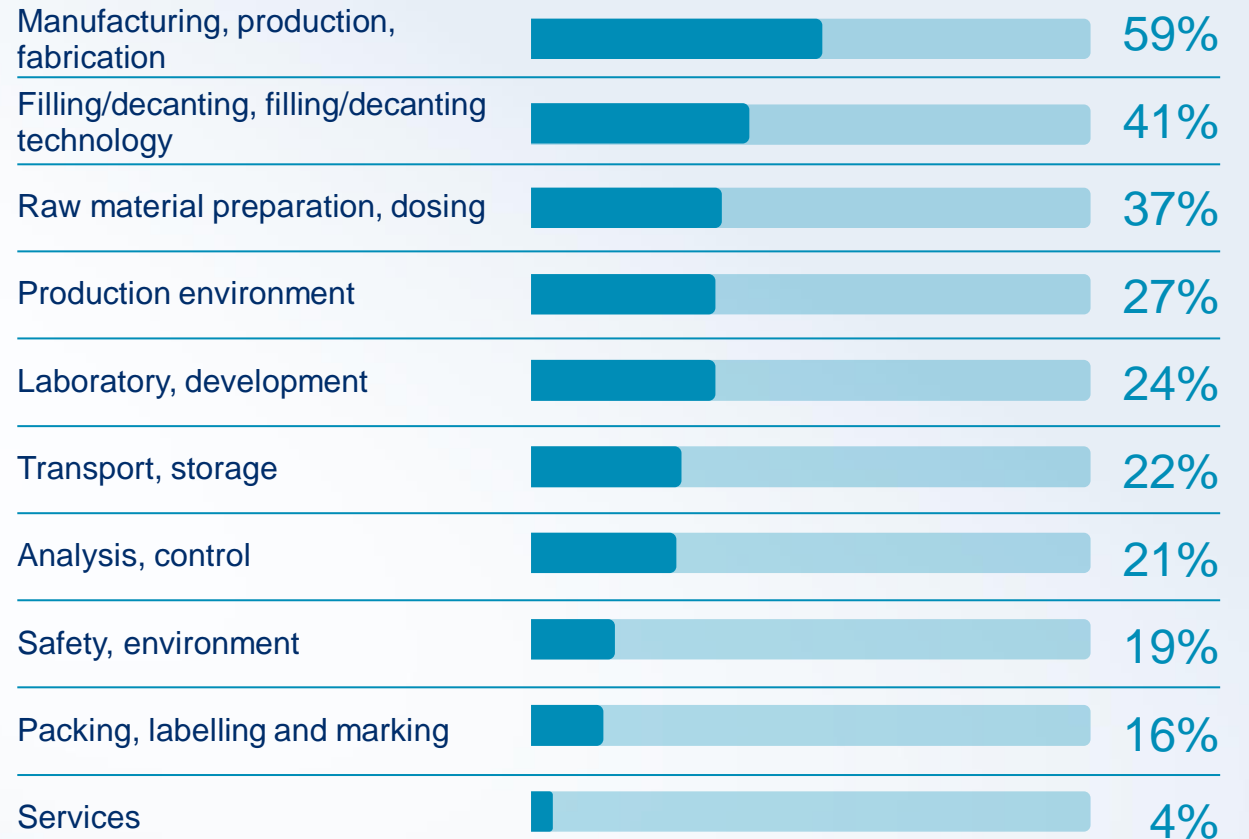


Interests of visitors

The majority of visitors to POWTECH 2023 were looking for new solutions relating to manufacturing, production and fabrication.

