proofpoint. | Protect People.
Defend Data.

Stärkung von Microsoft durch Human Centric Cybersecurity

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HUMAN CENTRIC CYBER SECURITY

it-sa: Halle 9-210

Today’s Topics

- What are today’s top cyber risks?
- What are the most recent threat trends targeting Microsoft?
- Where should you augment your Microsoft 365 security?
- How do you strengthen your Microsoft 365 defenses?

Top Cyber Risks: All People Focused

49% of successful security breaches utilize **stolen credentials**

– verizon DBIR

76% of **ransomware** attacks start with email

– paloalto research

95%

INVOLVE A HUMAN ELEMENT

Source: World Economic Forum, 2022

Business Email Compromise losses exceed all other cybersecurity losses combined

– Data for 791,790 incidents

99% of data loss incidents are human-driven

– proofpoint
Data across 3,000 organizations

Business Built On Microsoft

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88%+

Market share for productivity software[1]

400M+

Total number of paid seats for Microsoft 365[2]

> “Microsoft maintains the dominant offering for personal and team productivity applications with its M365 Suite.”

GARTNER, 2023

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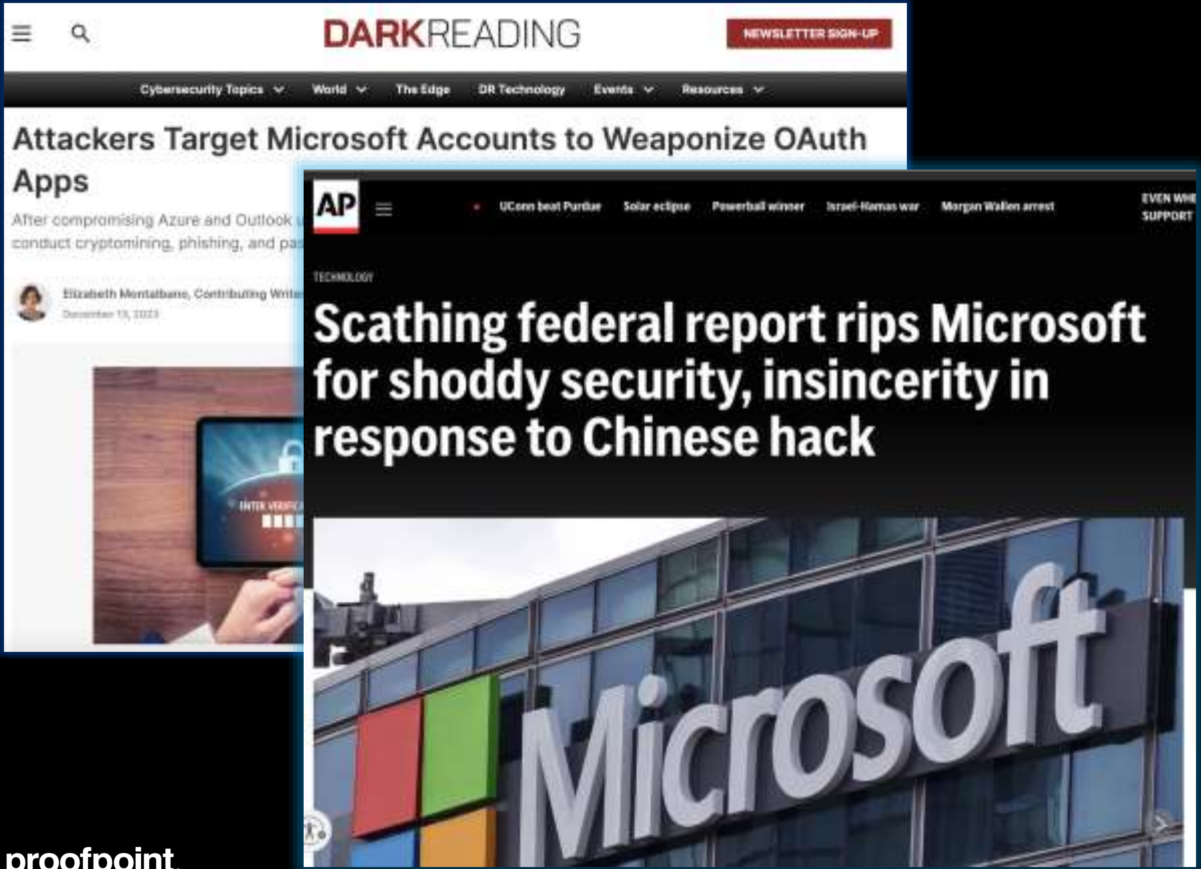
1. Gartner Vendor Rating: Microsoft, February 2023
2. Microsoft Earnings Report, Q4 2023

