

# Google SecOps



# Das Gute sichern

## Mit Cybersicherheit die Kontrolle behalten



October 2024, @pverzi, PE, GCS

here  
for  
you



**Pietro Verzi**  
**Partner Engineering**  
Global Security Sales



Cyber risk has become many organizations **biggest risk**

Managing it effectively is **imperative** to succeed and thrive going forward



## Old world



Limited number of highly advanced attackers



Nation-state level resources required



Targeting governments and critical infrastructure



Cyber-espionage focus

## New World



Numerous well-funded "commercial" threat actors



Broad knowledge of advanced TTPs, exploits, tooling



Targeting enterprises of all sizes and sectors



Financial gain, business disruption focus



### Increase in bot attacks

# 84%

of companies saw an increase  
in the number of bot attacks  
over the last year.



### Successful attacks

# 71%

of those same companies  
saw an increase in  
successful attacks



### Time spent resolving an attack

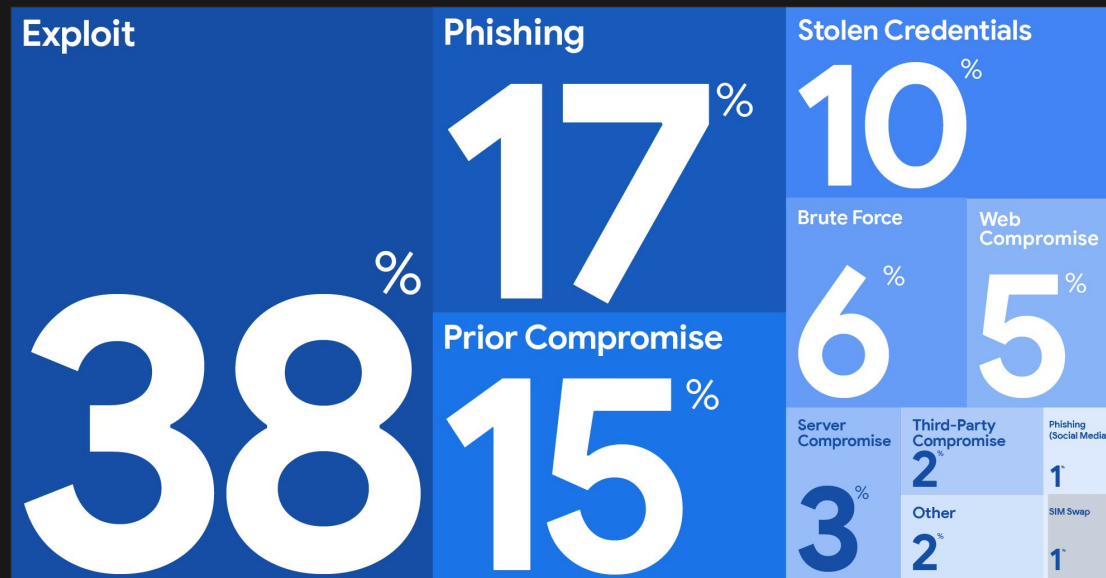
# 53 Days

of time spent on average  
fully resolving a bot attack



# Initial infection vectors

Initial infection vector (when identified), 2023



Exploits are also the top vector by region

**Americas:** 41%

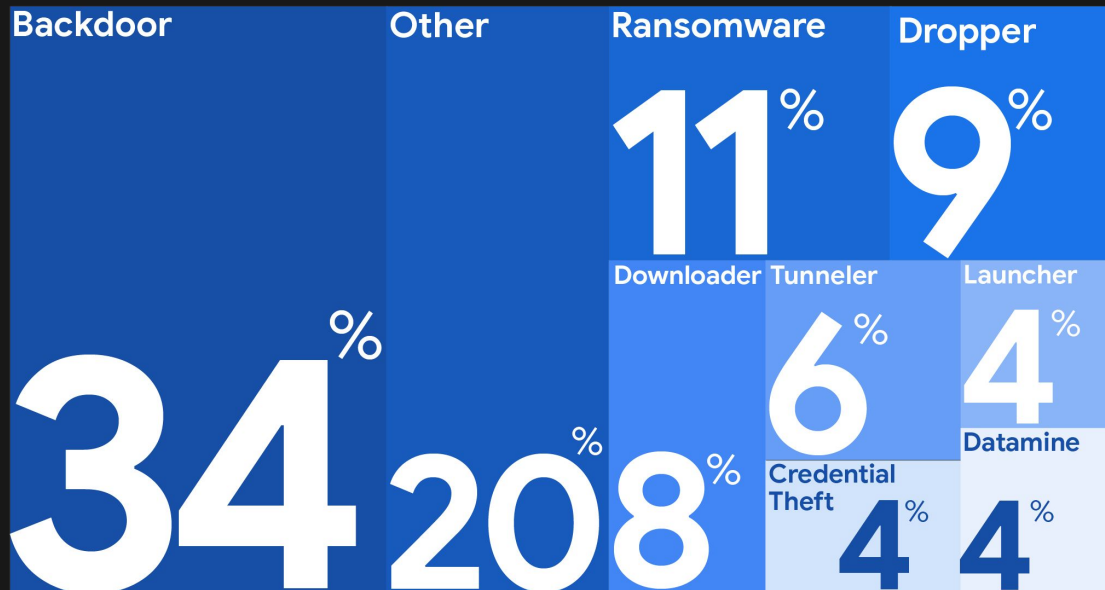
**APAC:** 39%

**EMEA:** 37%



# Malware categories and families

Observed Malware Families by Category, 2023



