

# Sichere Nutzung von generativen KI Anwendungen

...wie zum Beispiel Chat GPT mit Netskope SSE



# Questionnaire Generative Al usage

Wer von Ihnen hat schon mal vertrauliche Informationen in eine KI wie ChatGPT eingegeben, ohne darüber nachzudenken, was damit passiert?

Wie sicher fühlen sie sich, wenn sie wissen, dass Unternehmensdaten oder sensible Informationen möglicherweise irgendwo in der Cloud rumschwirren?



### Why Netskope?

#### **BENEFITS**

- Zero trust for web,
   SaaS and private apps
- Unmatched SaaS visibility and control
- Superior traffic inspection
- Al-powered security
- Best-in-class data and threat protection
- Full-path visibility and remediation



### What does it mean to control an app?



#### **Power of One**

- One Engine
- One Client
- One Network
- One Gateway

#### **BUSINESS OUTCOMES**

Increase Agility
Reduce Complexity
Reduce Risk
Reduce Friction

**Reduce Cost** 

#### One Unified Platform





# Netskope NewEdge Network

World-class coverage to deliver security without performance trade-offs



75+
Regions



220+
Localization
Zones



3K+
Network
Adjacencies



FUL L Compute





# Netskope Zero Trust Engine

Make continuous, adaptive trust-based policy decisions in real-time

**ALLOW BLOCK ACTIVITY IDENTITY DEVICE** LOCATION INSTANCE **BEHAVIOR** APP **DATA** COACH TRUST **TRUST TRUST TRUST TRUST TRUST** TRUST **TRUST** REAUTH **JUSTIFY ISOLATE** John from OneDrive Company Data: On a Managed Home Office Personal Upload Risky **Block Upload Behavior** Confidential and Coach Finance Device Instance Score User Differentiate between thousands of SaaS instances Unique Data Protection + DLP approach Real-time user coaching

