

Why should modern endpoint protection be cloud-based?

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\$102m

average amount of
reported ransomware
transactions per month
in 2021

Every day

450.000

new malicious programs (malware)
and potentially unwanted
applications (PUA)



A woman with dark hair tied back, wearing a dark blue t-shirt and white earbuds, sits at a wooden desk in a kitchen. She has her hand pressed against her forehead in a gesture of stress or frustration. In front of her is an open laptop. To her right is a white mug. The background shows a kitchen counter with various items and a red curtain on the right.

75%

of all data breaches are not
caused by hacking or malware



The question is not if, but when!

Stop the attacks early in the kill chain.


Violations usually involve only a few steps :

Phishing → Downloader → Ransomware

Source: Verizon Data Breach Investigations Report 2022

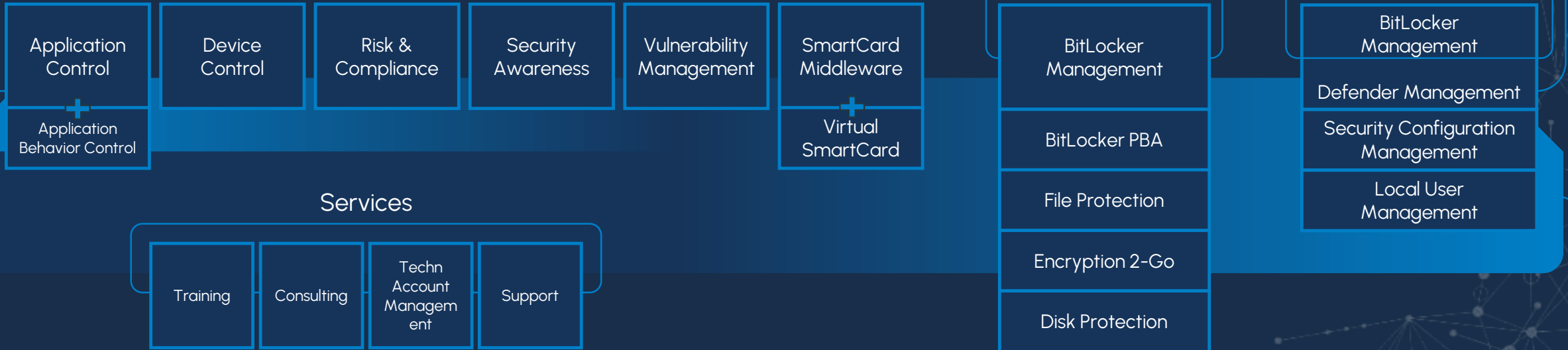


Prevent instead of discover later!



Slow down attacks,
prevent them, and
make them as
expensive as possible
for attackers!

Applications



DriveLock Zero Trust Platform

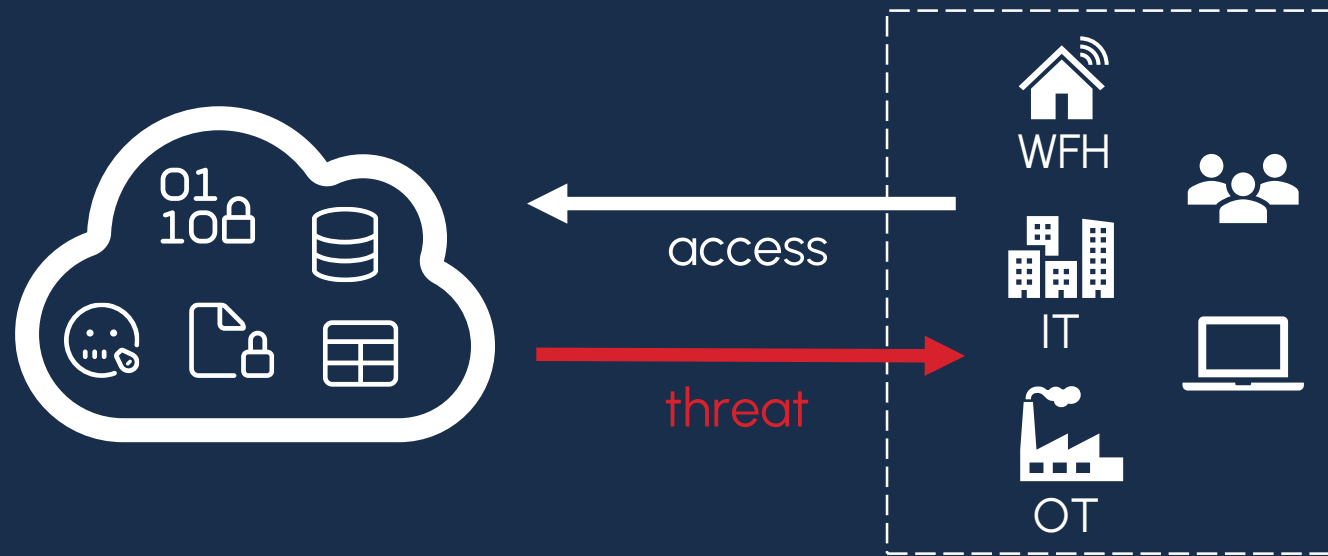
and...