Bad Actors Exploit Microsoft’s Success



Attackers Target Microsoft Accounts to Weaponize OAuth Apps

After compromising Azure and Outlook
conduct cryptomining, phishing, and pa

Elizabeth Montalbano, Contributing Writ
December 13, 2023

TECHNOLOGY

Scathing federal report rips Microsoft for shoddy security, insincerity in response to Chinese hack

68M+

Number of messages that abused Microsoft branding and products [1]

192M+

Malicious messages sent or hosted by Microsoft per year [2]

$4.75M

Average cost of data breach[3]

1. State of the Phish, Proofpoint, 2024
2. Proofpoint Threat Intel Research, 2023
3. Cost of Data Breach Report, IBM 2023

What Industry Experts Recommend

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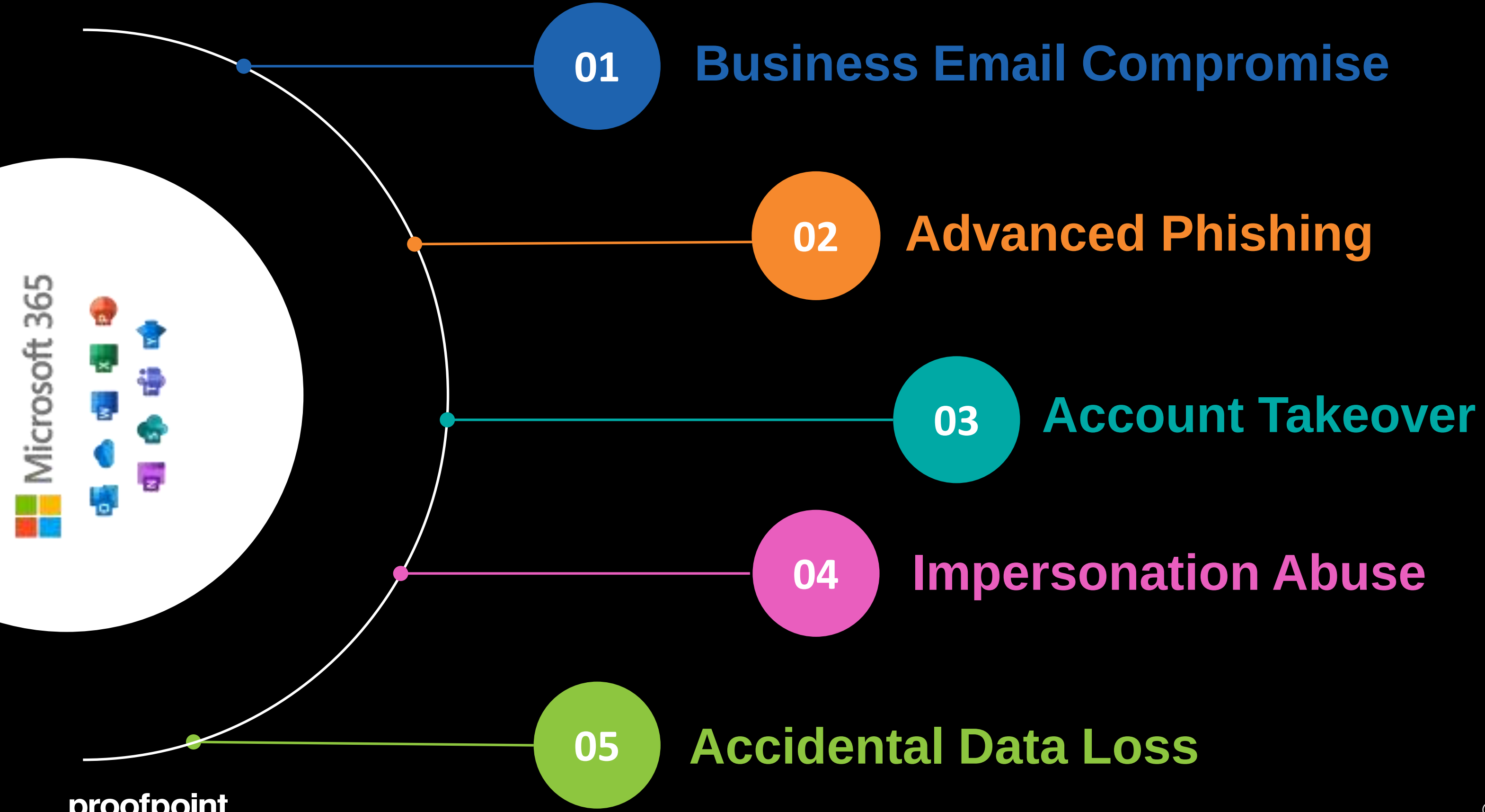
“Supplement native capabilities…” with third-party security solutions.