60% of traffic is SaaS and cloud, delivering 50% of threats

95% of traffic is encrypted—where threats and data hide





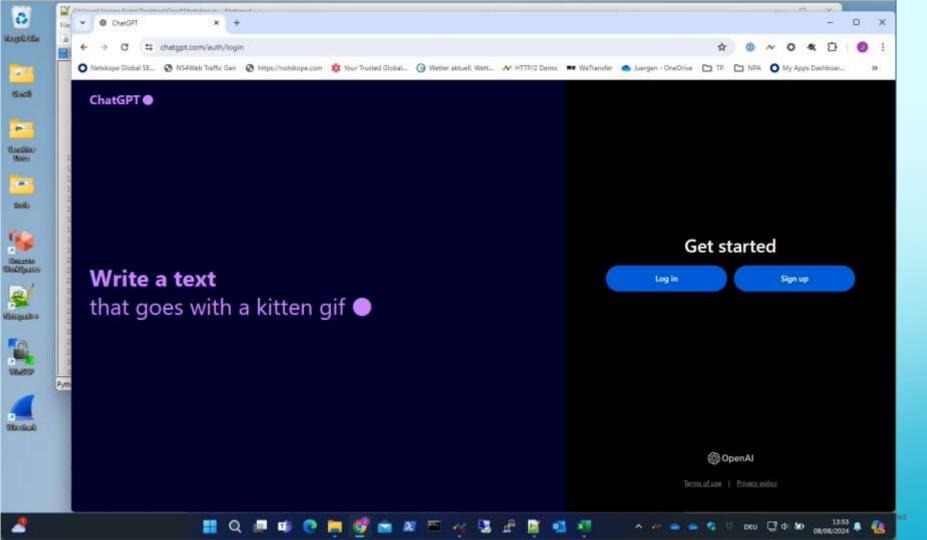
# **Demo Time**





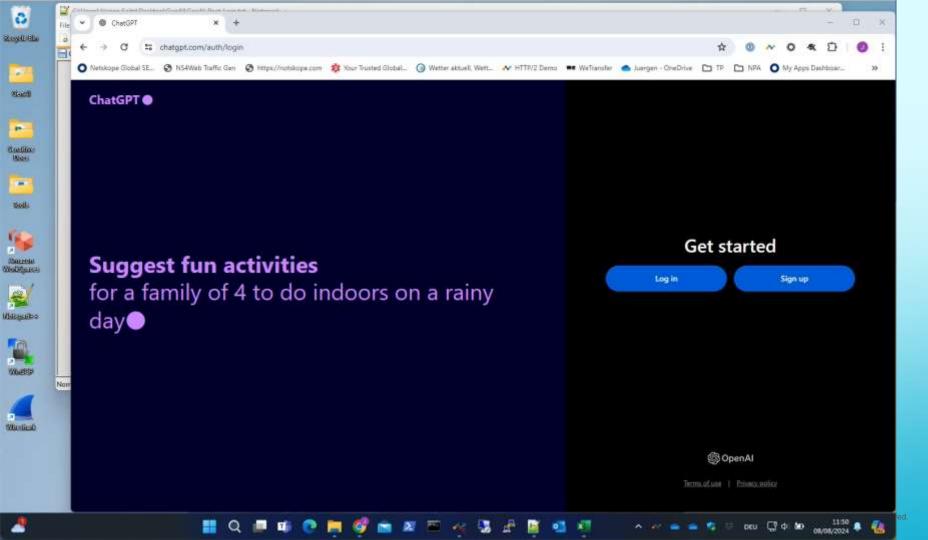
# Use Case 1: Blockieren nicht freigebener Instanzen