## Most frequently seen malware families:

- BEACON (Backdoor)
- ALPHV (Ransomware)
- LEMERLOOT (Web Shell)
- SYSTEMBC (Tunneler)
- LOCKBIT (Ransomware)





# Google keeps more people safe online than anyone else



**5 billion**

Google Safe  
Browsing users  
devices protected  
each day from  
malware and  
social engineering



**2.5 billion**

Active Gmail users  
protected against  
phishing, malware,  
and spam through  
embedded security  
monitoring



**2.4 billion**

Files and URLs  
analyzed by  
VirusTotal, the  
world's premier  
malware  
intelligence service



**Petabytes**

Of cloud telemetry  
analyzed each day by  
Chronicle and Security  
Command Center for  
threat detection and  
response



**398m rps**

DDoS attack, the  
largest ever  
recorded, was  
prevented by  
Google's network  
and Cloud Armor



# Adopting Google's security approach

01



**Trust**  
**Nothing**

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02



**Detect**  
**Everything**

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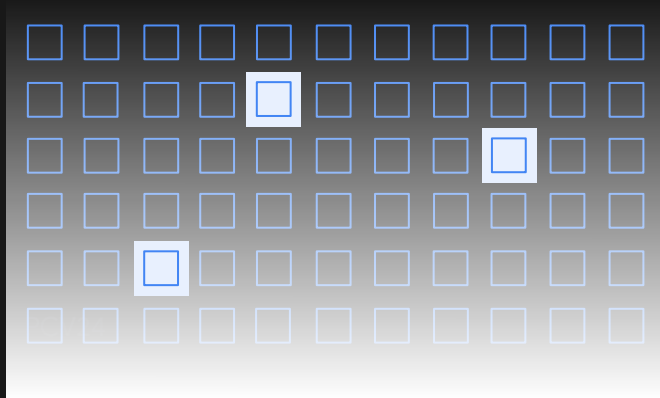
03



**Know What**  
**Google Knows**

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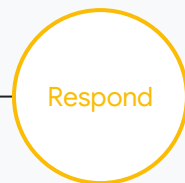
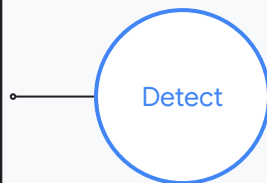
# A Unified AI and Intel-Driven Platform for Threat Detection, Investigation and Response