– Gartner 2023

“A multilayer approach to protection…” provides greater efficacy and peace of mind.

– FORRESTER 2023

Where To Augment Microsoft 365 Security



01 Business Email Compromise

02 Advanced Phishing

03 Account Takeover

04 Impersonation Abuse

05 Accidental Data Loss

Business Email Compromise: Losses Continue To Grow

01

$2.9B

Business email compromise losses to victimized businesses in 2023

Steal email login credentials

Purchase email login credentials

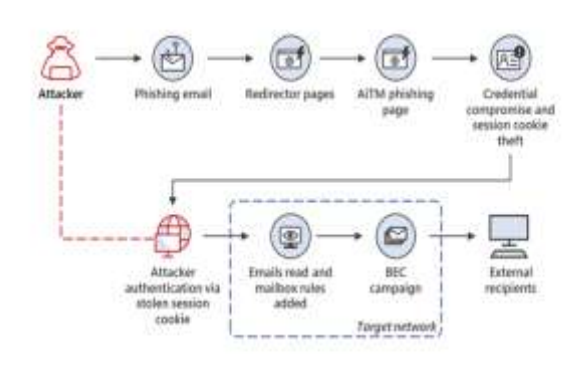
Phishing or vishing scams

Automated brute force attacks

Advanced Phishing: Threat Actors Innovate

02

Evolution of Identity Theft

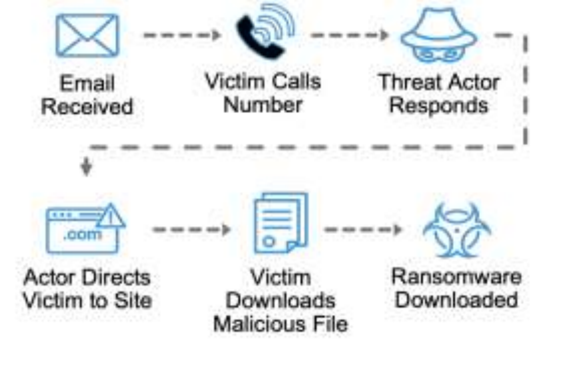

Attacker
Phishing email
Redirector pages
AiTM phishing page
Credential compromise and session cookie theft
Attacker authentication via stolen session cookie
Emails read and mailbox rules added
BEC campaign
External recipients
Target network