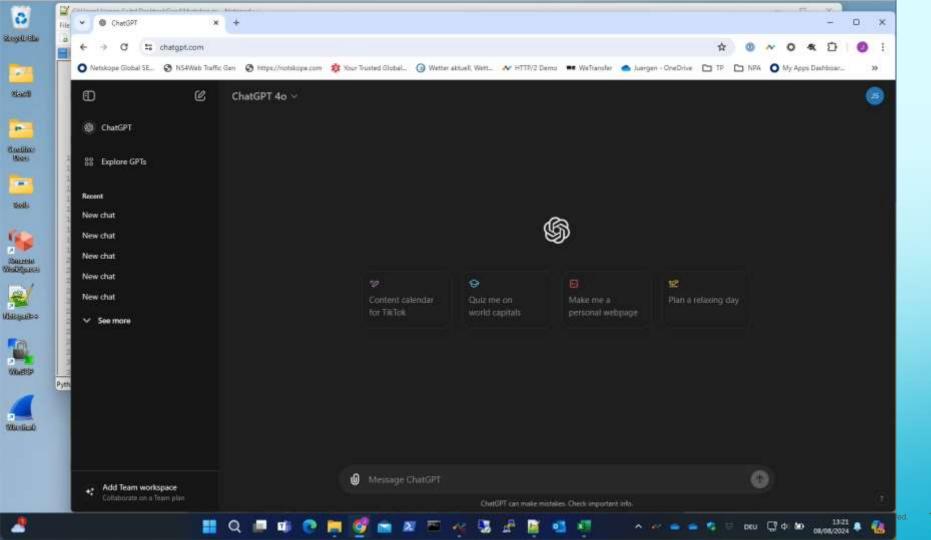
# Use Case 2: Instance Awareness





Use Case 3: Data Leakage Prevention – Source Code

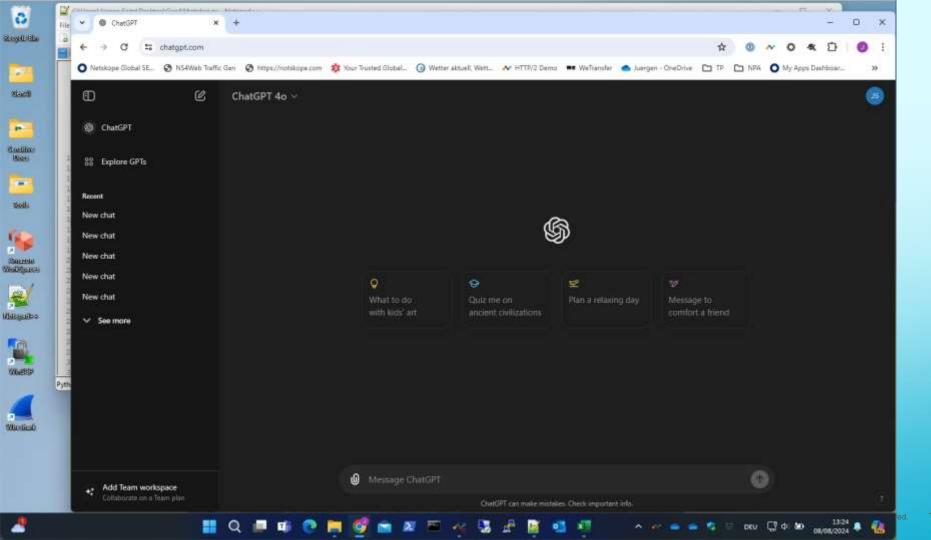




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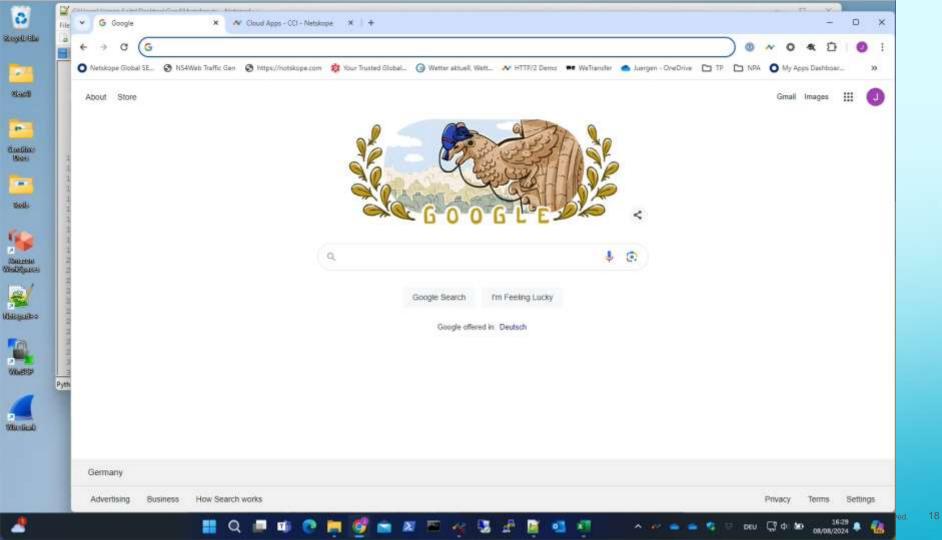
Use Case 4:
Data Leakage Prevention –
Personenbezogener Daten