Proprietary + Confidential



Google Security Operations Platform



Mandiant  
Managed  
Services



AI (Gemini in SecOps)



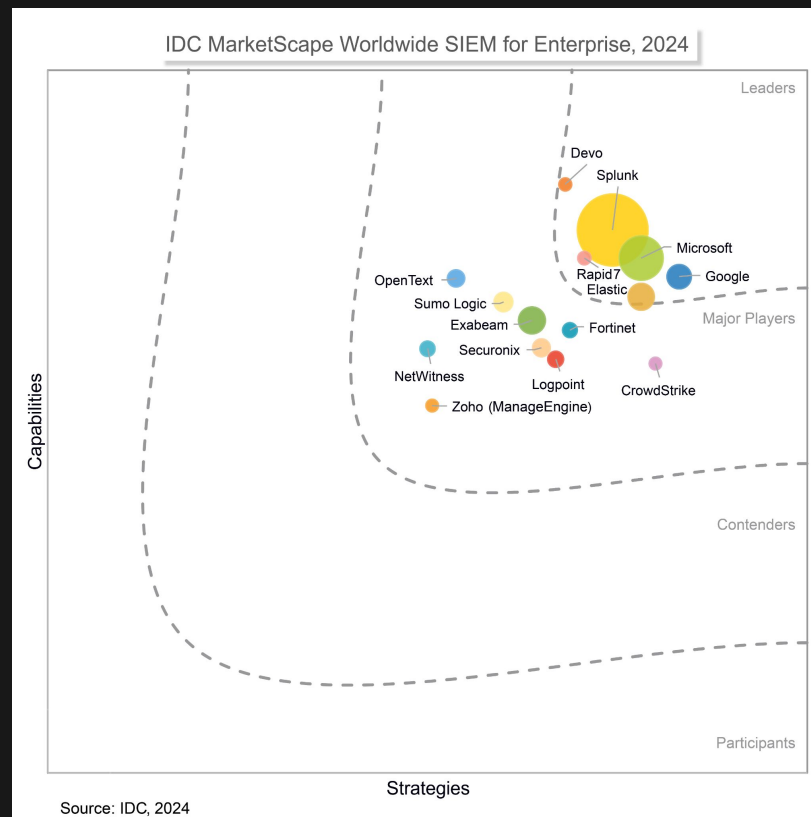
Applied threat intelligence



Hyperscale cloud infrastructure

Google

# Google: a Leader in the Worldwide SIEM for Enterprise 2024 Vendor Assessment

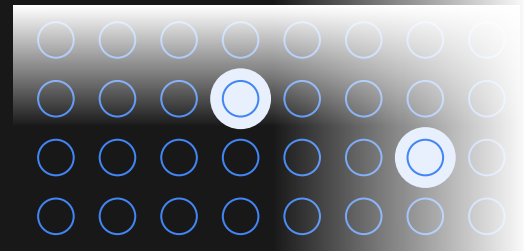


Source: "IDC MarketScape Worldwide SIEM for Enterprise 2024 Vendor Assessment", By Michelle Abraham, September 2024, IDC #US51541324

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short-term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3-5-year timeframe. Vendor market share is represented by the size of the icons.

