

## PRESS RELEASE

August 2023

### **HOLZ-HANDWERK sharpens focus and sets course for another successful edition**

Even during its break year, work continues apace for the European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts: In conjunction with FENSTERBAU FRONTALE, HOLZ-HANDWERK will be ready to roll again from 19 to 22 March 2024 with an improved hall arrangement and a clear focus on the trades and the future-oriented themes associated with them. For many exhibitors, this is a long-standing event not to be missed, an appointment they are more than happy to keep and one they look forward to with anticipation. Bookings for the exhibition halls are already strong for 2024. Potential exhibitors can still register for their stand spaces.

HOLZ-HANDWERK is where the woodworking and wood processing trades come together in their most intensive form: With plenty of time for personal discussions with customers, providing individual explanations of machines and tools, and testing them out in person. This familiar, relaxed and results-focused atmosphere is what makes HOLZ-HANDWERK so popular with tradespeople from throughout Europe. For the 2024 edition, this clear focus on the practical interests of tradespeople has been further sharpened. “There is no question that we see ourselves as the central starting point for all professional carpentry needs,” says Stefan Dittrich, Director HOLZ-HANDWERK at NürnbergMesse. “HOLZ-HANDWERK represents the combination of the machinery and supplier areas. New technologies and innovative materials can be tested right on the spot and talked over with colleagues. All in all, we convey an atmosphere and a feel-good factor like no other trade fair. For us, ‘Discover, Experience, Do’ is much more than just a slogan. It pervades all the exhibition halls and the entire supporting programme.”

#### **Veranstalter Organizers**

VDMA Holzbearbeitungsmaschinen  
Lyoner Straße 18  
60528 Frankfurt  
Germany  
T +49 69 66 03-13 40  
F +49 69 66 03-16 21  
infoholz@vdma.org  
www.vdma.org/holz

NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
T +49 9 11 86 06-0  
F +49 9 11 86 06-82 28  
holzhandwerk@nuernbergmesse.de  
www.holz-handwerk.de

#### **Vorsitzender des Aufsichtsrates Chairman of the Supervisory Board**

Marcus König  
Oberbürgermeister der Stadt Nürnberg  
Lord Mayor of the City of Nuremberg

#### **Geschäftsführer CEO**

Peter Ottmann

**Registergericht  
Registration Number**  
HRB 761 Nürnberg



Nürnberg, Germany 19. – 22.3.2024

**HOLZ-HANDWERK**

Europäische Fachmesse für Maschinenteknologie und Fertigungsbedarf  
European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts



### **Strong industry associations support HOLZ-HANDWERK**

Thanks to strong partners such as the VDMA Woodworking Machinery Association as co-organizer and Fachverband Schreinerhandwerk (FSH) Bavaria as honorary sponsor, HOLZ-HANDWERK has a particular focus on the needs of cabinet-makers, joiners, carpenters, wood flooring layers and other representatives of the trade. "As a technology supplier, we find the joinery and carpentry trade plays an important role and provides a point of stability, even in the challenging market environment we are currently facing," says Dr Bernhard Dirr, Managing Director VDMA. "Subjects such as automation and digitalization currently define many investment discussions, especially given the exacerbated shortage of skilled workers. HOLZ-HANDWERK 2024 will show which exhibitors have done their homework and offer the best solutions for the trade."

### **Still time to become an exhibitor**

Potential exhibitors still have time to reserve a stand at HOLZ-HANDWERK 2024. Bookings for the exhibition halls are already strong! The provisional list of exhibitors, which is regularly updated, is already online on the HOLZ-HANDWERK website. For all information regarding registration: **[www.holz-handwerk.de/exhibit](http://www.holz-handwerk.de/exhibit)**

### **Hall layout optimized for 2024**

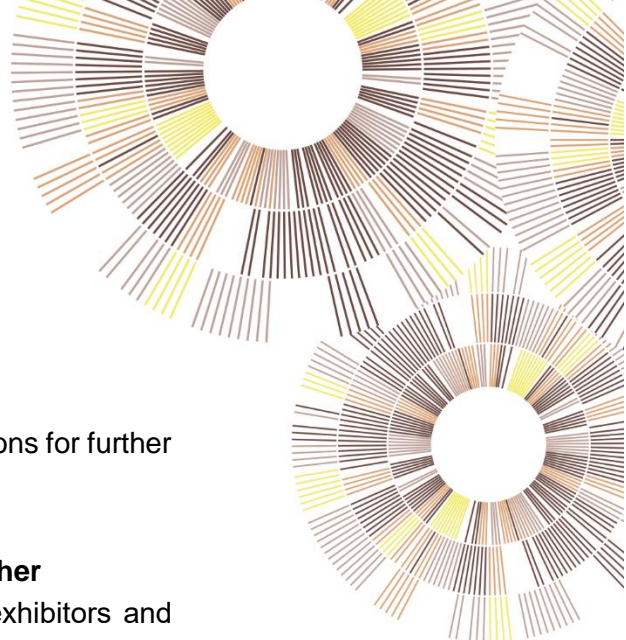
At the request of many exhibitors, the hall arrangement is being adapted and refined for 2024. Hall 8 is now fully available for HOLZ-HANDWERK. Alongside the existing machine halls 9, 10.0 and 11.0, this is where the products and services segment for woodworking and wood processing machinery will be found in future. The common point of intersection and focus with FENSTERBAU FRONTALE in the area of windows, doors and façades will move to Hall 7 in order to ensure the best possible flow of visitors and visibility for the theme. Hardware will have a new home in the western part of Hall 12. And to round out the relocations, software providers will be located in Hall 10.1 from now on. "This new hall structure will take HOLZ-



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HANDWERK to a new level of quality and thus lay the foundations for further successful editions,” observes Dittrich.

### **WOODWORKING EVENTS: Developing new markets together**

NürnbergMesse, the world's leading event organizer, gives exhibitors and visitors access to the key international markets. They can make use of WOODWORKING EVENTS to establish contact with leading players in the sector worldwide. The next events are VietnamWood (Ho Chi Minh City) from 20 to 23 September 2023 and IndiaWood (Bangalore) from 22 to 26 February 2024. For information on all international events and opportunities to participate: [www.holz-handwerk.de/global-network](http://www.holz-handwerk.de/global-network)

### **Information and registration for exhibitors**

Event team HOLZ-HANDWERK

Dominic Perez-Ayala

T +49 9 11 86 06-81 70

[holzhandwerk@nuernbergmesse.de](mailto:holzhandwerk@nuernbergmesse.de)

### **Contact for press and media**

Stefanie Haug, Jasmin McNally

T +49 9 11 86 06-85 21

[jasmin.mcnally@nuernbergmesse.de](mailto:jasmin.mcnally@nuernbergmesse.de)

Press texts and media, and further services for journalists and media contacts: [www.holz-handwerk.de/press](http://www.holz-handwerk.de/press)

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