

embeddedworld

Exhibition&Conference

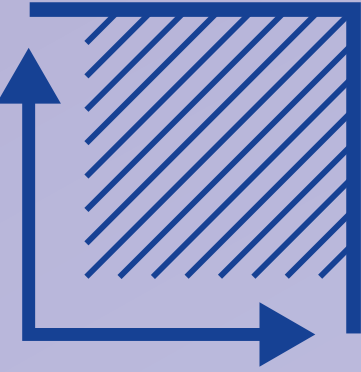
SHOW REPORT

11 – 13.3.2025

NUREMBERG | GERMANY

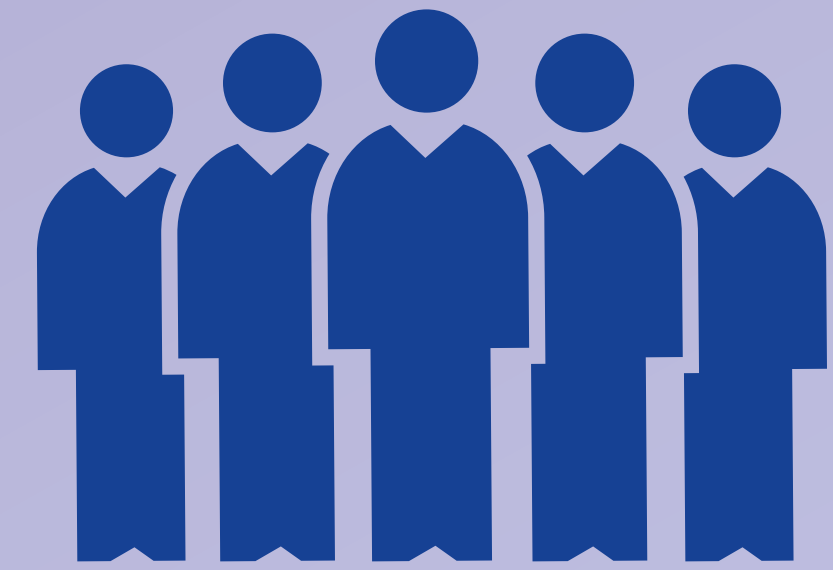
NÜRNBERG / MESSE

SUCCESS NUMBERS EMBEDDED WORLD 2025

	Total	Germany	International
<div> Exhibitors</div>	1,188	376	812
<div> Visitors</div>	31,783	18,289	13,494
<div> Exhibition space gross</div>	61,200 m ²		
<div>Exhibitor stand space</div>	32,359 m ²		

Structural data FKM-certified

EMBEDDED WORLD CONFERENCE AND ELECTRONIC DISPLAYS CONFERENCE



1,897

participants and speakers
from **47** countries



9 Keynotes

96 Sessions

20 Classes

ORIGIN OF VISITORS



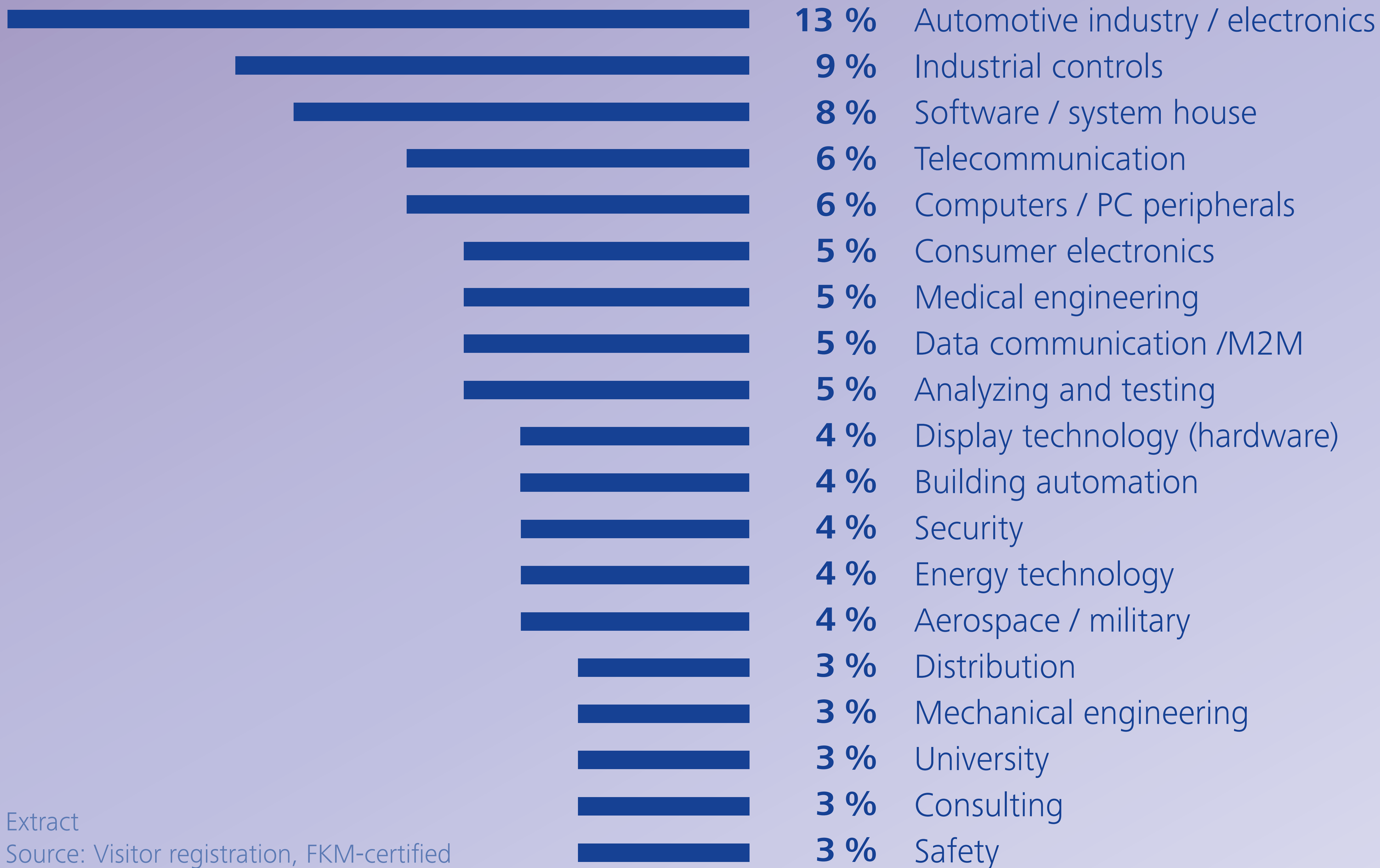
Number of countries total: **84**

Top 10 International

- 1** Italy
- 2** Austria
- 3** France
- 4** USA
- 5** Great Britain and Northern Ireland
- 6** Switzerland
- 7** Netherlands
- 8** Czech Republic
- 9** Poland
- 10** Turkey

Source: Visitor registration,
FKM-certified

VISITOR SEGMENTS



Extract

Source: Visitor registration, FKM-certified

REASONS FOR VISITING



Multiple responses / extract

Source: Visitor survey according to FKM guidelines

TOP MARKS FROM THE VISITORS



98 %

were satisfied
with the offer of
embedded world 2025



96 %

were satisfied
with their visit to
embedded world 2025



95 %

expressed an
intention to visit the
embedded world 2026

TOP MARKS FROM THE EXHIBITORS



95 %

reached their
most important
target groups during
embedded world 2025



91 %

were satisfied
with the overall success
of their participation



95 %

established
new business
relations



90 %

expect follow-up
business from
the event