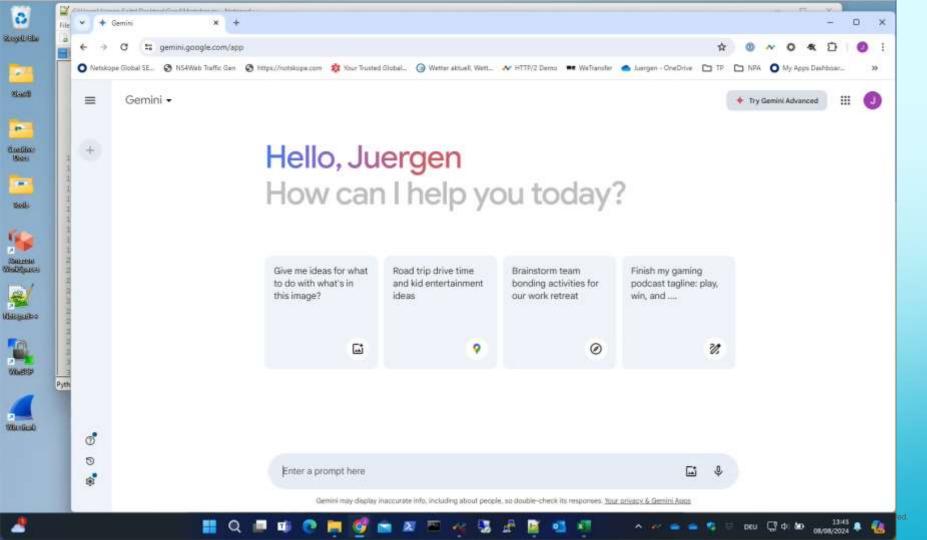
# Use Case 5: Blocken nicht erlaubter GenKI Services





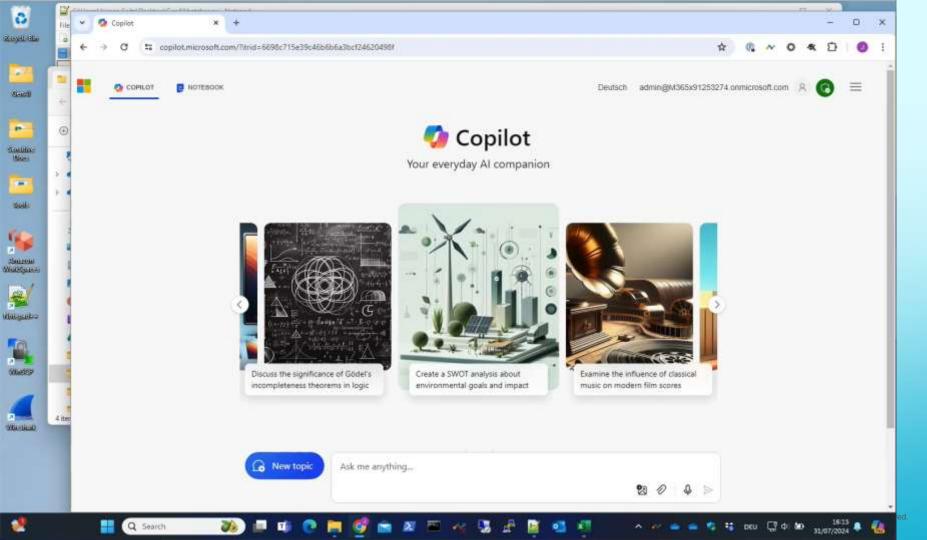
# Use Case 6: Beispiel mit Google Gemini





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Use Case 7: Beispiel mit Microsoft Co-Pilot



### Netskope: A Leader in SSE. A leader in SASE.

#### 2024 Gartner Magic Quadrant for Security Service Edge



# 2024 Gartner Magic Quadrant for Single-Vendor SASE



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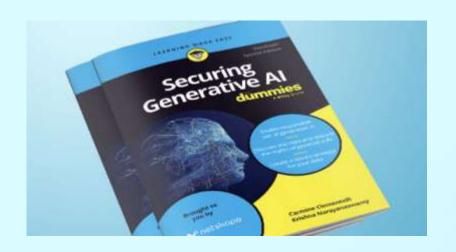
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<sup>\*</sup>Gartner, Magic Quadrant for Security Service Edge, Charlie Winckless, Aaron McQuaid, John Watts, Craig Lawson, Thomas Lintemuth, Dale Koeppen, April 15, 2024

<sup>\*</sup>Gartner, Magic Quadrant for Single-Vendor SASE, Andrew Lerner, Neil MacDonald, Jonathan Forest, Charlie Winckless, July 3, 2024.

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