Credential harvesting

Human Interactive attacks

MFA attacks

Evolution of Ransomware



Single Stage
Loki
WannaCry

Multi-stage
IcedID-> **MAZE**
NimzaLoader->**Cobalt**
BazaLoader→**Ryuk**

Text-based TOAD Insider Targeting

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Account Takeover: Multi-faceted Tactics

03

95%

Of organizations are targeted for email account takeover

24%

Email account takeover resulted in sensitive data loss

30%

Multi-factor authentication failures in targeted email account takeover attacks

Bypass MFA protections

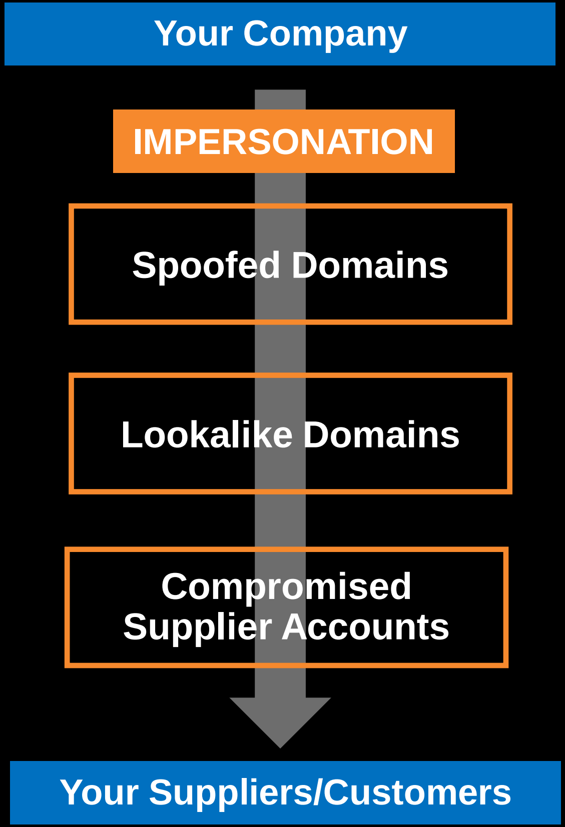
Employ sophisticated phishing tactics

Exploit legitimate email infrastructure

Exploit third-party applications

Impersonation Abuse: Business Communication is Critical

04



102

Times a CEO was spoofed on avg. over 90-day period[1]

> 90%

Last 30 days received threat from supplier domain[2]

$50B

Total accumulated loss due to BEC since 2013[3]

Accidental Data Loss: Never Have I Ever…

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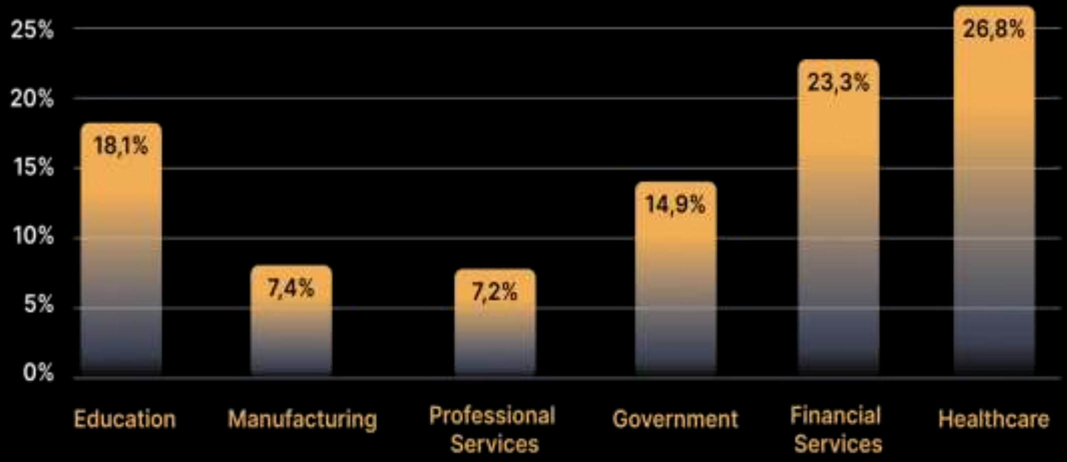
05