# Google Threat Intelligence

Combine frontline, curated, open source, and crowdsourced intelligence



## Frontline expertise

Research, analysis, threat actors, TTPs, and reporting



## Crowdsourced intelligence

Verdicts, OSINT, crowdsourced rules, community



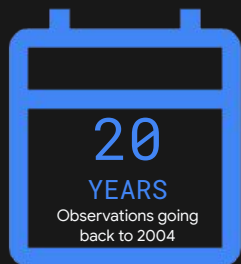
## Threat insights

Security scanning devices, URLs, and files

**AI-infused threat intelligence:** risk profiling; digested threat intel; AI-assisted malware analysis

# Unmatched visibility into threats

Far reaching breadth and detailed depth



**50B+ files**

Across thousands of file formats  
for all operating systems



ISO COUNTRIES  
submitting files

**6B+ URLs**

6M+ URL analyses  
per day



**1.5B+**

Sandbox  
reports

**2M**

Analyses  
per day

**3M+**

MONTHLY USERS  
sourcing data

**5B+**

Domains

**170B+**

pDNS  
Resolutions

70+ Antivirus  
90+ URL blocklists  
20+ Sandboxes  
30+ Crowdsourced  
(YARA, SIGMA, IDS) repos  
100K+ Crowdsourced rules

**1000+**

Total employees  
supporting IR

**300+**

Incident response  
consultants

**1100+**

Investigations per  
year

**400k**

Incident investigation  
hours in 2023

**4 Billion**

Google Safe Browsing user devices  
protected each day from malware  
and social engineering

**500+**

Researchers &  
analysts

**30+**

Languages spoken

**350+**

Tracked threat  
groups

**53+**

Countries with incident  
response engagements

**1.5 Billion**

Active Gmail users protected against  
phishing, malware, and spam through  
embedded security monitoring

# Market leading threat intelligence

5B+  
Devices protected

2B+  
Gmail inboxes  
protected

200k  
hours responding to  
attacks per year

1k+  
Incidents responded to  
per year

+300  
threat actors tracked  
at any time

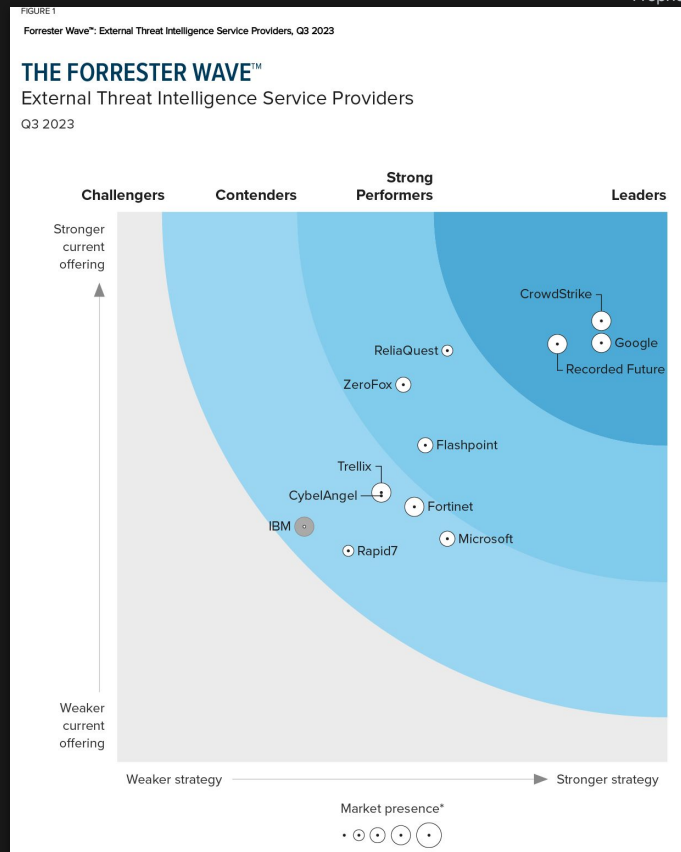
+500  
security researchers  
& intelligence analysts

43B  
Files scanned per day

3.6 Billion  
Files in the dataset

+30k  
Intelligence reports

Proprietary + Confidential



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Google

# Customer

**BBVA**

**MORGAN  
SINDALL**

 **Telefónica**

**jack henry™**

 **VERTIV™**

**GROUPON®**

**Kroger**

**TELEPASS®**

 **HERJAVEC  
GROUP**

**charles  
SCHWAB**





Safer with **Google**

# Thank you

