



EXHIBITOR

BROCHURE

16 – 18.3.2027

NUREMBERG | GERMANY

 NÜRNBERG
MESSE

WHY YOU SHOULD PARTICIPATE

The embedded world Exhibition&Conference is the world's leading platform for the embedded industry and the place to meet with the entire community, including leading experts, key players and industry associations. Become part of embedded world, expand your network and help shape the future of embedded systems.

Still not fully convinced? Then take a look at some of the key players at embedded world Exhibition&Conference.

EXHIBITORS

- NXP Semiconductors
- STMicroelectronics
- Texas Instruments
- DigiKey
- Mouser Electronics
- AAEON Technology
- Analog Devices
- Infineon Technologies
- GLYN
- Microchip Technology
- Arm

... and many others

VISITORS

- BMW
- Deutsche Telekom
- Nokia
- Schaeffler
- Audi
- BSH Hausgeräte
- Continental
- Mercedes-Benz

All facts and figures of #ew26 as well as our last year's exhibition guide can be found [here](#).

Check out what our exhibitors have to say about embedded world:

embedded world brings together some of the greatest technological minds in the industry. It is an opportunity for us to showcase our latest innovations, connect with industry leaders, and collaborate with customers on the future of AI, Edge Computing, Connectivity, Security and power efficiency. Our team often finds themselves having design-level discussions and helping fellow engineers find solutions, right on the showroom floor.

Rich Simoncic, COO, Microchip Technology

For GLYN, embedded world is one of the most valuable exchange platforms in the electronics industry. We have always been united by the colour red combined with a passion for technology, development and design-in. Visitors appreciate our first-class premium support to touch and try out. We are proud to be part of embedded world history!

Simon Kretzschmar, Deputy Department Manager, GLYN

We attend embedded world every year because it's more than just a tradeshow – it's a key platform for deep engagement with customers and partners, where new opportunities take shape. Here, we showcase our latest AI applications and gain first-hand market insights that refine our products and drive innovation in the evolving embedded market.

Victor Lai, Managing Director, AAEON Technology

OUR EXHIBITION HALLS



ARE YOUR PRODUCTS UNIQUE?

THEN CHECK OUT OUR SPECIAL AREAS:

electronic displays Area Halls 1 and 2	embedded vision Area Hall 2
start-up@ embedded world Hall 3C	M2M Area Hall 3
IC&IP Design Area Hall 4	safety & security Area Hall 5

WE HAVE A SPECIAL DEAL FOR ALL
START-UPS OF THE EMBEDDED INDUSTRY!

Regular price (until 15 January 2027)	EUR 2,890
Last-minute price (from 16 January 2027)	EUR 3,090

What's included:

- stand space and construction
- marketing services for direct exhibitors
- pitch sessions and much more ...

Conditions for participation:

- company younger than five years
- participation limited to max. three times

THEMATICALLY DIVIDED INTO ...

Hardware, Systems, Services Halls 1, 2, 3, 3A, 3C, 4A, 5	System and Application Software, Systems, Services Halls 4 and 5	Tools, Systems, Services Halls 4 and 5
---	--	---

Further details on the hall layout of embedded world 2027 can be found [here](#).

HOW TO EXHIBIT AT #EW27

	PRE-BOOKING PRICES (until 12 March 2026)	REGULAR PRICES (until 15 January 2027)	LAST-MINUTE PRICES (from 16 January 2027)
In-line stand (1 side open)	EUR 365/m ²	EUR 383/m ²	EUR 397/m ²
Corner stand (2 sides open)	EUR 421/m ²	EUR 442/m ²	EUR 458/m ²
Peninsula stand (3 sides open)	EUR 440/m ²	EUR 462/m ²	EUR 478/m ²
Island stand (4 sides open)	EUR 458/m ²	EUR 481/m ²	EUR 498/m ²

+ AUMA fee EUR 0.60/m², waste disposal service EUR 6.40/m², marketing services EUR 1,290/participation

OWN STAND CONSTRUCTION

Participate with your own stand construction.

STAND CONSTRUCTION

WITH OUR STAND CONFIGURATOR

Make use of the wide range of complete rental stands of our ServicePartners – bookable in the Online ExhibitorShop (available autumn 2026).