Sent an email to the wrong person

Attached the wrong file to an email

Sent work documents to an unauthorized account



Email Misdelivery as Percentage of Data Breaches

Source: 2023 Verizon DBIR

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Defense-in-Depth Approach

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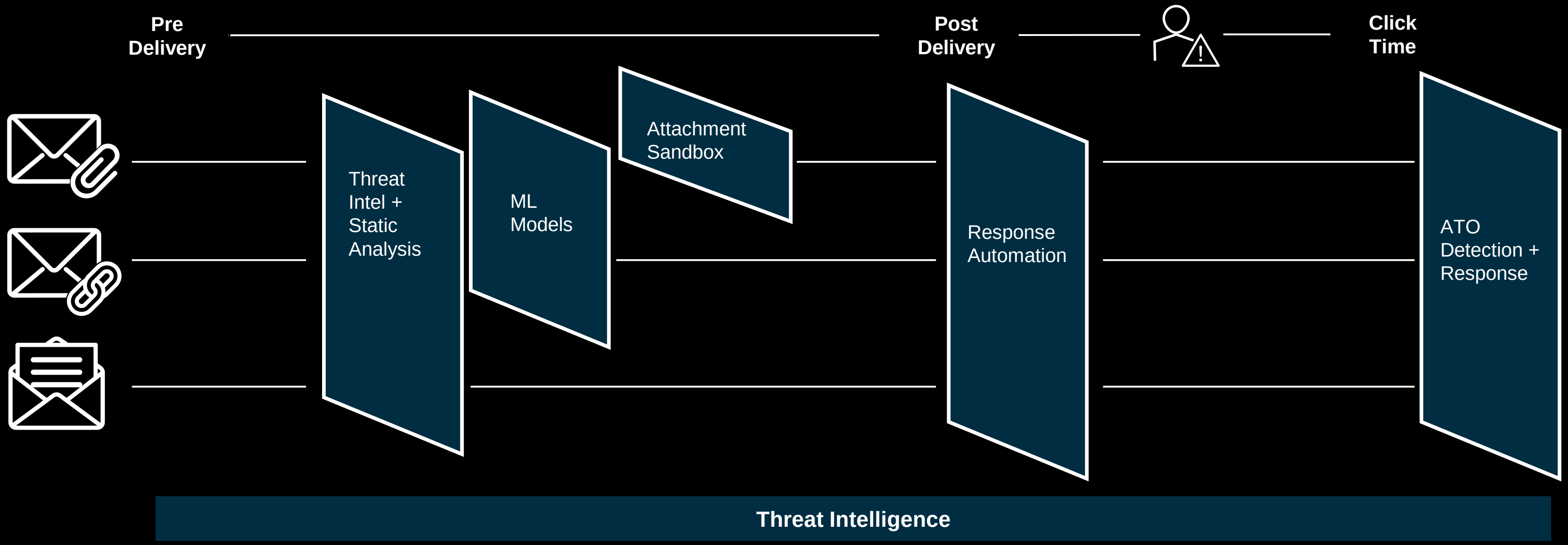
Microsoft 365 Enterprise E3	Microsoft 365 Enterprise E5	proofpoint.
		Email Fraud Detection
		Accidental Data Loss
		Business Email Compromise Detection
		Predictive URL Analysis
		Email Isolation
		Threat Intel Insights
		Very Attacked People Visibility
		Supplier Risk Visibility
	Security Awareness	Security Awareness
	Safe Links	Malicious URL Detection
	Safe Attachments	Suspicious Attachment Detection
Encryption	Encryption	Encryption
DLP	DLP	Data Loss Prevention
Spoof Intelligence (Limited)	Spoof Intelligence	Impostor Detection
Anti-Virus/Anti-Spam	Anti-Virus/Anti-Spam	Anti-Virus/Anti-Spam
Signature/Disclaimer Management	Disclaimer Management	Disclaimer Management
Exchange Online Protection (EOP)	Exchange Online Protection (EOP)	Protection on Demand (POD)