The cloud is secure – your endpoints aren't

The cloud extends the security perimeter from the enterprise boundary to all cloud-connected devices, which increases the attack vector.

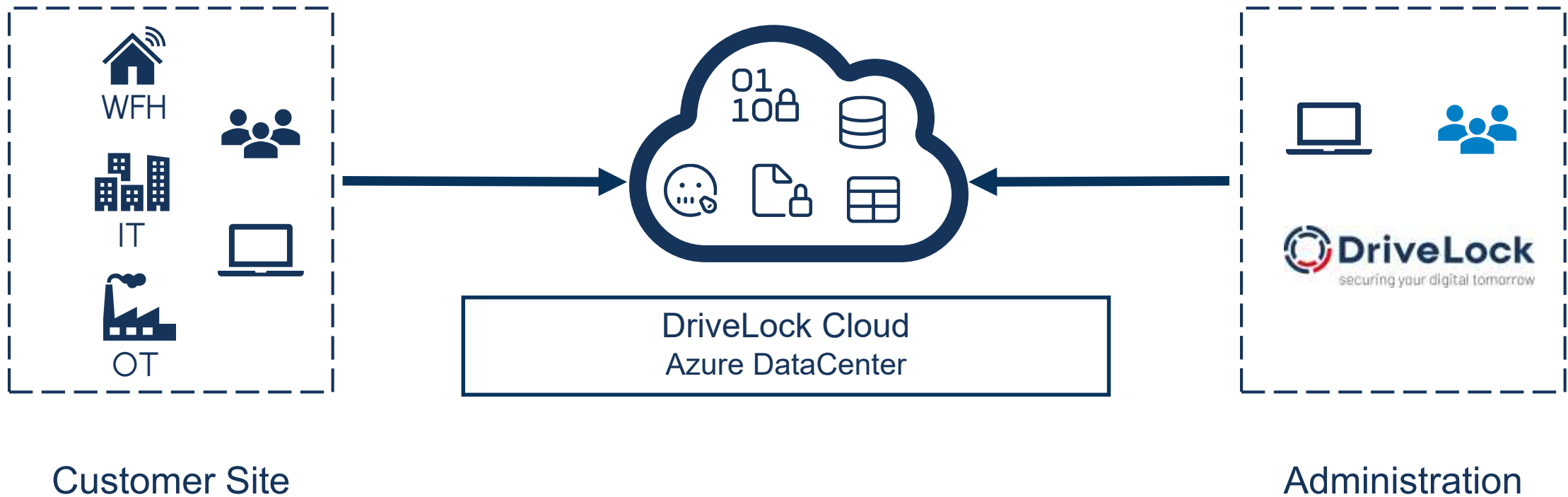
Source: Techtarget – [Best practices for endpoint security in the cloud](#)