MARKETING SERVICES

FOR DIRECT EXHIBITORS:

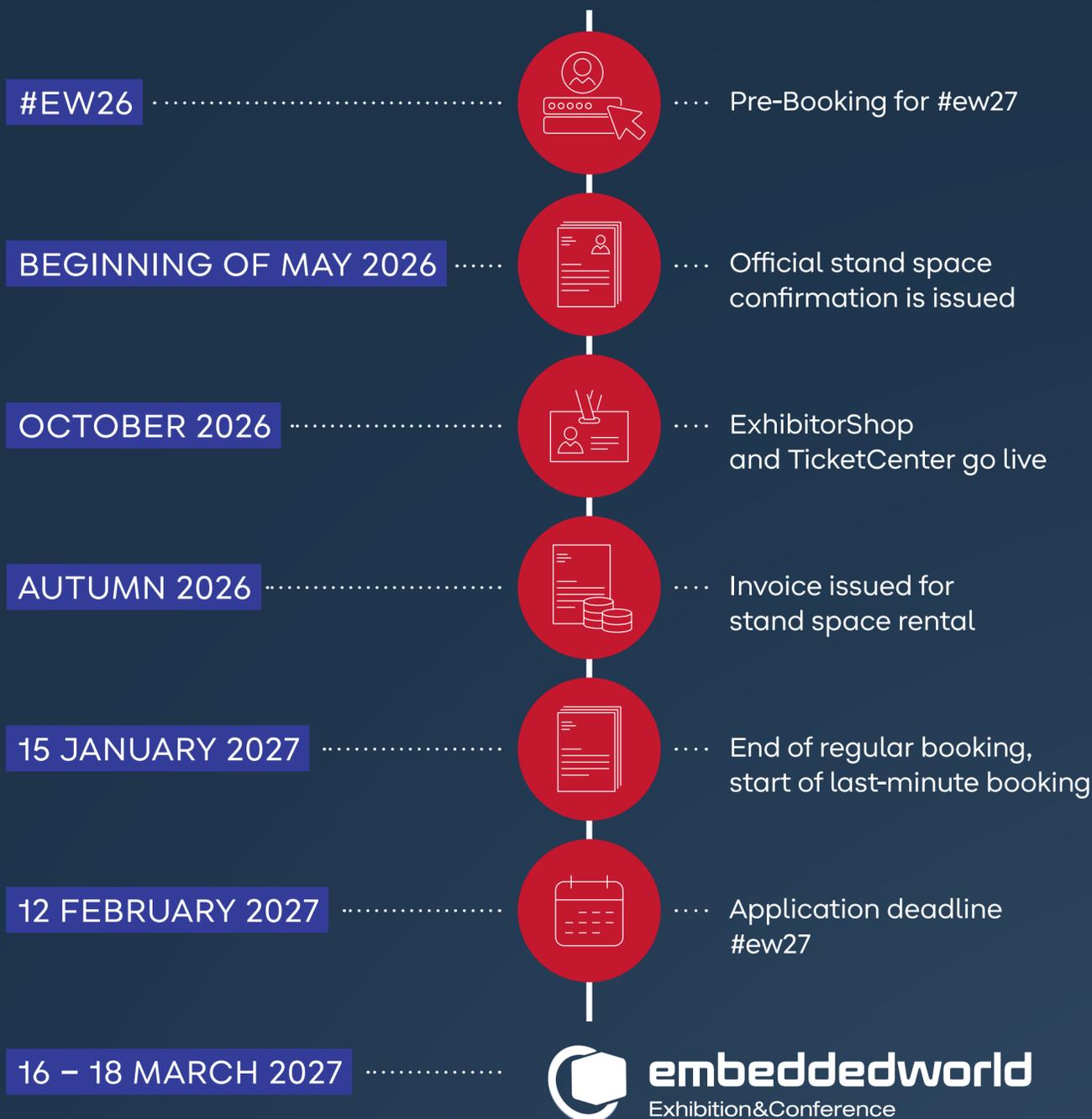
- online company profile
- company listing in all official print and online media
- social media assets and download materials for advertisement
- invitation and pass management tool
- press services and lead tracking app

Detailed information on the included marketing services can be found in the special terms and conditions [here](#).

APPLY NOW [HERE!](#)

MILESTONES FOR #EW27

WE ARE HERE FOR YOU



INTERESTED IN BECOMING AN EXHIBITOR?
YOUR PERSONAL CONTACT – SALES TEAM:



MICHELLE EISER

Sales Exhibition US, UK, Ireland and Canada & Sponsoring
michelle.eiser@nuernbergmesse.de



BRIGITTE SEIPT

Sales Exhibition Germany
brigitte.seipt@nuernbergmesse.de



GINA GIESSMANN

Sales Exhibition Germany & Sponsoring
gina.giessmann@nuernbergmesse.de



ANNA-MARIA FINK

Sales Exhibition for the rest of the world
embedded-world@nuernbergmesse.de