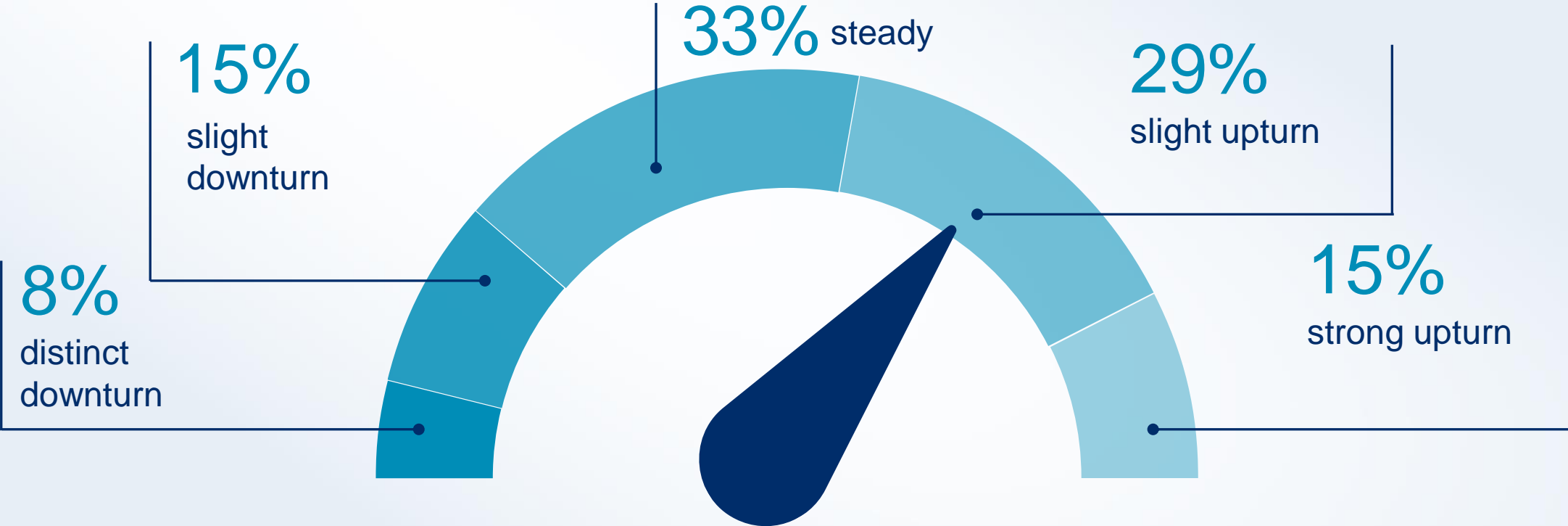


(Multiple responses possible)



Industry barometer

Most visitors 2023 are looking optimistically to the future – a valuable indicator of stable growth.





Exhibitors

High level of satisfaction among exhibitors

Most exhibitors have achieved their goals in 2023 and are already planning to build on this success at POWTECH 2025.



97%

of the exhibitors established new business relations at POWTECH.



97%

of exhibitors were able to reach their most important target groups at POWTECH.

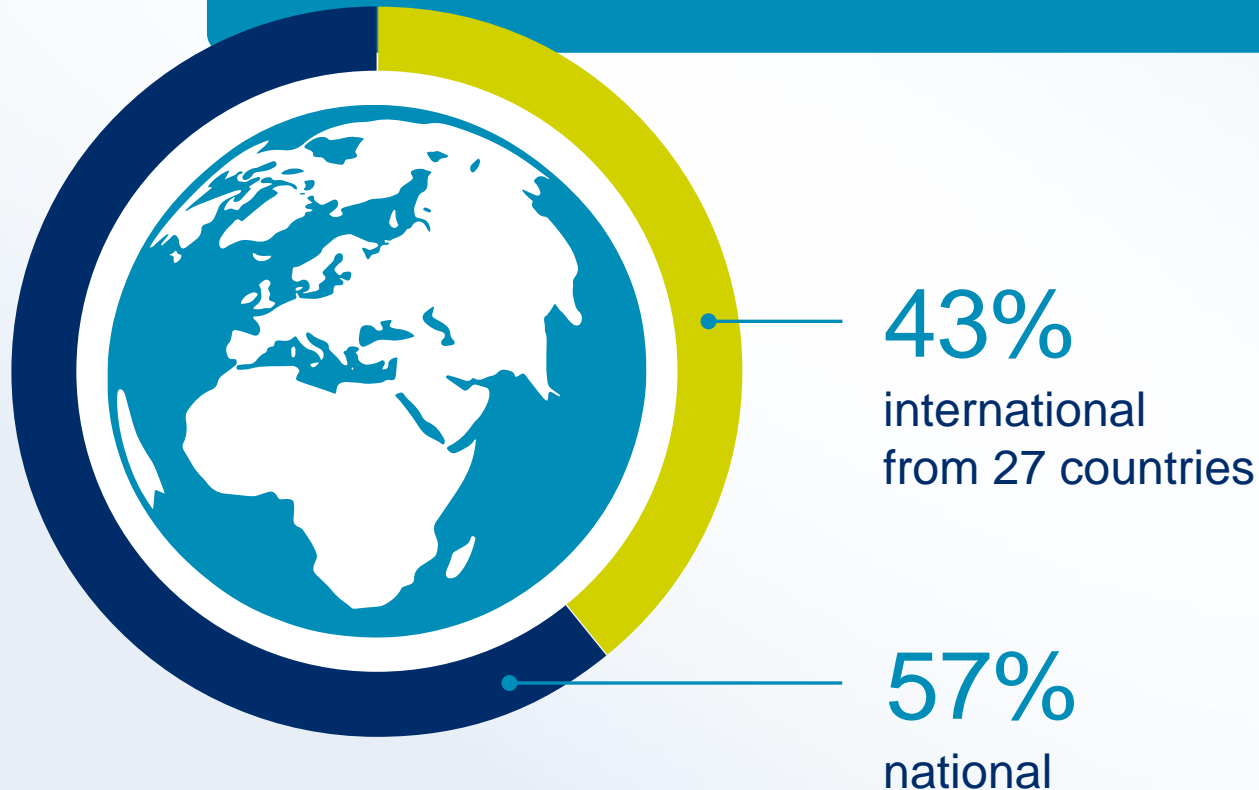


94%

of exhibitors would also like to take part in POWTECH again in future.

