

Europäische Fachmesse für Maschinentechnologie und Fertigungsbedarf European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts



PRESS RELEASE

HOLZ-HANDWERK 2024: Register today to become an exhibitor!

- Early bird discount until 30 June 2023
- Improved product group structure in halls
- New website offers a better user experience

As preparations get underway for the next round of HOLZ-HANDWERK from 19–22 March 2024, the exhibitor registration phase has begun. An early bird discount applies to stands booked by 30 June 2023. Interested companies will find all the necessary information on registration at www.holz-handwerk.de/exhibit. The new trade fair website now offers an improved user experience with new services for exhibitors as well.

Following the one-off "Summer Edition" in 2022, HOLZ-HANDWERK is returning to its usual springtime schedule. As Stefan Dittrich, Director HOLZ-HANDWERK, reports: "With the opening of the registration phase the preparations of our exhibitors for HOLZ-HANDWERK 2024 have also begun. Here in Nuremberg, we have completed the conceptual groundwork for another successful round of the event. To further improve the event and meet the needs of our exhibitors, we have optimized our hall configuration for 2024: The whole of Hall 8 will now be available for HOLZ-HANDWERK and will accommodate the woodworking and wood processing machinery product segment alongside the existing machine halls 9, 10.0 and 11.0. As part of this new configuration, we can also offer an attractive new display area for the categories 'fixing equipment and hardware' and 'software and organisation'. From personal conversations with our customers, we know that they are really looking forward to the event and that the new arrangements have been positively received. This is underscored by the

Veranstalter

Organizers

VDMA Holzbearbeitungsmaschinen Lyoner Straße 18 60528 Frankfurt Germany T +49 69 6603-13 40 F +49 69 6603-16 21 inholz@vdma.org www.vdma.org/holz

NürnbergMesse GmbH Messezentrum 90471 Nürnberg Germany

T +49 9 11 8606-0 F +49 9 11 8606-82 28 holzhandwerk@nuernbergmesse.de www.holz-handwerk.de

Vorsitzender des Aufsichtsrates Chairman of the Supervisory Board

Marcus König Oberbürgermeister der Stadt Nürnberg Lord Mayor of the City of Nuremberg

Geschäftsführer CEOs

Prof. Dr. Roland Fleck Peter Ottmann

Registergericht Registration Number HRB 761 Nürnberg



Europäische Fachmesse für Maschinentechnologie und Fertigungsbedarf European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts

huge demand for stands even before the start of the registration phase. Incidentally, our colleagues from FENSTERBAU FRONTALE, which will of course be taking place as always parallel to HOLZ-HANDWERK, are also reporting a very good level of bookings and commitments from nearly all market leaders."



One year before the next event, the HOLZ-HANDWERK website has been given a new design aimed at improving the user experience for all users and simplifying the targeted gathering of information. For example, exhibitors benefit from a quick link to registration and can also book their stand and marketing services in one step. Exclusive marketing services can therefore be ordered as of now in the shop in the exhibitor area: www.holz-handwerk.de/exhibit

Discover and experience wood processing at first hand

As the leading European trade fair for machine technology, equipment and supplies for the woodworking trade, HOLZ-HANDWERK is the must-do event for joiners, carpenters, specialist retailers and experts in furniture-making and interior fittings. The on-site display showcases products and technologies for secondary woodworking and wood processing – including woodworking machines, electrical and pneumatic tools, software, fixing technology and hardware, construction elements, fitted systems, and timber and engineered wood. The hands-on atmosphere is what sets HOLZ-HANDWERK apart. As in previous years, the co-located FENSTERBAU FRONTALE exhibition can be visited using the same ticket.

HOLZ-HANDWERK will take place for the 21st time in 2024 and will be jointly organised by the VDMA's Woodworking Machinery Association and NürnbergMesse GmbH. The co-sponsor of the event is the Bavarian Carpentry Association (FSH).

The closing date to register for HOLZ-HANDWERK 2022 is 31 July 2023.

Europäische Fachmesse für Maschinentechnologie und Fertigungsbedarf European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts



Event team, HOLZ-HANDWERK
Dominic Perez-Ayala, Sandra Pakusch
T +49 911 86 06-81 70
holzhandwerk@nuernbergmesse.de

Contact for press and media

Stefanie Haug, Jasmin McNally T +49 911 86 06-85 21 jasmin.mcnally@nuernbergmesse.de

Press releases and other media as well as additional services for journalists and media representatives are available at: www.holz-handwerk.de/press