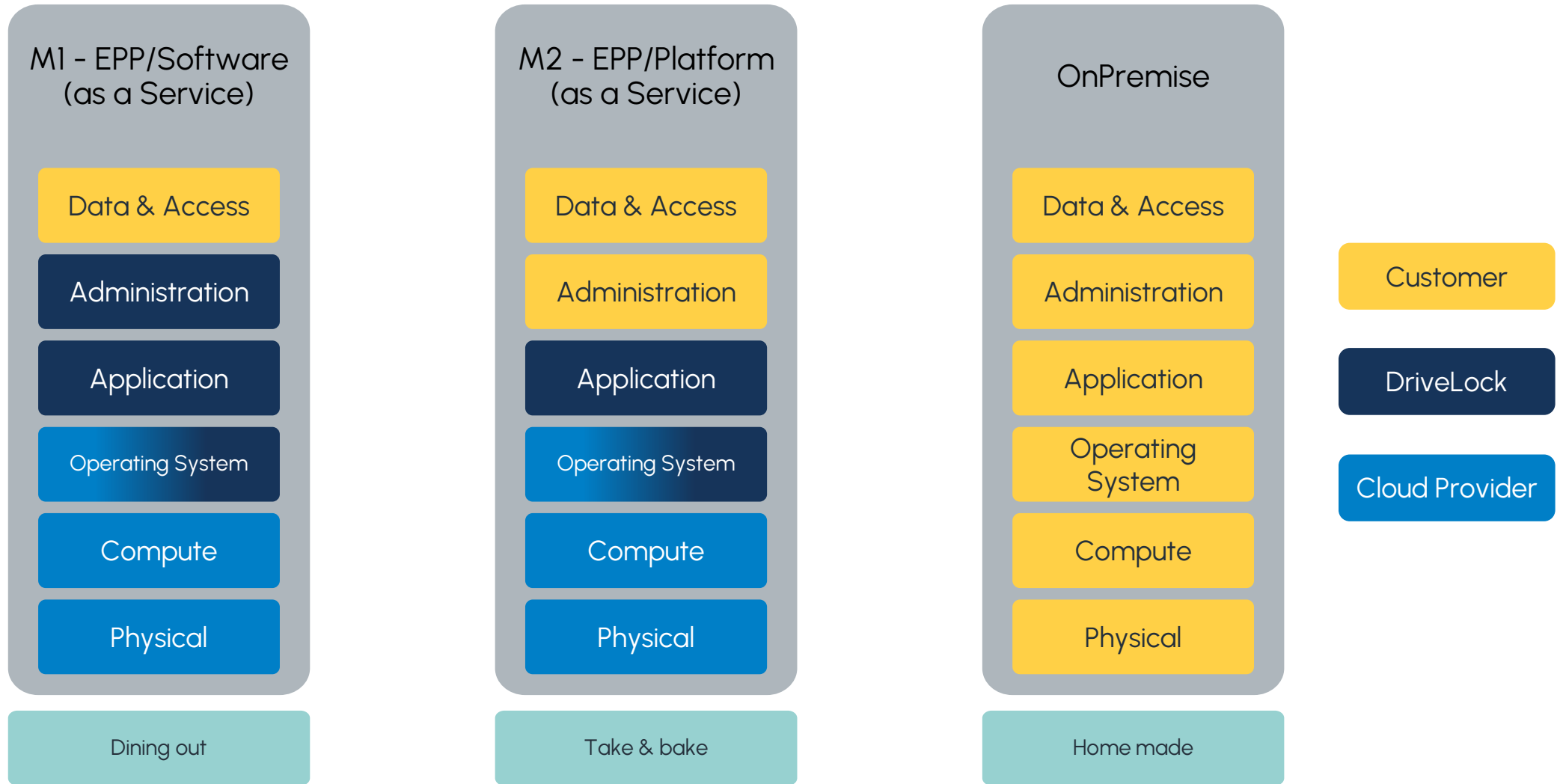


Cloud – smart approach for security

Protect & manage always and everywhere



Deployment Models – Cloud vs. OnPrem





Cloud
is suspicious

No it's not!



Myth #1

On-premise
data is more
secure

Myth #2

Cloud means
loss of
control

Myth #3

Our own
data center
is cheaper

Myth #4

Our team is
not yet
ready for the
cloud

Trust relies on security, protection & compliance



Data we store in the cloud

- Security profiles
- Inventory
- Event data / forensic & analytics



DriveLock & Microsoft Azure

- Strong partner
- confidentiality, integrity, and availability
- strict GDPR and BSI C5 regulations



Datacenter locations

- DACH main data center in FRA
- Europe, America, APAC
- monitoring availability, vulnerabilities, intrusions

Questions





Halle 7A
Stand 7A-520