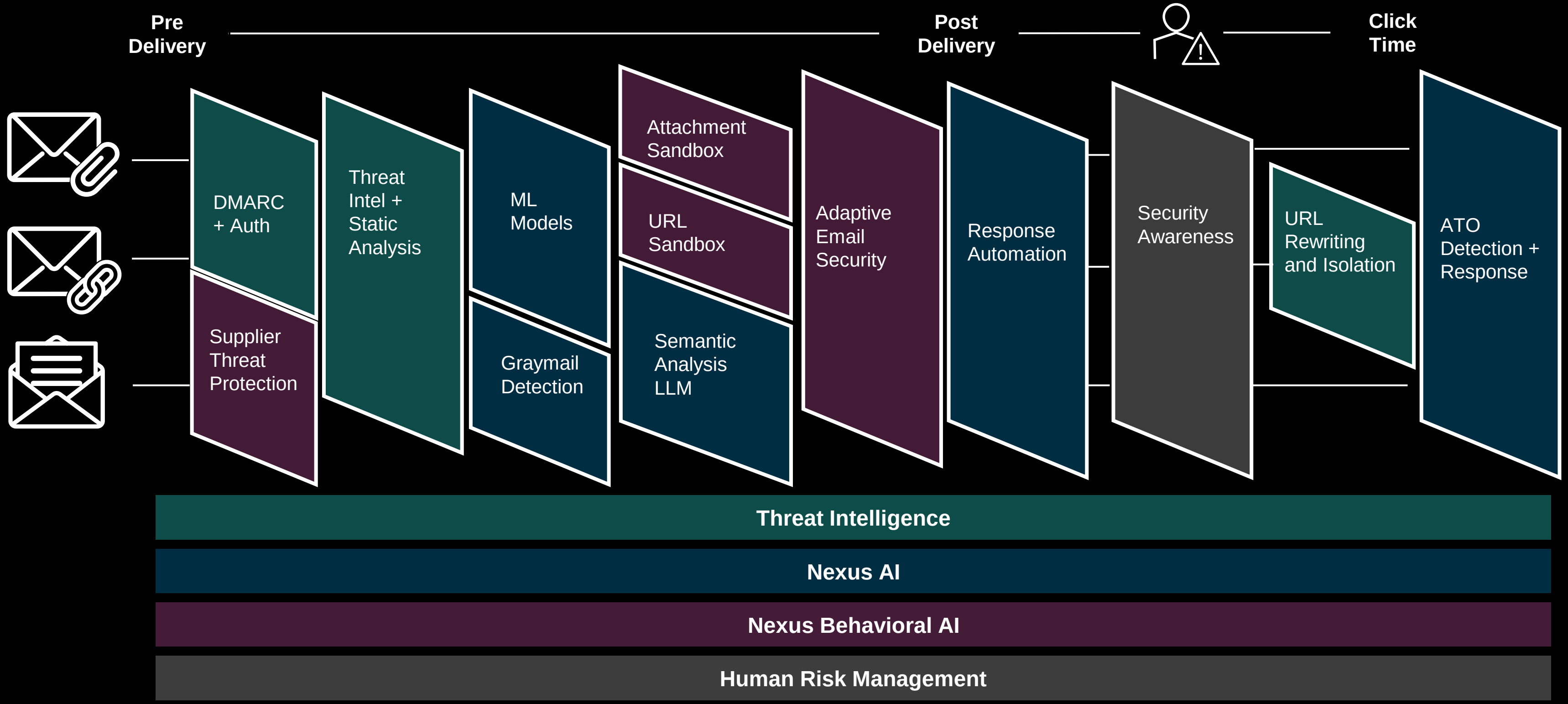
Microsoft Threat Detection

Disparate, Incomplete, and Inconsistent

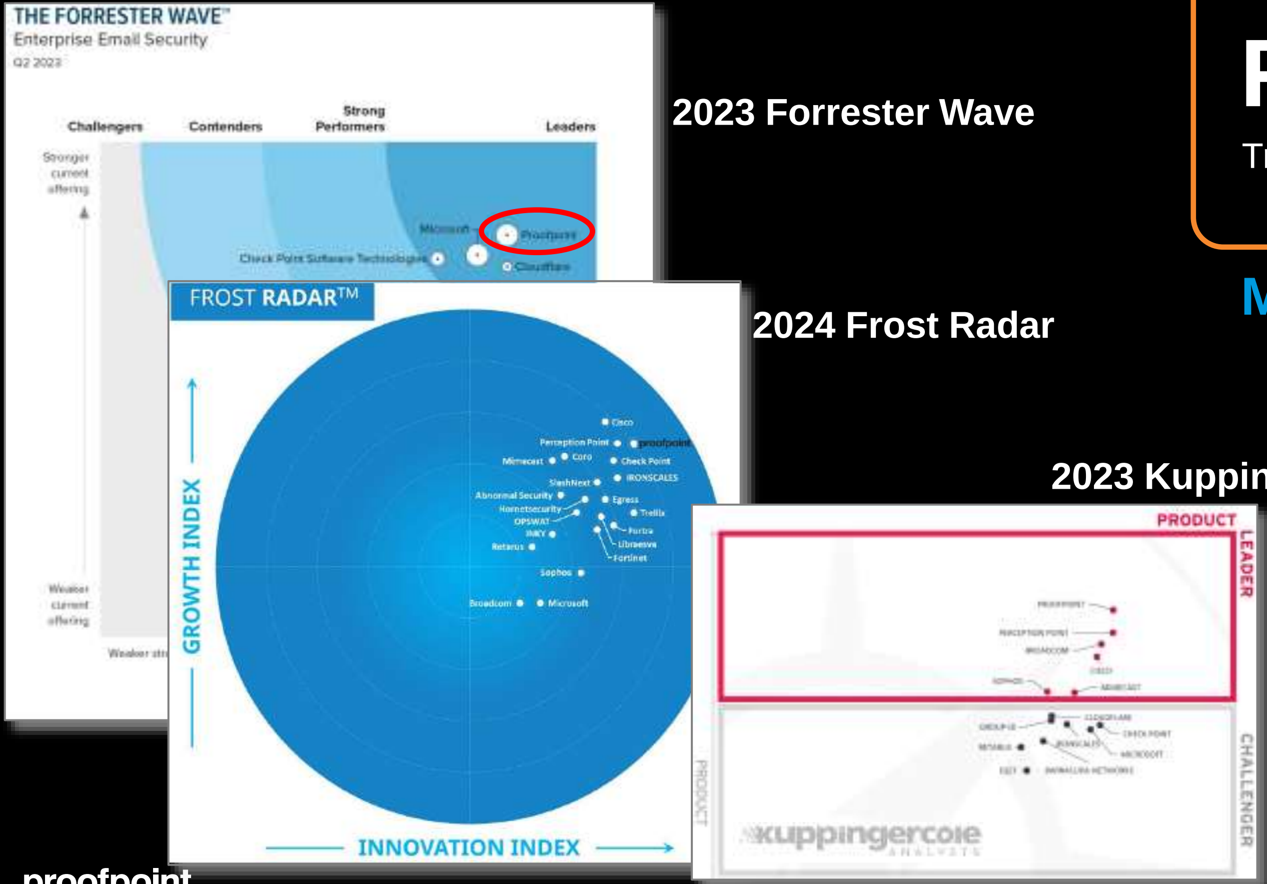


Proofpoint Threat Protection

End-to-end, Complete, and Continuous



Why Proofpoint?



2023 Forrester Wave

2024 Frost Radar

2023 Kuppingercole

83 of Fortune 100

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Trust Proofpoint to Augment M365

More Secure Together

Proofpoint is the **ONLY** vendor that delivers on **ALL 5** areas for email security as an integrated platform

Gartner 2023

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Protect People.
Defend Data.

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