Origin of exhibitors

The exhibitors at POWTECH 2023 offer the latest solutions in process engineering and analytics for bulk solids, powder and liquid processing



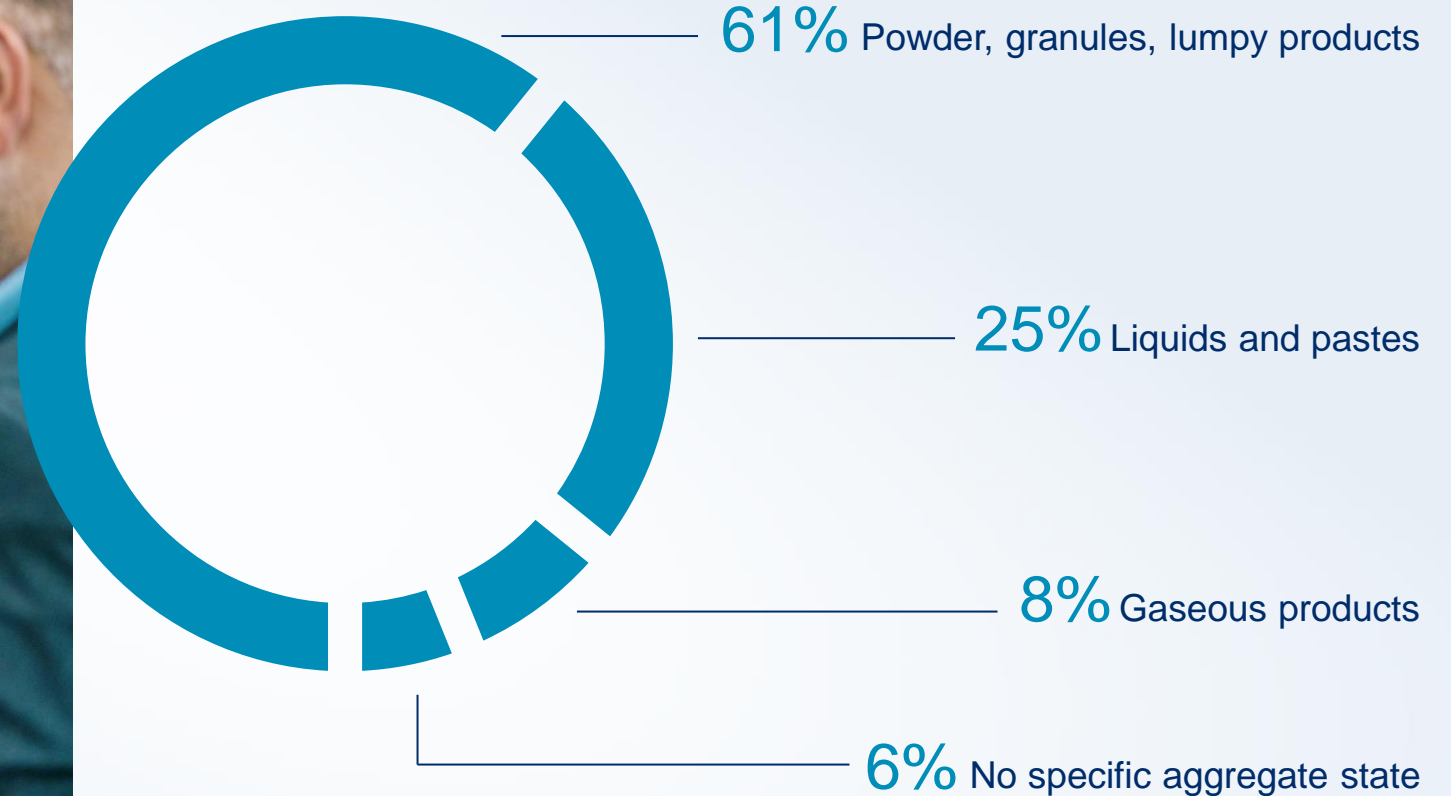
Top10

Countries for exhibitors

- 1 Germany
- 2 Italy
- 3 Switzerland
- 4 The Netherlands
- 5 Great Britain and Northern Ireland
- 6 Austria
- 7 China
- 8 Czech Republik
- 9 Turkye
- 10 Denmark

Percentage of visitors by product consistency

The exhibitors at POWTECH 2023 presented production processes for all aggregate states.





PARTEC

Keyfacts

PARTEC scientific congress with **509 delegates** and more than **300 presentations** on the theme “Particle Technology for Sustainable Products”, 7-track programme



Chair 2023

Prof. Dr.-Ing. Arno Kwade
(University of Braunschweig)

The scientific community and industry at Partec 2023 focused on current research in particle technology.

52 scientists in the Scientific Committee, while the Executive Committee comprises **10 scientists from 11 countries** (Australia, Belgium, Germany, Austria, Switzerland, Japan, the UK, China, Israel, the Netherlands and the USA)



Chair 2025

Prof. Dr.-Ing. habil. Lutz Mädler
– Leibniz Institute for Materials Engineering (IWAT) at the University of Bremen

Sponsors 2023

BASF SE

3P Instruments GmbH & Co. KG

Sympatec GmbH

Supporting organizations and partners

POWTECH

The cooperation with competent industry partners ensured the high professional level of POWTECH 2023.

Honorary sponsors



Partner



Cooperation partners

