

# Terms and Conditions of Participation and Data Protection Notice: Instagram Sweepstake

## **HOLZ-HANDWERK: Instagram Sweepstake**

1. Find us on Instagram at: holzhandwerkmesse
2. Follow our Instagram account @holzhandwerkmesse
3. *Like this post, comment on it, and share it in your story*
4. With a little luck, you can win two of six tickets to the HOLZ-HANDWERK Exhibitor Evening "Hüttengaudi", each worth EUR 58.

## **Terms and Conditions of Participation: Instagram Sweepstake**

1. The sweepstake is in no way related to Instagram and is not sponsored, supported, or organised by Instagram. The recipient of the information provided by the participant is not Instagram, but NürnbergMesse GmbH, Exhibition Centre, 90471 Nuremberg, as the operator of the HOLZ-HANDWERK Instagram account (hereinafter the "Organiser"). The provided information will only be used for the sweepstake.

Participation in the sweepstake is only possible under the terms and conditions set out herein. By participating, the participant expressly acknowledges and accepts these Terms and Conditions. The Organiser reserves the right to cancel or terminate the sweepstake at any time without prior notice and without indication of reasons.

2. The sweepstake begins on 6/3/2024 and ends on 14/3/2024 ("Implementation Period").

3. Three sets of two tickets, each ticket worth EUR 58, can be won.

Each participant of a sweepstake may only participate once and may only receive one prize.

4. To participate in the sweepstake, *the post must be liked, commented on, and shared in the participant's own Instagram story.*

Participation in the sweepstake is not contingent on the ordering or use of a service of the Organiser, nor on the release of the participant's data for marketing purposes. Every participant has the same chance of winning in every case.

Participation in the sweepstake is free of charge. If sweepstakes are offered online, however, the participant must have an Internet connection in order to connect to the corresponding website. The costs incurred for this purpose are borne by the participant himself. If the participant revokes his like or deletes his post, he will no longer participate in the sweepstake.

Every natural person aged 18 or older (*worldwide*) is eligible to participate in the sweepstake with the exception of employees of the Organiser and their relatives, all service providers and partners of the Organiser, and all other persons involved in the conception and implementation of the sweepstake. Participation by way of sweepstake clubs and automated services is excluded. By participating, the participant warrants that the eligibility conditions for participation are met and he expressly declares his agreement to these Terms and Conditions of Participation.

5. a. Comments that violate Instagram guidelines and/or the Organiser's netiquette will be removed without notice upon being discovered. In that case, the participant will be excluded from the drawing.

5. b. The participant shall indemnify the Organiser at first request from all claims asserted against the Organiser by other users or other third parties due to the infringement of their rights by content posted by the participant or due to any other use of the app.

5. c. The participant shall also bear the necessary costs of legal defence (lawyer and court costs) incurred by the Organiser.

5. d. If any third-party claims are asserted against the Organiser, the participant further undertakes to provide all information to the Organiser that is required to assess and defend against the claims without undue delay, truthfully and completely.

6. Upon the expiration of the Implementation Period, *the winners will be selected by a random, non-public drawing.* Participation in the drawing is contingent upon complete participation according to Item 4 of the Terms and Conditions of Participation in this sweepstake.

7. *The winners will be informed by direct message on Instagram. Where applicable, the winners may be asked for the email address to which the prize should be sent.*

8. *Insofar as the personal data of participants are collected in the course of the sweepstake, these data will be collected, processed, and used by the Organiser exclusively for the purpose of implementing the sweepstake and will be erased after the end of the sweepstake. The participant hereby expressly consents that he will be publicly named and tagged on Instagram ("pinned comment") if he wins a prize. The participant may revoke this consent at any time by postal letter, fax, or email. The participant himself is responsible for the correctness and completeness of the data he has submitted.*

9. The personal data of participants will be used and collected by the Organiser in compliance with data protection laws and regulations.

The consent may be revoked at any time by deleting the corresponding post. In this case, the participant will concurrently declare that he no longer participates in the sweepstake.

10. Prizes will not be paid in cash. Prize claims may not be transferred or assigned to other persons. Any recourse to courts of law is excluded. If individual provisions of the Terms and Conditions of Participation should be or become invalid, the validity of the remaining Terms and Conditions of Participation shall be unaffected thereby. The invalid provision shall be replaced with an appropriate arrangement that best fulfils the purpose of the invalid provision. The Organiser reserves the right to alter the Terms and Conditions of Participation at any time.

## **Data Protection Notice - Instagram Sweepstake**

The data processing controller for the sweepstake is:

NürnbergMesse GmbH  
Exhibition Centre

90471 Nuremberg  
Germany  
Tel.: +49 9 11 86 06-0  
[www.nuernbergmesse.de/datenschutz](http://www.nuernbergmesse.de/datenschutz)

## **1. Processing of your personal data in connection with the sweepstake**

We will process your personal data for the purpose of properly carrying out and settling the sweepstake and particularly to send the prize.

To carry out the sweepstake, the profile name and if available, the first and last name of each participant will be collected and stored.

Any further transfer of your data to third parties will not take place.

The legal basis for processing your personal data is Art. 6 para. 1 lit. b GDPR (steps taken prior to entering into a contract and performance of a contract).

If we publish or publicly announce, say in our online shop, the first and last name(s) of the winner or winners separately on our profile or fan site, this will only be done if we have first obtained the express consent of the winner or winners in accordance with Art. 6 para. 1 lit. a GDPR.

## **2. Duration of storage**

After the end of the sweepstake, your personal data processed in connection with the sweepstake will be erased no later than three months after the end of the sweepstake insofar as no valid consent to further processing has been granted and/or we do not have a legitimate interest in continuing to store the data.

## **3. Your data subject rights**

Under applicable data protection laws, you have the following data subject rights, provided that the legal requirements are met in every case:

- Right of access pursuant to Art. 15 GDPR
- Right to rectification pursuant to Art. 16 GDPR
- Right to erasure pursuant to Art. 17 GDPR
- Right to restriction of processing pursuant to Art. 18 GDPR
- Right to notification pursuant to Art. 19 GDPR
- Right to data portability pursuant to Art. 20 GDPR
- Right to withdraw consent pursuant to Art. 7 para. 3 GDPR
- Right to lodge a complaint with the competent supervisory authority pursuant to Art. 77 GDPR

You can find additional information, particularly concerning your contact possibilities, at [nuernbergmesse.de/datenschutz](http://nuernbergmesse.de/datenschutz).