

SESSION 1A: Start-up & Industry / Christoph Rommel

10:00 - 10:15	Day 1 Kick-Off BayStartUP, Christoph Rommel
10:15 - 11:15	Pitch Session 1 AL2TECH, IC Optimize, ANADOLOGIC, Actasys, InfiniNode, Emgarde, Autovion
11:15 - 11:30	Industry Expert Infineon AG, Stathis Zafiriadis
11:30 - 11:45	Startup Story: Investor or Bootstrapping SQRRL/Minerva (IT), Marco Solieri
11:45 - 12:15	Industry - Expert NXP, Davis Sawyer
12:15 - 12:45	Startup & Industry cooperation five-D, Michael Stelzig & Rohde & Schwarz, Christian Evers
12:45 - 13:00	Startup Innovation 1 embedd (UK), Michael Lazarenko
13:00 - 13:45	BREAK

SESSION 1B: Start-up & Industry / Christoph Rommel

13:45 - 14:00	Day 1 afternoon Kick-Off BayStartUP, Christoph Rommel
14:00 - 14:30	Industry, business pitch Avnet Silica, Thomas Foj "Shaping the Future – Semiconductors, AI and Innovation"
14:30 - 14:45	Startup Success story DeepX - Amir Sherman
14:45 - 15:45	Pitch Session 2 Apollo Green, es;saar, DeepGate, CADY Solutions, Myvox, embeff, Signature IP
16:15 - 17:30	embedded award (NürnbergMesse)

Agenda start-up City

Wednesday, March 11 2026

SESSION 2A: Start-up & Investment / Carsten Rudolph

10:00 - 10:15	Day 2 Kick-Off BayStartUP, Carsten Rudolph
10:15 - 10:30	Investor - CVC Expert Pitch Bosch Venture Capital, Christoph Ferle
10:30 - 10:45	Investor Pitch Bayern Kapital, Mathias Matusek & HTGF, Olaf Joeressen
10:45 - 11:30	Pitch Competition BayStartUP, Lukas Trump Jury (HTGF, BayernKapital, BayStartUp, NXP, BVC) bee produced, Everypin OY, SAS Luchrome, Sleeve, Simply Embedded, InCirT
11:30 - 11:45	Startup Innovation sandgrain B.V., Rolf van Gent
11:45 - 12:00	Pitch competition - winner announcement BayStartUP, Lukas Trump
12:00 - 12:30	Investor - Panel Discussion Robert Bosch Venture Capital GmbH (Christoph Ferle), High-Tech Gründerfonds GmbH (Olaf Joeressen), Bayern Kapital GmbH (Mathias Matusek), BayStartUP GmbH (Dr. Carsten Rudolph)
12:30 - 12:45	Industry Expert High Tech Startbahn GmbH, Urla Zähr
12:45 - 13:00	Industry Expert Arrow Electronics, Christian Höll 'Building Fast in a World That Scales Slow'
13:00 - 13:15	Industry Expert Würth Elektronik eiSos GmbH & Co. KG, Alexander Gerfer
13:15 - 13:30	Startup Innovation weeteq 5G31 Ltd., Lewis Gallagher
13:30 - 14:00	BREAK

Agenda start-up City

Wednesday, March 11 2026

SESSION 2B: Start-up & Investment / Carsten Rudolph

13:30 - 14:00 BREAK

14:00 - 14:15 **Day 2 afternoon Kick-Off**
BayStartUP, Christoph Rommel

14:15 - 14:30 **Industrie Business Pitch**
Altium, Carsten Kindler
"From Idea to Impact"

14:30 - 15:15 **Pitch Session 3 - Canadian Startups**
Cybeats, Blumind, Quantropi, HaiLa Technologies, Daanaa Resolution, Irréversible

15:15 - 15:30 **Industry business pitch**
mathworks, Sandra Gillhuber & Sonja Krzok
"How Startups Win with Model Based Design"

15:30 - 15:45 **Coffee Break**

15:45 - 16:00 **Industrie Business Pitch**
Ecos Technology GmbH, Gerald Richter
"Non Human Identities"

16:00 - 16:45 **Pitch Session 4**
RP-Engineering, Ixana, ECSource components, Fastpcb, Neuronova, Peeriot

16:45 - 18:00 **Networking**

SESSION 3: Start-up Excellence / Christoph Rommel

10:00 - 10:15	Day 3 Kick-Off BayStartUP, Christoph Rommel
10:15 - 10:30	Industry Business Pitch Renesas, Mark Dickson
10:30 - 11:15	Pitch Session Eloprint, RedMimicry, hexDEV, Linumiz
11:15 - 11:30	Startup Success Story Secor GmbH "SECOR SDV LAB & Kick-Off with Bavarian Chip Design Center (BCDC)"
11:30 - 12:00	NürnbergMesse Welcome Secretary of State, Tobias Gotthardt
12:00 - 12:15	Industry Expert Wittenstein SE, Benedikt Hoffmann "From startup to industrial scale - Cooperation with High Tech SMEs"
12:15 - 12:30	Industry Expert TUM Venture Lab Quantum / Semicon, Katrin Schneider
12:30 - 13:00	Panel Talk - Startup Founder Story PCB Arts GmbH, Saber Kaygusuz five-D GmbH, Michael Stelzig
13:00 - 14:00	Pitch Session AI marketplace, Atym Inc, OV Tech, H2Loop AI, Signaloid, Jmem Technology, Mosaic SoC
14:00 - 14:15	Day 3 afternoon Kick-Off BayStartUp GmbH, Christoph Rommel
14:15 - 15:00	Pitch Session Luffy AI, Embedder Tech, Understand Tech, ModelCat, spotflow, TatraSpace
15:00 - 17:00	Networking